

MARK YOUR CALENDAR

2024 KLC CONFERENCE & EXPO

Lexington, Kentucky
Sept. 24 - 27, 2024



Call today to reserve your exhibit booth!
Jeri McCullough
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& Business Development
859.977.3780

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CORNERSTONE PARTNER PROGRAM

The **Kentucky League of Cities** Cornerstone Partner Program provides businesses with a variety of opportunities to be visible among KLC members throughout the year.



KLC serves those who serve, working as the unified voice of Kentucky cities by enhancing efforts to improve quality of life through community innovation, effective leadership, and quality governance.

klc.org
1.800.876.4552

WHY BECOME A CONERSTONE PARTNER?

- Networking opportunities with municipal decision-makers
- Variety of marketing options
- Combines advertising, direct mail, online marketing, social media, and face-to-face opportunities
- Discounts on advertising
- Venues to share your municipal expertise with members
- Recognition for your positive support of municipalities
- Builds personal relationships

We are your one source. KLC is Kentucky's most trusted resource for more than 20,000 city officials and employees and more than \$2.5 billion in annual purchasing power in Kentucky's 400-plus cities. And, we are the only organization that is specifically dedicated to serving cities. If you want to reach municipal customers, you need to reach our members.

CORNERSTONE PARTNER PROGRAM

For more than 20 years, the Cornerstone Partner Program, which renews annually, has been the foundation of our business partner program and has helped KLC provide training, programs, and events that benefit cities.



Cornerstone Partner Program: be visible throughout the year.

Limestone: \$1,500 Investment

- New Cornerstone Partner welcome announcements in KLC media and marketing
- Opportunity to select your complimentary exhibit booth (10x10) at the KLC Conference & Expo or two (2) complimentary conference registrations
- One-time mailing list of current Kentucky city officials database (upon request)
- Company listing in KLC Conference & Expo Program
- Opportunity to sponsor KLC events, awards, publications, and more
- Designation as a KLC **Limestone** Cornerstone Partner at KLC events
- Company listing with link on KLC website
- Complimentary subscriptions to *KLC DirectLine* email newsletter and *Kentucky City* magazine
- KLC member registration rates at KLC conferences and training sessions
- Rotating company listing in *KLC DirectLine* email newsletter
- Opportunity to exhibit at KLC events
- Recognition during KLC conference and other events

Slate: \$2,500 Investment

- New Cornerstone Partner welcome announcements in KLC media and marketing
- Opportunity to select your complimentary exhibit booth (10x10) at the KLC Conference & Expo **PLUS** two (2) complimentary conference registrations
- One-time mailing list of current Kentucky city officials database (upon request)
- Company **logo** in KLC Conference & Expo Program
- Opportunity to sponsor KLC events, awards, publications, and more
- Designation as a KLC **Slate** Cornerstone Partner at KLC events
- Company listing with link on KLC website
- Complimentary subscriptions to *KLC DirectLine* email newsletter and *Kentucky City* magazine
- KLC member registration rates at KLC conferences and training sessions
- Rotating company listing in *KLC DirectLine* email newsletter
- Opportunity to exhibit at KLC events
- Recognition during KLC conference and other events

Plus:

- Receive a 15% discount on advertising in *Kentucky City* magazine
- Two (2) invitations to KLC City Night Legislative Reception

Marble: \$5,000 Investment

- New Cornerstone Partner welcome announcements in KLC media and marketing
- Opportunity to select your complimentary **prime location** exhibit booth (10x10) at the KLC Conference & Expo plus two (2) complimentary conference registrations
- **Unlimited** mailing list of current Kentucky city officials database (upon request)
- Company logo in KLC Conference & Expo Program
- Opportunity to sponsor KLC events, awards, publications, and more
- Designation as a KLC **Marble** Cornerstone Partner at KLC events
- Company listing with link on KLC website
- Complimentary subscriptions to *KLC DirectLine* email newsletter and *Kentucky City* magazine
- KLC member registration rates at KLC conferences and training sessions
- Rotating company listing in *KLC DirectLine* email newsletter
- **First** opportunity to exhibit at KLC events
- Recognition during KLC conference and other events
- Receive a 15% discount on **additional** advertising in *Kentucky City* magazine
- Two (2) invitations to KLC City Night Legislative Reception

Plus:

- Opportunity to provide presenters at KLC workshops and training
- Complimentary advertising in the KLC Conference & Expo Program
- Opportunity to submit educational articles for *KLC DirectLine* email newsletter

Granite: \$10,000 Investment

- New Cornerstone Partner welcome announcements in KLC media and marketing
- Opportunity to select your complimentary prime location exhibit booth (10x10) at the KLC Conference & Expo plus **four (4)** complimentary conference registrations **and one (1) complimentary room for two (2) nights during the KLC Conference & Expo based on availability**
- Unlimited mailing list of current Kentucky city officials database (upon request)
- Company logo in KLC Conference & Expo Program
- Opportunity to sponsor KLC events, awards, publications, and more
- Designation as a KLC **Granite** Cornerstone Partner at KLC events
- Company listing with link on KLC website
- Complimentary subscriptions to *KLC DirectLine* email newsletter and *Kentucky City* magazine
- KLC member registration rates at KLC conferences and training sessions
- Rotating company listing in *KLC DirectLine* email newsletter
- First opportunity to exhibit at KLC events
- Recognition during KLC conference and other events
- Receive a 15% discount on additional advertising in *Kentucky City* magazine
- **Four (4)** invitations to KLC City Night Legislative Reception
- Opportunity to provide presenters at KLC workshops and training
- Complimentary **half-page ad** in the KLC Conference & Expo Program
- Opportunity to submit educational articles for *KLC DirectLine* email newsletter

Plus:

- First listing on the klc.org Cornerstone Partner homepage
- Opportunity to submit articles for consideration in *Kentucky City* magazine

**We will honor requests on a first-come, first-served basis.*