

www.klc.org  
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Businesses participating as **Kentucky League of Cities (KLC)** sponsors receive exposure among the most influential leaders in Kentucky communities.



**Kentucky League of Cities**

The Kentucky League of Cities serves as the united voice of cities by supporting community innovation, effective leadership and quality governance.

# SPONSORSHIP OPPORTUNITIES



Be visible. Get involved.  
**GENERATE NEW BUSINESS.**

# Be visible, get involved, generate new business.

Sponsorship funds help KLC offset operational expenses for educational programs, special events, recognition awards and other activities. It's a return on your investment. KLC goes the extra mile to provide sponsors one-of-a-kind opportunities to personalize key elements of the event.

**We are your one source.** KLC is Kentucky's most trusted resource for more than 20,000 city officials and employees and more than \$2.5 billion in annual purchasing power in Kentucky's 400-plus cities. And, we are the only organization that is specifically dedicated to serving cities. If you want to reach municipal customers, you need to reach our members.

### Why sponsorship?

- elevate your brand and visibility among thousands of city leaders
- face-to-face exposure to municipal decision makers
- online and social media presence
- focus your message when and where you want it
- gauge customer feedback onsite
- be recognized for your positive support of municipalities
- build personal relationships
- specific to the municipal industry
- listing on KLC website sponsorship page

For upcoming sponsorship opportunities, contact Jeri McCullough at [jmccullough@klc.org](mailto:jmccullough@klc.org) or **1.800.876.4552**.

### Training & Education Programs

Economic Development and Tourism  
Grant Writing and Community Development  
Planning & Zoning  
Code Enforcement  
Loss Control, Safety and Law Enforcement  
Plus more...

### Legal

Continuing Legal Education (CLE) Courses  
Nuts and Bolts Legal topics  
Personnel, Human Resources and Ethics  
Plus more...

### Special Events, Programs and Projects

KLC Conference & Expo  
KLC City Officials Academy  
KLC Insurance Services Risk & Safety Conference  
Elected City Official of the Year and City Employee of the Year Awards  
Research publications  
Special publications  
Digital marketing  
Plus more...

**Benefits:** Premium listing on program printed materials, event promotional materials and KLC publications including *Kentucky City* magazine; specialized signage; sponsorship listing in weekly e-newsletter *KLC DirectLine*; logo and link to your website on [www.klc.org](http://www.klc.org); mentions in all marketing and media including social media.