

REACH Alert

When instant mass communication is critical



We developed Reach Alert to provide municipalities, utilities, and other organizations the ability to instantly communicate timely information in the easiest, most efficient way possible. Our platform is based on years of experience developing communication systems



REACH Alert is a simple, web-based communication tool that allows even the most technologically challenged administrator to easily reach anyone within seconds. From one message to the entire city to individual messages to specific groups. Information can be tailored and shared with only those who need it.

With REACH Alert, you can:

- *Notify residents of emergencies or hazardous situations*
 - *downed power lines*
 - *broken water lines*
 - *road closures*
- *Communicate severe weather-related advisories*
- *Send public service advisories*
- *Advise citizens of routine utility operations: road work, tree trimming, road marking*
- *Provide city employees with critical information in the field, in real-time*
- *Coordinate work crews, contractor and subcontractors in times of emergency*

Stay In Touch - Stay Informed

We developed Reach Alert based on our own need to communicate quickly and effectively. We understand that a system must be intuitive for the administrator to use under stress, or with little experience. Reach Alert makes it easy to notify anyone in a matter of seconds, instinctively. Reach Alert is so user friendly, our training sessions usually take less than 15 minutes to conduct!

You're in touch — and in control.

Getting started is easy

Our experience in interface design taught us that if a user's first experience is confusing, they will never adopt the system. Reach Alert uses a simple four-prompt registration process that takes about a minute to complete. Users can enter multiple phone numbers and decide how each will receive the alerts (voice, text, or both) in addition to multiple email addresses.

Manage your system

Reach Alert allows you to send messages from the office, home, or worksite where you have a computer or cell phone with service. Maintain near real-time communication with your citizens and employees. You can set up multiple groups and appoint an administrator for each one.



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With Reach Alert:

- No additional hardware or software required
- No hidden per message fees
- Send alerts from your home, office, or anywhere you have a computer or cellular signal
- We ensure that your urgent alerts will be sent quickly and accurately
- Your constituents decide how they wish to receive your alerts; text, voice, or email.
- Messages can be converted into Spanish (or other select languages) instantly
- Form groups within the city and among local citizen organizations/ block watches
- Alert neighbors near industrial sites of potentially hazardous situations and direct their responses
- Replace expensive and aging pager systems
- Say goodbye to “phone trees!”