NATIONAL SERVICE RECOGNITION DAY

Join us on April 3, 2018!



On National Service Recognition Day, thousands of local leaders take time to honor AmeriCorps members and Senior Corps volunteers by participating in recognition events, issuing official proclamations, and taking to social media in a nationwide show of appreciation. The sixth-annual National Service Recognition Day will take place on **Tuesday**, April 3, 2018. This initiative is led by the Corporation for National and Community Service (CNCS), the National League of Cities, the National Association of Counties, and Cities of Service.

Mayors and city leaders, county officials, and tribal leaders across the country are using national service more and more to solve their community's toughest challenges. CNCS, America's leader in volunteering and service efforts, engages over 325,000 AmeriCorps members and Senior Corps volunteers in national service at more than 50,000 locations each year. Through partnerships with schools, faith-based groups, non-profits, and local agencies, national service members are embedded within the communities they serve, using their ingenuity and training to make a tangible, lasting impact. Whether responding to natural disasters, tackling the opioid epidemic, educating students for the 21st century workforce, or supporting veterans and military families, AmeriCorps members and Senior Corps volunteers help local leaders make their communities stronger.

If you're a local leader, we'd love for you to get involved! To register or learn more, please visit <u>NationalService.gov/RecognitionDay</u>.

For any questions or assistance, contact <u>RecognitionDay@cns.gov</u>. Contact your CNCS State Office about local recognition events. Find them at <u>NationalService.gov/state-offices</u>.

FREQUENTLY ASKED QUESTIONS



Who participates?

Mayors, city council members, county officials, tribal leaders, and other local elected leaders of any jurisdiction. Everyone is encouraged to take part in thanking their local AmeriCorps members and Senior Corps volunteers!

What are the goals of the day?

- Thank national service members for their commitment and impact on local communities.
- Highlight how local leaders use national service to solve their toughest challenges.
- Build public awareness about the impact of national service on the nation's cities, counties, and tribal areas.

What happened last year?

On April 4, 2017, more than 4,520 elected officials – representing 194 million Americans – participated in the fifth-annual National Service Recognition Day.

How can local leaders get involved?

National Service Recognition Day provides a unique opportunity for local officials to honor constituents who are serving their communities. Local leaders can:

- Hold a public recognition event, or visit/speak at a recognition event in their area.
- Issue a proclamation naming April 3rd, the first Tuesday in April, as "National Service Recognition Day."
- Take a group photo with national service members and post it online.
- Serve with AmeriCorps members and Senior Corps volunteers as a "member for a day."
- Write or sign onto an op-ed about national service members' unique contribution to their community.
- Issue a press release on the scope and impact of national service.
- Announce that their city/county/tribal government is becoming an Employer of National Service (<u>NationalService.gov/employers</u>).
- Film an appreciation video thanking AmeriCorps and Senior Corps members for their service.
- Use Twitter, Facebook, and other social media to thank national service members.

How can we help?

Contact us at <u>RecognitionDay@cns.gov</u> to discuss different ways you can get involved. To learn more about national service in your community, contact the CNCS Director in your state. Find them at <u>NationalService.gov/state-offices</u>.

The Corporation for National and Community Service is a federal agency that engages millions of Americans in service through its AmeriCorps, Senior Corps, and Volunteer Generation Fund programs, and leads the nation's volunteering and service efforts.







