

CITY OF ELSMERE STRATEGIC PLAN



Marty Lenhof, Mayor

Matt Dowling, City Administrator

MEETINGS

- CITIZENS
- STAFF
- ELSMERE BUSINESSES
- CITY COUNCIL
- STUDENTS
- ELSMERE FIRE DISTRICT

TASK FORCE & OBJECTIVES

RESIDENTIAL TASK FORCE

Identify target structures for improvement, identify a plan to find creative ways to improve troubled residential property (i.e. volunteer improvement program, residential improvement recognition program, incentive program, etc.), work with the City to reduce blight.

TASK FORCE & OBJECTIVES

GREEN SPACE & PARKS TASK FORCE

Assess current park offerings and suggest improvements, assess feasibility and location of trail and sidewalk improvements, recommend location for additional public greenspace or beautification, recommend location for community garden and implement the creation of a garden.

TASK FORCE & OBJECTIVES

DIXIE HIGHWAY / ECONOMIC DEVELOPMENT TASK FORCE

Assist in Dixie Hwy. development and recommend specific action for the City to take related to redeveloping Dixie Hwy. (i.e. develop and recommend zoning regulations, beautification improvements, incentives to implement, business types to recruit, etc.)

TASK FORCE & OBJECTIVES

RAILROAD BRIDGE WORKING TEAM

Assess needs related to the railroad bridge on Garvey Ave., including safety improvements (adding handrails, repairing sidewalk, etc.), recommend and implement improvements on the bridge such as murals or art on the bridge rail area, assist the City in spurring action by Norfolk Southern Railroad (i.e. contacting federal elected officials, etc.)

TASK FORCE ACOMLISHMENTS

RESIDENTIAL TASK FORCE

- ✓ Neighborhood Associations
- ✓ Clean Up Events
- ✓ Tree Canopy Program
- ✓ Updated Nuisance Code
- ✓ Rental Inspection Program
- ✓ Joint Code Board (PDS)
- ✓ Walkable Community Sidewalk Improvements
- ✓ Home Loan Program
- ✓ ALERTS Communication



TASK FORCE ACOMLISHMENTS

GREEN SPACE & PARKS TASK FORCE

- ✓ Garvey Park Development
- ✓ Comprehensive Park Facility Plan
- ✓ Grants Mobile Home Park Property Acquisition



TASK FORCE ACOMLISHMENTS

DIXIE HIGHWAY / ECONOMIC DEVELOPMENT TASK FORCE

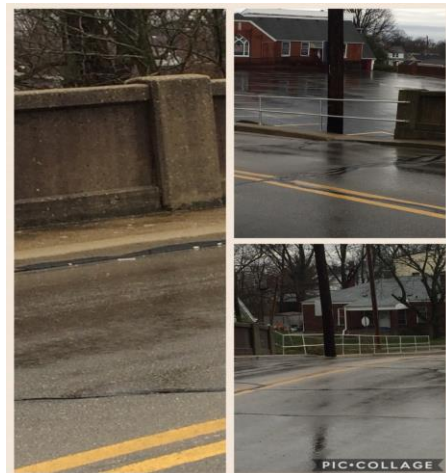
- ✓ Hired a Contract Economic Development Director
- ✓ Business Loans
- ✓ Housing Opportunities of Northern Kentucky (HONK) Partnership
- ✓ Business Appreciation Lunch
- ✓ Bench & Garbage Cans
- ✓ City Signage
- ✓ Commercial Zoning Changes
- ✓ Dixie Highway Beautification Phase 2



TASK FORCE ACOMLISHMENTS

RAILROAD BRIDGE WORKING TEAM

- ✓ Sidewalk Installation
- ✓ Handrail Installation
- ✓ Developed Relationship with Norfolk Southern Railroad



PROGRESS!

BEFORE

SUBJECT PHOTOGRAPHS



Subject Front



Subject Rear

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AFTER

