



Join your colleagues from across the state at the Kentucky City/County Management Association (KCCMA) Winter Conference. This year's conference is being held following the Kentucky League of Cities' City Night event at the Frankfort Convention Center.

KCCMA Winter Conference
February 9-10, 2017
Embassy Suites
1801 Newtown Pike
Lexington, KY



KCCMA Winter Conference

February 9-10, 2017

Embassy Suites
Lexington, Kentucky

www.kccma.org

Administrative assistance provided by the Kentucky League of Cities.

For hotel/dinner questions contact Tammy Penna at tpenna@klc.org.

For registration/content questions, contact Bobbie Bryant at bbryant@klc.org.
1.800.876.4552



CONFERENCE AGENDA

DAY 1 Thursday, February 9

- 8:30 a.m. **Welcome and Introductions**
Tim Williams, KCCMA President
- 8:45 a.m. – 9:50 a.m. **Education and Workforce Development**
Presenter:
Brad Montel, Deputy Cabinet Secretary
- Hear how Kentucky's new administration is working with educating, preparing and training Kentucky's current and future workforce.
- 9:50 a.m. **Break**
- 10:00 a.m. – 11:00 a.m. **Planning and Visioning for Economic Development**
Presenter:
Mayor Jim Brainard, City of Carmel, Indiana
- Learn from Carmel, Indiana's six-term mayor about the use of vision and planning that transformed his city as one recognized by *Money* magazine's Best Places to Live in America.
- 11:00 a.m. – 12:00 p.m. **Understanding and Capitalizing on your Retail Environment**
Presenter:
Dennis Maher, Director of Sales, Buxton Company
- Hear how communities can create a targeted program to recruit desired retailers and learn about the current retail environment and how changes in demographics and future technology may change how we interact with retailers as consumers.
- 12:00 p.m. – 1:00 p.m. **Lunch**
Sponsored by Kentucky League of Cities Insurance Services



- 12:30 p.m. **Understanding the ICMA Credentialing Process**
Presenter:
Randy Reid, ICMA Director of Performance Initiatives
- The International City/County Management Association (ICMA) is a self-directed credentialing program that works. We'll learn why it is important to quantify the unique expertise local managers bring to their communities.
- 1:00 p.m. – 2:15 p.m. **Strategic Foundations for Economic Development**
Presenter:
Kyle Talente, Principal, RKG, Alexander, Virginia
- Understand the benefits of, need for, and components of developing a strategic economic development plan for your community.
- 2:15 p.m. – 3:30 p.m. **Improving Community Policing**
Presenter:
Mark Filburn, Commissioner, Kentucky Department of Criminal Justice Training
- Safety is still the number one concern of local government. Meet the new Commissioner of Kentucky's Department of Criminal Justice Training and hear how he is adapting training techniques to acclimate to today's complicated landscape.
- 3:30 p.m. – 4:30 p.m. **Trends in Economic Development**
Presenter:
Johnna Reeder, President and CEO of REDI Cincinnati
- How can your community rise to the top of the list when site selectors consider places to locate their company? Learn what they're seeking in quality of life elements when creating jobs and what the role of local government should be in economic development.
- Meeting Adjourned**
- Town Branch Distillery and the Kentucky Ale Brewery Tour**
Sponsored by Adams, Stepner, Woltermann and Dusing, PLLC



Dinner: Hunt Morgan House

- 9:00 p.m. **KCCMA Hospitality Room – Embassy Suites**
Sponsored by Ross, Sinclair & Associates, LLC



DAY 2 Friday, February 10

- 8:30 a.m. – 10:00 a.m. **KCCMA Member Meeting**
- 10:00 a.m. – 10:45 a.m. **Keys to Being a Successful and Effective City/County Manager**
Presenters:
Gary Huff, Retired Manager, City of Fort Wright, KY and Washington Township, OH
Ken Kerns, Retired Manager, Cities of Lexington and Winchester
- Learn from the pros on how to be a successful and effective local government manager through the good times and the bad.
- 11:00 a.m. -12:00 p.m. **Enhancing Lobbying Skills of City Managers**
Presenters:
J.D. Chaney, KLC Deputy Executive Director
Bryanna Carroll, KLC Governmental Affairs Manager
- Lobbyists:**
Carl Breeding, Rusty Cress and Bert May
- Veteran Kentucky lobbyists with a variety of backgrounds will discuss how to help your local elected leaders on issues of importance to their community.
- 12:00 p.m. -1:00 p.m. **Lunch/Legislative Agenda Update**
Presenter:
J.D. Chaney, KLC Deputy Executive Director
- Meeting Adjourned**

CONFERENCE REGISTRATION

Name
Title
City/Municipality/Organization
Address
City/State/Zip
Email
Phone

- \$250 Member (Due by February 3, 2017)
- \$325 Nonmember (Due by February 3, 2017)
- \$225 Thursday Only
- \$100 Friday Only
- \$130 MPA Student Rate (first 10 to register)
(\$100 for Thursday only/\$50 for Friday only)
- \$60 Thursday Dinner Guest - Honorary Members are complimentary.

Honorary Member will Attend Conference Only Conference and Dinner

Total Enclosed \$ _____ Check/Invoice Visa MasterCard

Name on Card		
Account Number	Exp. Date	CSC/CV
Cardholder Signature		

Please submit registration form and payment by January 30, to Kentucky League of Cities, 100 E Vine Street, Suite 800, Lexington, KY 40507, fax 859-977-3703.

KCCMA Cancellation Policy:

Full refunds will be issued on cancellations made in writing by close of business February 3, 2017, and submitted via email or fax. To keep costs affordable to all of our members, no refunds can be given after this deadline because of meal and material considerations. Credit card payments will be refunded to the card that made the charge for cancellations made within the time frame.

HOTEL INFORMATION

The conference rate for the Embassy Suites is \$129.95 per night. This rate includes breakfast.

You must make reservations on your own by calling 1.859.455.5000.

The hotel is located at exit 115 from I-75. The street address is 1801 Newtown Pike, Lexington.