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**Kentucky League of Cities**

The Kentucky League of Cities serves as the united voice of cities by supporting community innovation, effective leadership and quality governance.

Exhibiting at  
**Kentucky League of Cities (KLC)**  
events brings you direct and targeted access to clients and prospects

# EXHIBIT OPPORTUNITIES



Be visible. Get involved.  
**GENERATE NEW BUSINESS.**

# Be visible, get involved, generate new business.

Exhibiting at KLC events puts you and your services face-to-face with decision makers. KLC's Conference & Expo is the largest annual gathering of city officials in Kentucky while additional events throughout the year target specific municipal audiences.

**We are your one source.** KLC is Kentucky's most trusted resource for more than 20,000 city officials and employees and more than \$2.5 billion in annual purchasing power in Kentucky's 400-plus cities. And, we are the only organization that is specifically dedicated to serving cities. If you want to reach municipal customers, you need to reach our members.

### Why exhibit?

- engage in meaningful discussions with current and potential clients
- develop your list of leads and prospects
- get ahead of your competition or check out your competition
- one-on-one KLC staff assistance to help you achieve your goals
- KLC takes your business needs, scheduling and budget into consideration with expo schedules that minimize your hotel costs and maximize your investment
- you choose your exhibit location
- listing on KLC website exhibit page

### Events

KLC is the primary source of education and training for city officials in Kentucky. Major annual events include the KLC Conference & Expo, the KLC City Officials Academy and the KLCIS Risk and Safety Conference.

### Who attends KLC events?

Decision makers attend our events.

Mayors  
Commissioners and Councilmembers  
City Attorneys  
City Clerks  
City Engineers  
City Managers/Administrators  
City Planners  
Environmental Specialists  
Finance Directors  
Fire Chiefs  
State Legislators  
Main Street Managers  
Parks & Recreation Directors  
Planning & Zoning Administrators  
Police Chiefs  
Safety and Risk Management Directors  
Human Resources Directors  
Utilities, Sewer and Wastewater Managers

Our conference attendees tell us they appreciate the opportunity to do business with companies that support cities. Connecting to KLC events is simply your best opportunity to connect with municipal clients and prospects.