

www.klc.org
1.800.876.4552



Contact:
Jeri McCullough
Business Relations Manager
jmccullough@klc.org
859.977.3780 (direct)



Kentucky League of Cities

The Kentucky League of Cities serves as the united voice of cities by supporting community innovation, effective leadership and quality governance.

Exhibiting at
Kentucky League of Cities (KLC)
events brings you direct and targeted access to clients and prospects

EXHIBIT OPPORTUNITIES



Be visible. Get involved.
GENERATE NEW BUSINESS.

Be visible, get involved, generate new business.

Exhibiting at KLC events puts you and your services face-to-face with decision makers. KLC's Conference & Expo is the largest annual gathering of city officials in Kentucky while additional events throughout the year target specific municipal audiences.

We are your one source. KLC is Kentucky's most trusted resource for more than 20,000 city officials and employees and more than \$2.5 billion in annual purchasing power in Kentucky's 400-plus cities. And, we are the only organization that is specifically dedicated to serving cities. If you want to reach municipal customers, you need to reach our members.

Why exhibit?

- engage in meaningful discussions with current and potential clients
- develop your list of leads and prospects
- get ahead of your competition or check out your competition
- one-on-one KLC staff assistance to help you achieve your goals
- KLC takes your business needs, scheduling and budget into consideration with expo schedules that minimize your hotel costs and maximize your investment
- you choose your exhibit location
- listing on KLC website exhibit page

Events

KLC is the primary source of education and training for city officials in Kentucky. Major annual events include the KLC Conference & Expo, the KLC City Officials Academy and the KLCIS Risk and Safety Conference.

Who attends KLC events?

Decision makers attend our events.

Mayors
Commissioners and Councilmembers
City Attorneys
City Clerks
City Engineers
City Managers/Administrators
City Planners
Environmental Specialists
Finance Directors
Fire Chiefs
State Legislators
Main Street Managers
Parks & Recreation Directors
Planning & Zoning Administrators
Police Chiefs
Safety and Risk Management Directors
Human Resources Directors
Utilities, Sewer and Wastewater Managers

Our conference attendees tell us they appreciate the opportunity to do business with companies that support cities. Connecting to KLC events is simply your best opportunity to connect with municipal clients and prospects.