

www.klc.org
1.800.876.4552



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Businesses participating as **Kentucky League of Cities (KLC)** sponsors receive exposure among the most influential leaders in Kentucky communities.



Kentucky League of Cities

The Kentucky League of Cities serves as the united voice of cities by supporting community innovation, effective leadership and quality governance.

SPONSORSHIP OPPORTUNITIES



Be visible. Get involved.
GENERATE NEW BUSINESS.

Be visible, get involved, generate new business.

Sponsorship funds help KLC offset operational expenses for educational programs, special events, recognition awards and other activities. It's a return on your investment. KLC goes the extra mile to provide sponsors one-of-a-kind opportunities to personalize key elements of the event.

We are your one source. KLC is Kentucky's most trusted resource for more than 20,000 city officials and employees and more than \$2.5 billion in annual purchasing power in Kentucky's 400-plus cities. And, we are the only organization that is specifically dedicated to serving cities. If you want to reach municipal customers, you need to reach our members.

Why sponsorship?

- elevate your brand and visibility among thousands of city leaders
- face-to-face exposure to municipal decision makers
- online and social media presence
- focus your message when and where you want it
- gauge customer feedback onsite
- be recognized for your positive support of municipalities
- build personal relationships
- specific to the municipal industry
- listing on KLC website sponsorship page

For upcoming sponsorship opportunities, contact Jeri McCullough at jmccullough@klc.org or **1.800.876.4552**.

Training & Education Programs

Economic Development and Tourism
Grant Writing and Community Development
Planning & Zoning
Code Enforcement
Loss Control, Safety and Law Enforcement
Plus more...

Legal

Continuing Legal Education (CLE) Courses
Nuts and Bolts Legal topics
Personnel, Human Resources and Ethics
Plus more...

Special Events, Programs and Projects

KLC Conference & Expo
KLC City Officials Academy
KLC Insurance Services Risk & Safety Conference
Elected City Official of the Year and City Employee of the Year Awards
Research publications
Special publications
Digital marketing
Plus more...

Benefits: Premium listing on program printed materials, event promotional materials and KLC publications including *Kentucky City* magazine; specialized signage; sponsorship listing in weekly e-newsletter *KLC DirectLine*; logo and link to your website on www.klc.org; mentions in all marketing and media including social media.