



# KLC Annual Awards



## ENTERPRISE CITIES AWARD



[klc.org](http://klc.org)



2017

# ENTERPRISE CITIES AWARDS

The Kentucky League of Cities (KLC) Enterprise Cities Awards Program recognizes outstanding projects and programs in Kentucky cities. The awards celebrate cities and allow KLC members of all sizes to be inspired by, learn from and replicate successes in other cities.

## ENTRY INFORMATION

The awards are open to cities of all sizes. Each entry will be judged on its positive impact in the city.

**NEW!** There will be three overall winners, each of which will be profiled in KLC media, social media, and local and statewide media.

**NEW!** This year it's wide open! To allow for more flexibility, there are no specific project categories.

Entries should be limited to 750 words. Supplemental materials, including photos, news clips or other types of materials may be submitted online or via mail. The name of the entry as it appears on the entry form must be included on supplemental materials.

Complete your entry or download an entry form online at [klc.org](http://klc.org) through June 30, 2017.

## JUDGING CRITERIA

Your entry should address these criteria:

- ◆ How did this project/program address a specific challenge, problem, improvement or desired goal in your city?
- ◆ What were the results, cost-effectiveness, and immediate and/or long-term positive impact to the community and/or target groups?
- ◆ Were technology and/or social media part of this project?
- ◆ Was this inclusive of citizens, partners or other entities?
- ◆ What sets this project/program apart and makes it worthy of recognition?

## **NEW!** RECOGNITION FOR THE WINNERS

- ◆ KLC executive staff will present the award in the winning cities during a council/commission meeting or another event. KLC will work with the city staff to determine the best venue. This will allow the entire community, as well as local media, to participate in the award presentation.
- ◆ A special video will recognize the winners on social media, online and during the 2017 KLC Conference & Expo, October 3-6, in Covington. The video may be used locally by the winning cities.
- ◆ The winning entries will be invited to be recognized at the KLC Conference & Expo, and any city representatives in attendance will be acknowledged if they so choose.
- ◆ A donation will be made by KLC to support the winning program/project in the amount of \$1,000.
- ◆ The winning projects or programs will be recognized in KLC publications and statewide and local media (including customized releases for local media).





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## RULES

1. The nominated program or project must be associated with a current KLC member city.
2. The complete entry must be submitted online at [klc.org](http://klc.org), downloaded/faxed to 859.977.3703 or mailed/delivered to KLC before 5:00 p.m. EDT on June 30, 2017.
3. Supplemental materials, if any, should be limited to 10 pages or pieces and can include news releases, news or media clippings, or other materials that demonstrate success. If submitting the nomination online, the total file size for supplemental materials may not exceed 25 MB and must be in one of the following formats: .jpg, .jpeg, .gif, .doc, .docx, .png or .pdf.
4. Information and photos may be used in web, social, video or print media and will not be returned unless requested. If not submitted online, supplemental materials should be sent to 100 East Vine Street, Suite 800, Lexington, KY 40507. All entry materials become property of KLC. By submitting photos, you are giving KLC the right to use images on the web, social, video or print media and are certifying that all copyrights and permissions have been obtained to do so.
5. KLC will make a donation in support of each of the winning programs/projects in the amount of \$1,000.

## INSTRUCTIONS

Visit [klc.org](http://klc.org) to complete the nomination form or print an application at [klc.org](http://klc.org). Printed applications may be faxed to received at KLC by June 30, 2017. Fax: 859.977.3703, attn: Terri Johnson.

Supplemental materials must be received via mail by June 30 at Kentucky League of Cities, 100 East Vine Street, Suite 800, Lexington, KY 40507.

Persons submitting online applications will receive a confirmation via email.

## QUESTIONS

For more information, contact KLC Senior Marketing & Communications Manager Terri Johnson at [tjohnson@klc.org](mailto:tjohnson@klc.org) or 859.977.3784.



Apply Online at [klc.org](http://klc.org)

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## APPLICATION FORM

### Applicant Information

Member City
Mayor's Name
Project/Program Title

### Nominations Should Include:

- ◆ How did this address a specific challenge, problem or desired goal in your city?
- ◆ What were the results, cost-effectiveness and long-term value to the community and/or target groups?
- ◆ Were technology and/or social media part of this project?
- ◆ Was this inclusive of citizens, partners or other entities?
- ◆ What sets this project/program apart and makes it worthy of recognition?  
*Include the time frame of the project/program and/or when it was started.*

### Preparer

Name		
Title		
Member City		
Address		
City/State/Zip		
Phone	Fax	Email

I, the preparer, hereby attest that the above information is accurate and true to the best of my knowledge.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



Apply Online at **klc.org**

## THANK YOU TO OUR SPONSOR!

