# ENGAGE. EVOLVE. EMERGE. NEXT. GEN. CITIES.

PROGRAM

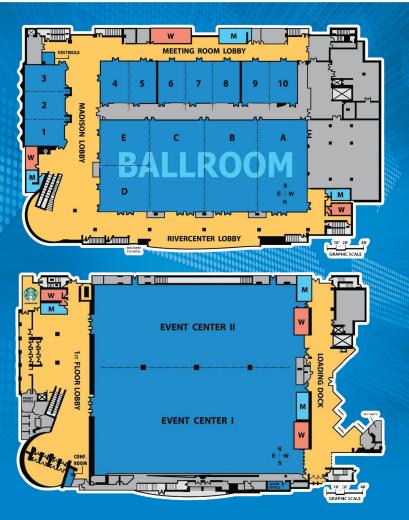
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NORTHERN KENTUCKY CONVENTION CENTER



NORTHERN KENTUCKY CONVENTION CENTER

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Kentucky League of Cities



# KLC EXECUTIVE BOARD



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Chief Steve Kyle, Representative, Kentucky Association of Fire Chiefs

Dennis Michael Crist, Representative, Code Administrators Association of Kentucky

Stan Holmes, President, Kentucky Black Caucus of Local Elected Officials

Scott Hall, Representative, Kentucky Occupational License Tax Administrators HOST CITY'S WELCOME



Dear KLC Members,

Welcome to Covington!

On behalf of the Covington Board of Commissioners and its citizens, I take great pleasure in welcoming you to our extraordinary city. Covington is honored to host the 2017 Kentucky League of Cities (KLC) Conference & Expo.

Covington is a city on the move. Take a look around at our neighborhoods and you'll see that our historic buildings and long-vacant storefronts are now bustling with customers and inventory.

Many exciting residential and commercial developments are either under construction or planned throughout our city, and employers are once again deciding to move their operations to Covington where they can take advantage of our city's unique charm and rich character.

Named in *Vogue* magazine as "One of the Five Industrial Cities Making America's Rust Belt Shine Again," Covington is creating a great environment for startups, entrepreneurs and established businesses to prosper. Innovation and creativity thrive here, so much that there's even a street named "Innovation Alley."

Proud of its small-city charm and big-city benefits, Covington is home to 19 distinct neighborhoods and 18 national historic districts. The city has numerous businesses, organizations and neighborhood groups working towards its betterment and beautification.

In 2017, Renaissance Covington, our Main Street program, earned the prestigious 2017 Great American Main Street Award thanks to its creativity and collaborative efforts in revitalizing the city's downtown.

Covington is attracting worldwide companies like CTI Clinical Trial and Consulting Services due to its numerous amenities, walkability and overall lifestyle. Additionally, Covington is home to the 2013 National Cancer Institute "Bridge Award" recipient Bexion Pharmaceuticals, Inc., a premier biotech company focused on the development and commercialization of innovative cures for cancer.

While visiting Covington, we invite you to take a look around and experience our revitalization and sense of community firsthand. Whether it's stopping by our scenic riverfront, visiting Covington's historic Ritte's Corner in Latonia, or enjoying the thriving businesses and restaurants in Mainstrasse, we hope that you will enjoy our great city.

Sincerely,

oseph 4. Meyer

Joseph U. Meyer Mayor, City of Covington

PRESIDENT'S WELCOME



WELCOME!

On behalf of the KLC officers, Board members and staff, WELCOME to the 2017 Kentucky League of Cities Conference & Expo. We are gathered for the 88th year and are more than a little pleased you have joined us for our big event. By now, you have probably seen and heard about our conference theme

"Engage. Evolve. Emerge." The conference program is jam-packed with useful information, learning opportunities, about a zillion ways to have fun and even a first-time ever community service project. The agenda has something for everybody, and we're pleased and proud to welcome you. We hope you ENGAGE in the events and activities, EVOLVE into a better public servant in the process, and EMERGE from the conference better, smarter, reenergized and ready to make some great things happen in your home towns.

This year we have added something really special to the conference agenda. We hope you'll join us for our special community service event first thing Thursday morning when we will work together to help "Send Hunger Packing" in Kentucky. This first-ever conference community service event will not only be a lot of fun, it will provide many Kentuckians, a lot of whom live in our cities and a lot of whom are children, with a little boost and maybe even a hand-up. We have partnered with Agriculture Commissioner Ryan Quarles to put together food packages to be provided to those whose day-to-day ability to eat a decent meal is anything but a certainty. Come join us and have some fun doing something important.

On a personal note, it has been a singular pleasure and honor to serve as your president this past year. I have been able to travel to many Kentucky cities and see the great work you are doing. I can't help but be impressed with the dedication and accomplishments that are so prevalent throughout the state with so many good people working so hard to make their cities and towns shine. I appreciate the hospitality, support and kind words offered up as I traveled around the Commonwealth and will forever be grateful for the experience. Thank you.

The officers and staff will be wandering the halls of the conference making it all happen. Please feel free to stop us and say "hi" so we can get to know you and your home town better. Remember, YOU are KLC.

Sincerely,

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Claude Christensen President, Kentucky League of Cities Mayor of Sadieville

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Dear KLC Members:

Thanks for attending the 2017 KLC Conference & Expo. These are interesting times for city officials, and I'm always inspired at how you and your cities are rising to meet the challenges. There's a lot of inspiration among you.

The theme for the conference this year is "Engage. Evolve. Emerge." Our host city of Covington is a perfect location. Northern Kentucky cities are making small shifts as well as big, bold changes to meet the needs of current and future residents.

We see the conference as a time to celebrate, and there's a lot to celebrate this year. We will recognize many of you for your training accomplishments and showcase a number of your projects in panels and workshops. KLC's signature insurance programs continue to grow and thrive, and our finance programs have expanded dramatically in the last year. The KLC community consulting program is serving more cities than ever, and the member legal services program is the busiest it's ever been. And we continue to take a stand on behalf of cities with our legislative advocacy program - making your voice one of the strongest voices in Frankfort. Our KLC staff loves working for you and is always interested in your feedback.

The conference is also a new year of sorts for KLC as we welcome some new officers and Board members. We're had a great year under the unwavering leadership of Sadieville Mayor and KLC President Claude Christensen. He's been actively and strategically involved in all aspects of our success. He, our other officers and Board of Directors are enthusiastic and engaged representatives for you.

Lastly, thank you to our host city of Covington and to all of Northern Kentucky for the hospitality you've already shown us. It's going to be a great Conference & Expo.

Sincerely,

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Jonathan Steiner Executive Director/CEO Kentucky League of Cities



### REGISTRATION



Tuesday Wednesday Thursday Friday 11:30 a.m. - 6:30 p.m. 7:30 a.m. - 5:00 p.m. 8:00 a.m. - 6:00 p.m. 8:00 a.m. - 11:30 a.m.

Thank you to our sponsor, the **Kentucky Water & Wastewater Operators Association (KWWOA)**, for providing attendees with the **CHILL ZONE & CHARGING STATION**, a place to chill out and refresh throughout the conference where you can recharge both your mobile device and yourself. KLC staff will also be on hand to assist members with conference-related questions, including the conference mobile app!

### PARKING

For commuters: Parking is available in the open lot or garage directly across the street from the convention center. Charges are \$1 per hour or \$6 daily. For hotel guests: There is a parking garage at each hotel and is included with your overnight stay.

Please note: Marriott RiverCenter guests may be charged the daily rate if you leave and return more than once a day.

### **EXPO HOURS**

WednesdayWelcome Reception5:00 p.m. - 7:00 p.m.ThursdayExhibits Open8:30 a.m. - 1:00 p.m.Continental Breakfast8:30 a.m. - 9:30 a.m.Cracker Barrels9:30 a.m. - 11:30 a.m.Lunch12:00 p.m. - 1:00 p.m.Door Prize Drawing12:45 p.m. (Must be present to win.)

### **CRACKER BARRELS**

Held during the Expo on Thursday, these are very popular and fast-paced roundtable sessions that are a great way to network and gather information on several topics of interest in a short period of time.

### **CONFERENCE APP**

### Information in this program is also digital!

All speaker, exhibitor and contact information in this program is available on the free conference app, including presentations and more! Find the "KLC Conference & Expo 2017" in the app store for iPhone and Android devices.

## **GENERAL INFORMATION**

### CITY OFFICIALS TRAINING CENTER AWARD PROGRAM



The City Officials Training Center (COTC) is a voluntary continuing education program administered by KLC. City officials can complete education levels by attending KLC events and by submitting outside training credit from other

municipal training. There is no charge to enroll. If you attend a KLC training, your credit is tracked automatically.

- Level I Achievement in City Governance: 29 Hours of Approved Courses, 1 Hour of Ethics
- Level II Excellence in City Governance: Total of 58 Hours of Approved Courses, total of 2 Hours of Ethics
- Level III Master of City Governance: Total of 87 Hours of Approved Courses, total of 3 Hours of Ethics
- Masters Maintenance: 14 Hours of Approved Courses Completed Annually, 1 Hour of Ethics

Every workshop, roundtable discussion, networking workshop, cracker barrel and general session during the KLC Conference & Expo is available for COTC credit on an hour-by-hour basis. Please make sure you are scanned before each event or you will not receive credit. Credits are valid for three years. If you have any questions about the COTC, please contact KLC Training Manager/Attorney Jessica Miller at jmiller@klc.org or 859-977-3761.

### INTRODUCING THE NEW CERTIFIED MUNICIPAL OFFICER (CMO) TRAINING DESIGNATION!



The KLC training program continues to grow to meet the needs of the members we serve. This year we are excited to add a new designation to our City Officials

Training Center (COTC) program. To obtain this new designation, individuals must complete 135 hours of training, which is 45 hours beyond the three levels of the COTC program. This program includes only training hours earned after October 3, 2017. No training hours obtained prior to that point will be counted towards the designation.

Only certain courses throughout the year will qualify for this program. Make sure to look for the CMO seal of approval at future KLC training events! This prestigious designation must include:

- 2 hours of Kentucky Open Meetings Law Training
- 2 hours of Kentucky Open Records Law Training
- 1 hour of Advanced Ethics Training

**GENERAL INFORMATION** 

### **ASSOCIATION CREDIT**

Several workshops qualify for credit from the Kentucky Board of Accountancy. Each course in the finance track qualifies for Continuing Professional Education (CPE) hours, and certificates will be provided. A total of 8 CPE hours are available if you attend all designated courses. If you wish to use another course for CPE hours, please email jmiller@klc.org and a certificate will be emailed to you.

The legal track of courses are pending approval for 9.25 hours of Continuing Legal Education (CLE) credit from the Kentucky Bar Association.

The designated clerk track courses have been submitted for approval for 8.75 contact hours or approximately 2 CMC/MMC education points through IIMC.

### **CONFERENCE IDENTIFICATION**

Please wear your name badge to all scheduled functions. KLC staff will be scanning badges as you enter meal functions, workshops and other scheduled events.



### **GRAND PRIZE DRAWING**

Be sure to attend the General Session on Friday to see if you have won the grand prize! You must be present to win.

### **EMS AND SECURITY**

In case of an emergency or need for security, please notify the registration desk or dial 911.

### **LOST AND FOUND**

Please turn in any lost and found items to a KLC staff member located at the registration counter.

### WHAT TO WEAR

Conference attire is business casual. Meeting room temperatures will vary so dress in layers. The Thursday evening banquet is cocktail or business attire.

## **DISTINGUISHED GUESTS**

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Rusty Justice Co-Founder & Managing Member Bit Source LLC



Jay McChord CEO AndNowIThrive.com



**Ryan Quarles** Kentucky Commissioner of Agriculture



**Jason Roberts** Founder Better Block Project

SCHEDULE AT A GLANCE

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## TUESDAY – OCTOBER 3

11:30 a.m. — 6:30 p.m.	Registration
11:00 a.m. — 12:00 p.m.	Federal Relations Committee Meeting
12:00 p.m. — 1:00 p.m.	Budget & Audit Committee Meeting
1:00 p.m. – 2:00 p.m.	Finance Boards
2:00 p.m. — 4:00 p.m.	KLC Board of Directors Meeting
4:00 p.m. – 6:00 p.m.	KLC Executive Board Meeting
5:30 p.m. — 7:00 p.m.	CERS Separation & Stability Forum
7:00 p.m. — 9:00 p.m.	Opening Reception

## WEDNESDAY – OCTOBER 4

	Breaktast on Your Own
7:30 a.m. — 5:00 p.m.	Registration
8:45 a.m. — 10:30 a.m.	Welcome/Opening General Session
10:45 a.m. — 11:45 a.m.	Workshops
12:00 p.m. — 1:30 p.m.	Awards Luncheon/KLC Annual Business Meeting
1:45 p.m. — 2:45 p.m.	Workshops
3:00 p.m. — 4:30 p.m.	Workshops
4:30 p.m. — 5:00 p.m.	COTC Awards Photo Opportunity
5:00 p.m. — 7:00 p.m.	Reception in Expo
	Dinner on Your Own

SCHEDULE AT A GLANCE

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## **THURSDAY – OCTOBER 5**

8:00 a.m. — 6:00 p.m.	Registration
8:00 a.m. — 9:30 a.m.	Hunger Initiative Food Packing Event
8:30 a.m. — 9:30 a.m.	Continental Breakfast in Expo Hall
8:30 a.m. — 10:00 a.m.	Association Meetings
8:30 a.m. — 1:00 p.m.	Expo Open
9:30 a.m. — 11:30 a.m.	KYGFOA Meeting/Session
9:30 a.m. — 11:30 a.m.	Cracker Barrel Networking Tables
12:00 p.m. — 1:00 p.m.	Lunch with Exhibitors
1:15 p.m. — 2:30 p.m.	General Session
2:45 p.m. — 4:15 p.m.	Workshops
4:30 p.m. — 6:30 p.m.	CLE/MAAK Meeting
6:45 p.m. — 7:15 p.m.	President's Reception
7:15 p.m. — 12:00 a.m.	President's Banquet/Entertainment

### FRIDAY – OCTOBER 6

8:00 a.m. — 11:30 a.m.	Registration
8:00 a.m. — 9:00 a.m.	Breakfast
8:45 a.m. — 10:00 a.m.	Workshops
10:15 a.m. — 11:45 a.m.	Closing General Session/Grand Prize

WORKSHOPS AT A GLANCE

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10:45 a.m. — 11:45 a.m.	Privacy Protections, KRS 61.931
	<ul> <li>Better Block Project Breakout</li> </ul>
	<ul> <li>Fighting Hunger in Kentucky</li> </ul>
	<ul> <li>Increasing Efficiency: The CovStat Analytic Program</li> </ul>
	Creating Legally Compliant Personnel Polici
	<ul> <li>KentuckyWired Update and Community Lo Mile Considerations</li> </ul>
1:45 p.m. – 2:45 p.m.	Drones and Kentucky Cities
	<ul> <li>2020 U.S. Census Local Update of Censu Addresses (LUCA) Operation</li> </ul>
	The Future of Renewable Energy in Kentu
	<ul> <li>Future of Emergency Response Communic FirstNet and AT&amp;T</li> </ul>
	Utilizing Body Language to Communicate
3:00 p.m. – 4:30 p.m.	Small Cell Tower Regulation
	The Digital Threat: Cybersecurity Risks & Solutions
	<ul> <li>Multi-Generational Strategic Planning</li> </ul>
	<ul> <li>A Community Response to the Heroin Cris The Angel Program</li> </ul>
	How to Create a City of Ethics

Clerks	Community/Economic Development	Finance
Human Resources	CLE/Legal	General

All classes are approved for City Officials Training Center credit and HB 119 credit. Legal sessions are pending approval by the KY Bar Association. Finance sessions are approved for CPE credit by the KY State Board of Accountancy. Clerk sessions have been approved for CMC and MMC education credit by the International Institute of Municipal Clerks.



## THURSDAY - OCTOBER 5

2:45 p.m. - 4:15 p.m.

- Cities & Civil Unrest: First Amendment Protest Rights
- Economic Loss Rule & Product Warranties
- Planning for Tomorrow, Today: Technology Strategic Planning
- Walk'n, Talk'n, Look'n, and Listen'n, or Things That Most of Us Don't Do Well
- Kentucky's Response to the Opioid Epidemic

## FRIDAY - OCTOBER 6

8:45 a.m. — 10:00 a.m. 🗖	Open Government in a Digital World
	<ul> <li>How to Avoid Being Sued: Common Municipal Liability Issues</li> </ul>
	Infrastructure Funding Panel
	International Trade in Kentucky
	<ul> <li>You Put What on Facebook? !: Social Media &amp; Public Employment</li> </ul>



## Collaborative conversations that build trust and better relationships are the key to results like these.

Frankfort Plant Board Administration Building

Frankfort, KY

Listening — to your needs and those of your stakeholders — is the hallmark of our approach. Let us help you deliver your next project.



engineering | architecture | geospatial www.grwinc.com | info@grwinc.com | 859-223-3999 **TUESDAY - OCTOBER 3** 

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11:30 a.m. – 6:30 p.m.	Registration Location: Madison Lobby, 2nd Floor
11:00 a.m. – 12:00 p.m.	Federal Relations Committee Meeting Location: Room 7
12:00 p.m 1:00 p.m.	Budget & Audit Committee Meeting Location: Room 6
1:00 p.m 2:00 p.m.	Finance Boards Location: Room 6
2:00 p.m 4:00 p.m.	KLC Board of Directors Meeting Presiding: Mayor Claude Christensen, KLC President, City of Sadieville Location: Rooms 1-3
4:00 p.m 6:00 p.m.	KLC Executive Board Meeting Presiding: Mayor Claude Christensen, KLC President, City of Sadieville Location: Room 4
5:30 p.m. – 7:00 p.m.	<b>CERS Separation &amp; Stability Forum</b> Moderator: Bryanna Carroll, KLC Governmental Affairs Manager Location: ???
	Kentucky League of Cities and other retirement experts will speak on the current status of the pension debate in Frankfort and the need to separate the County Employees Retirement System (CERS) from the Kentucky Retirement Systems. They will discuss current threats to our fully functioning retirement system and share the plan for separation to ensure the stability of CERS. The information shared is vitally important for all CERS employees and retirees. Come join the discussion!
7:00 p.m 9:00 p.m. Practical Actuarial Solutions ING.	Opening Reception Sponsored by: Practical Actuarial Solutions, Inc. Location: Covington Landing

Don't miss the kick-off event of the Conference & Expo! Special thanks to Practical Actuarial Solutions, our long-time Opening Reception sponsor.



	Breakfast on Your Own
7:30 a.m. – 5:00 p.m.	Registration Location: Madison Lobby, 2nd Floor
8:45 a.m. – 9:00 a.m.	Welcome Remarks Speaker: Jon Steiner, KLC Executive Director/CEO National Anthem: ??? Location: Ballroom
9:00 a.m. – 9:30 a.m.	Send Hunger Packing Initiative Remarks Speaker: Ryan Quarles, Commissioner, Kentucky Department of Agriculture Location: Ballroom
9:30 a.m 10:30 a.m.	Opening General Session: Better Block Project Speaker: Jason Roberts, Founder, Better Block Foundation Location: Ballroom
	Jason Roberts is the organizer of the highly successful "Better Block Project," a community-driven temporary takeover of blighted blocks. The onetime phenomenon in Southern Dallas has since grown into an international movement. In 2010, Jason organized a series of "Better Block Projects," taking depressed blocks with vacant properties and converting them into temporary walkable districts with pop-up businesses, bike lanes, café seating and landscaping. The project was featured in <i>The New York Times, Dwell</i> magazine, and on National Public Radio (NPR).
10:45 a.m 11:45 a.m.	Privacy Protections, KRS 61.931 Presenter: Darren Sammons, Staff Attorney, DLG Track: CLE/Clerks Location: Room 3
	In 2015, the Kentucky legislature enacted a series of laws mandating privacy protections be implemented by local governmental entities to ensure confidential consumer data is protected if a security breach should occur. Is your city compliant with these procedures? This session will provide an overview of the requirements and best-practice strategies for implementation.



### 10:45 a.m. - 11:45 a.m. Better Block Project Breakout

Presenter: Jason Roberts, Founder, Better Block Foundation Track: General Jocation: Rooms 1-2

Come and hear more real-world strategies on how to utilize innovative strategies to revitalize abandoned or blighted spaces. This session is all about thinking "outside of the box" to move your community forward.

### 10:45 a.m. – 11:45 a.m. Fighting Hunger in Kentucky Presenter: Tamara Sandberg, Executive Director, Kentucky Food Bank Association Track: Community Development Location: Room 4

Did you know that each week 53,400 Kentuckians receive food from a food bank? The numbers are staggering, yet hunger is a problem that we often overlook in our communities. This session will provide an overview on how the Kentucky Food Bank Association works to try address this issue in our state. Come and learn how your city can become involved in the solution to combat hunger in the commonwealth!

10:45 a.m. – 11:45 a.m. Increasing Efficiency: The CovStat Analytics Program

Presenter: Dr. Todd Sink, Manager of Analytics and Intelligence, City of Covington Track: Finance Location: Room 5

The operation of a city creates a lot of data. Are you using your data to improve efficiencies in the operations of your various departments? This session will provide an overview of the unique way that the City of Covington has used statistics and data to help improve the operation of departments and plan for the future.





10:45 a.m 11:45 a.m.	Creating Legally Compliant Personnel Policies Presenter: Andrea Shindlebower Main, KLC Personnel Services Specialist Track: Human Resources/CLE/Legal Location: Room 6
	When was the last time your city reviewed its personnel policies? All cities should have personnel policies, and they should be reviewed annually to account for changes in state and federal law as well as to meet the needs of your city. This course provides a comprehensive overview for today's city officials who operate in an increasingly complex employment environment. In addition to reviewing the laws affecting personnel policy and procedures, participants will receive practical information about how to ensure compliance and avoid potential litigation.
10:45 a.m. – 11:45 a.m.	KentuckyWired Update and Community Last Mile Considerations Panelist: Cory Camic, PMP, The Solarity Group Panelist: Phillip Brown, Executive Director, KCNA Track: Community Development Location: Room 7
	This panel will discuss the future of broadband in Kentucky and provide an update on the Kentucky Wired project.
12:00 p.m 1:30 p.m.	Awards Luncheon Speaker: J.D. Chaney, KLC Deputy Executive Director Speaker: Jessica Miller, KLC Training Manager/Attorney Location: Ballroom
	Join us in honoring the accomplishments of individuals and cities from across the state at the streamlined awards luncheon. We will recognize Elected City Official of the Year, City Employee of the Year, Enterprise Cities Awards and the City Official Training Center (COTC) Awards.
Actams Stepher, WOLTERMANN & DUSING, NLC	Elected City Official of the Year Award sponsored by Adams, Stepner, Woltermann & Dusing, PLLC
Mazanee, Raskin & Ryder Co., L.P.A. Attorneys and Counsellors at Law	City Employee of the Year Award sponsored by Mazanec, Raskin & Ryder Co., L.P.A.
	Enterprise Cities Awards sponsored by Collins & Company, Inc.



### **KLC Annual Business Meeting**

Presiding: Mayor Claude Christensen, KLC President, City of Sadieville Location: Ballroom

Immediately following the conclusion of the KLC Annual Business Meeting, KLC leadership will be present at the photo station near registration for COTC award winners who wish to take a photo with their training awards. These photos will be sent with a press release to participants after the event.

### 1:45 p.m. – 2:45 p.m. Drones and Kentucky Cities Presenter: Allan Cobb, Partner, Weiss and Cobb Law Track: CLE Location: Rooms 1-2

Have you had any drone issues in your city? Do you know what laws apply to the drones that might be buzzing around your community? This session will provide an overview of the various laws that apply to both private and commercial drone use. There will also be insight into what you should do if the FAA comes a-knockin' in your city.

## 1:45 p.m. – 2:45 p.m. 2020 U.S. Census Local Update of Census Addresses (LUCA) Operation

Presenter: Analisa Rusnack, Geographer, U.S. Census Bureau Track: Clerks

Location: Room 3

LUCA is the only opportunity offered to local governments to review and comment on the U.S. Census Bureau's residential address list for their jurisdiction prior to the 2020 Census. The Census Bureau relies on a complete and accurate address list to reach every living quarters and associated population for inclusion in the census. This data is essential for accurate counts in your community that is used for distribution of federal money for infrastructure, programs and services. The data can also be crucial for planning for the future of your city!



1:45 p.m. – 2:45 p.m.	The Future of Renewable Energy in Kentucky Presenter: Adam Edelen, Founder, Edelen Ventures Track: General Location: Room 4
	This session will explore how some Kentucky industries are embracing renewable energy in order to create jobs, generate clean power and push local economies forward. This session will provide insight into how Kentucky has the potential to become an energy "power house" that goes beyond mere coal production and will feature details from a planned solar farm project in Pikeville, Kentucky.
1:45 p.m 2:45 p.m.	Future of Emergency Response Communication: FirstNet and AT&T Presenter: Derek Nesselrode, SPOC, Kentucky State Police Presenter: Ehrin Ehlert, Region IV Lead, FirstNet Presenter: Chad Tucker, FirstNet Principal Consultant, AT&T Track: General Location: Rooms 6-7
	In July 2017, Governor Matt Bevin made the decision for Kentucky to "opt in" to FirstNet and bring advanced technologies that will help first responders save lives and protect communities. This partnership will have an enormous impact on the ability of first responders to communicate using modern technology that is critical to serving and protecting communities across the commonwealth. This unique partnership will deliver the next-generation tools that public safety needs to better respond to emergencies, natural disasters and during special events. This session will detail the partnership and what it means for Kentucky's first responders.
1:45 p.m 2:45 p.m.	Utilizing Body Language to Communicate Presenter: Karen Milliner, Owner/Founder, Professional Networking Services, LLC Track: HR/Clerks Location: Room 5
	Did you know that research has shown that those who can effectively read and interpret nonverbal communication or body language will enjoy greater success in life? This course will provide insight into how to master your own body language and accurately perceive the nonverbal clues



of others. Come and learn techniques of "reading" body language cues to understand if your message is being effectively communicated.

3:00 p.m. – 4:30 p.m. Small Cell Tower Regulation Presenter: Linda Ain, Owner/Attorney, Law Firm of Linda K. Ain Track: CLE Location: Room 3 A "battle" of sorts is raging between municipalities and

A durine of sorts is reging between monicipanies and large phone service providers over the regulations that are applicable to small cell towners. Recently, Verizon called the area a "municipal minefield." This session will provide an overview of the area of small cell tower regulation and provide best-practice tips for cities that seek to regulate these devices.

3:00 p.m. - 4:30 p.m. The Digital Threat: Cybersecurity Risks & Solutions

Presenter: Dave Mims, President/CEO, Sophicity Presenter: Suzanne Reed, Director of Underwriting, KLCIS Track: Clerks/Finance Location: Room 4

Kentucky recently became the 47th state to enact a data breach notification law. Although the statute exempts most government agencies, this does not relieve those agencies from other requirements for securing personal data. This course will discuss the evolution of cybersecurity issues, how those issues impact local governments and steps that can be taken to mitigate cybersecurity risks.

 3:00 p.m. - 4:30 p.m.
 Multi-Generational Strategic Planning Presenter: Tad Long, KLC Community Development Manager Presenter: Bobbie Bryant, KLC Community Development Advisor Presenter: Jared Gray, KLC Community Development Associate Track: Community Development Location: Room 5
 When thinking about the future of your city, is your vision big enough? Broad enough? Inclusive enough? Don't just plan for the generation that "is." Also plan for the generations to come. Let some of our mayors share with you how they're

doing it.



3:00 p.m. - 4:30 p.m.

## A Community Response to the Heroin Crisis: The Angel Program

Presenter: Sergeant Brittney Garret, Jeffersontown Police Department Presenter: Kelly Pompilo, Police Social Worker, Alexandria Police Department Track: General Location: Rooms 1-2

Jeffersontown was the first Kentucky city to implement the Angel Program model first utilized in Gloucester, Massachusetts. Under this program any person who comes to the police department and requests help with his or her addiction will immediately be screened into the Angel Program for placement in a local treatment facility and local volunteers, or "Angels," support the participants during the program. Similarly, Alexandria recently hired a police social worker to help reduce repeat calls that involve the same families by connecting the families to community resources. Come and learn how two Kentucky communities are implementing these innovative models to help reduce the impact of the opiate epidemic in their communities.

### 3:00 p.m. – 4:30 p.m. How to Create a City of Ethics Presenter: Andrea Shindlebower Main, KLC Personnel Services Specialist

Track: HR/Clerks Location: Rooms 6-7

Promoting an ethical culture is a key leadership responsibility. This course will offer practical strategies and tools to help your city build a more ethical workplace and culture. The speaker will cover the key components of the 2014 model city ethics ordinance including conflicts of interest, gifts, use of equipment, financial disclosures, nepotism and enforcement in an interactive, educational and motivational setting. Using real-world examples, participants will learn how to build ethical habits to deal with the difficult situations when they arise. In addition, there will be information on how your city can become a "Certified City of Ethics."



### 4:30 p.m. - 5:00 p.m.

## City Officials Training Center (COTC) Awards Photo Opportunity

Location: Chill Zone - 2nd Floor

KLC leadership will be present at the photo station near registration during this time for COTC award winners who wish to take a photo with their training awards. These photos will be sent with a news release to participants after the event.



### Reception in Expo Hall Sponsored by: Kentucky League of Cities Insurance Services Location: Event Center, 1st Floor

Dinner on Your Own



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Law Enforcement Employment Law Wage & Hour Utilities Litigation Investigations

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THURSDAY - OCTOBER 5

8:00 a.m. – 6:00 p.m.	Registration Location: Madison Lobby, 2nd Floor
8:00 a.m. – 9:30 a.m.	Hunger Initiative Food Packing Event Location: 1st Floor Lobby
	The Kentucky League of Cities is proud to join Commissioner Ryan Quarles and the Kentucky Department of Agriculture's Hunger Initiative to send hunger packing. Please join us as we make power packs that will be distributed to children throughout the region.
8:30 a.m. – 9:30 a.m.	Continental Breakfast in Expo Hall Location: Exhibit Hall
8:30 a.m. – 10:00 a.m.	Association Meetings KCCMA Location: Room 3
	KMCA Location: Room 4
	KBC-LEO Location: Room 5
8:30 a.m. – 1:00 p.m.	Expo Open
8:30 a.m. – 1:00 p.m. 9:30 a.m. – 11:30 a.m.	Expo Open What Does Fraud Look Like? & KYGFOA Meeting Presenter: Dennis Dycus, Consultant Track: Finance Location: Room 6 Sponsored by KYGFOA
	What Does Fraud Look Like? & KYGFOA Meeting Presenter: Dennis Dycus, Consultant Track: Finance Location: Room 6
	What Does Fraud Look Like? & KYGFOA Meeting Presenter: Dennis Dycus, Consultant Track: Finance Location: Room 6 Sponsored by KYGFOA Contrary to public perception most frauds are not well hidden. They are laying right out in the open, but they are not seen because most of us don't want to believe fraud will happen in our organization/city, and we have no idea how to recognize the indicators of fraud. This session will open your eyes to the indicators that fraud might be happening right



1.	KLC Community Consulting Services Tad long, Community Development Manager, KLC Bobbie Bryant, Community Development Advisor, KLC Jared Gray, Community Development Associate, KLC
2.	Ask KLC Legal Team Morgain Sprague, Managing Counsel for Member Legal Services, KLC Chris Johnson, Member Legal Services Attorney, KLC
3.	KLC Personnel & Ethics Issues Andrea Shindlebower Main, Personnel Services Specialist, KLC
4.	KLC Legislative Issues Bryanna Carroll, Governmental Affairs Manager, KLC
5.	Ask-an-Agent Marty Nemes, Senior Marketing Agent, KLCIS
6.	Healthiest You Program Brett Cunningham, Executive Manager, Partner Development, Teladoc
7.	Ask-an-Underwriter Suzanne Reed, Director of Underwriting, KLCIS Nancy Resinger, Senior Underwriter, KLCIS Amanda Williams, Senior Underwriter, KLCIS
8.	Kentucky Rx Card Rick Miller, Regional Coordinator, Rx Card
9.	KLC Finance Program Robin Cooper, Chief Member Services Officer, KLC Linda Wickliffe, Municipal Finance Analyst, KLC
10.	IT in a Box Dave Mims, CEO/Founder, Sophicity
11.	Energize Kentucky Chris Jones, Director, Pace Financing
12.	Disaster Funding: FEMA Deductible Plan Robert Baldwin, Recovery Planner, Kentucky Emergency Management Corinne Epstein, External Affairs, FEMA Region IV
13.	Save Energy, Save Money: Innovations and Financing to Help Your Cities Anthony Wright, Government Specialist, Trane Energy



	14.	General Accounting Q&A Dawn Harlow, CFO, KLC	
	15.	Gas Pipeline Safety Program Melissa Holbrook, Director, Division of Inspections, Kentucky Public Service Commission	
	16.	REACH Alert Ken Weber, COO, REACH Alert	
	17.	2020 Census Update Analisa Rusnack, Geographer, U.S. Census Bureau	
	18.	Bit Source Rusty Justice, Co-Founder/Owner, Bit Source Lynn Parrish, Co-Founder/Owner, Bit Source	
	19.	Kentucky Forestry Program Stacy Gracey, Urban and Community Forestry Coordinator	
	20.	Enterprise Fleet Management Eric Brady, Account Executive, Enterprise Fleet Management	
	21.	Kentucky City/County Management Association Matt Dowling, City Administrator, City of Elsmere	
	22.	First Net: The Future of First Response Communication Detrick Nesselrode, SPOC, KSP	
12:00 p.m 1:00 p.m.		n <mark>ch with Exhibitors</mark> ation: Event Center, 1st Floor	
1:15 p.m. – 2:30 p.m.	to ( Spe	General Session: Reimagining Appalachia – From Coal to Code Speaker: Rusty Justice, Co-Founder/Owner, Bit Source Location: Ballroom	
	sect and for whe tran con are exp of c	bur culture and economy change, both public and private tor leaders must be willing to innovate in order to survive I remain relevant. Appalachia has been exporting coal a long time, but one company in Pike County is asking ether or not eastern Kentucky can make a technology usition to export code instead of coal. Bit Source is a new upany that is seeking to redefine how laid-off coal miners seen by the world and by themselves. This session will lore the story behind this technology start-up in the middle coal country and offer insight into how changing your dset can change your community.	



2:45 p.m. – 4:15 p.m.	Cities & Civil Unrest: First Amendment Protest Rights Presenter: Morgain Sprague, KLC Managing Counsel for Member Legal Services Track: CLE Location: Room 6
	Do you know what your city can and cannot regulate when it comes to civil protest? The First Amendment prohibits restrictions based on the content of speech. However, this does not mean that the Constitution completely protects all types of free speech activity in every circumstance. This session will provide an overview of the best strategies to help keep your community safe and make sure your policies and law enforcement are in compliance with the First Amendment of the U.S. Constitution.
2:45 p.m 4:15 p.m.	Economic Loss Rule & Product Warranties Presenter: Spencer Noe, Attorney Presenter: Donald Wakefield, Attorney Track: Clerks Location: Room 3
	Cities enter into a variety of contracts and procurement relationships. Do you know your rights under those contracts and the warranties for the products that your municipality has purchased? This course will offer an explanation of the economic loss rule and provide insight into the product warranty claims your city might experience in the future.
2:45 p.m 4:15 p.m.	Planning for Tomorrow, Today: Technology Strategic Planning Panelist: Jon Salisbury, Nexigen Panelist: Katie Meyers, Executive Director, Renaissance Covington Panelist: Brian Dehner, Chief Administrative Officer, City of Edgewood Track: Community Development Location: Room 4
	Technology has come to dominate nearly every aspect of our private and public lives. This session will explore the ways that several northern Kentucky cities have implemented technology strategic plans including wayfinding apps, wi-fi "nodes" and other innovative approaches to incorporating technology into local governance.



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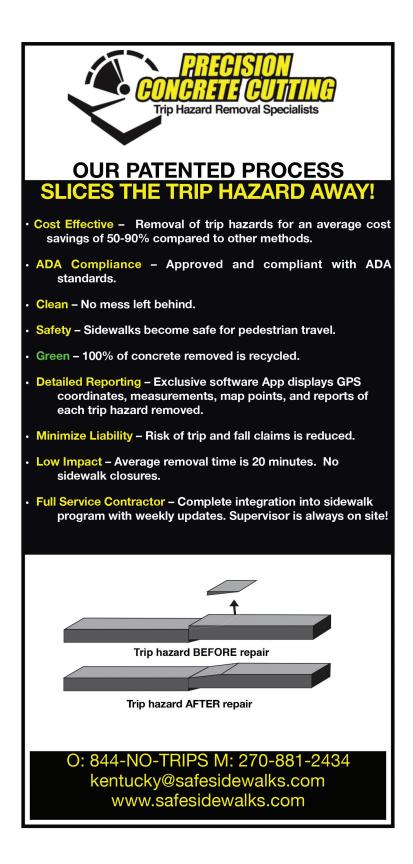
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### 2:45 p.m. – 4:15 p.m.

### Walk'n, Talk'n, Look'n and Listen'n, or Things That Most of Us Don't Do Well

Presenter: Dennis Dycus Track: Finance Sponsored by KYGFOA Location: Room 5

Financial officers and auditors often ask employees questions and record answers when preparing records or if concerns about fraud emerge. However, if a problem exists within an organization, who is the most likely to know about it? The employees! You may talk to individuals, but do you actually listen and understand what they say. Too often we don't. Look around. By observation, confirm (or disprove) some of management's assertions (after all, they will tell you what you want to hear)! But then again, you must determine what you see is real, because too often, it is not! This session illustrates the many things a financial officer can accomplish by simply, "Walk'n, Talk'n, Look'n, and Listen'n," not to mention saving a great amount of time as a result of gathering information during the process.

### 2:45 p.m. – 4:15 p.m. Kentucky's Response to the Opioid Epidemic

Panelist: Dr. Douglas Oyler, Assistant Professor, UK Department of Pharmacy Practice & Science Panelist: Adam Meier, Deputy Chief of Staff for Governor Matthew Bevin, Commonwealth of Kentucky Panelist: Dr. Allen Brenzel, Medical Director, Kentucky Dept. of Behavioral Health Panelist: Van Ingram, Director, Kentucky Office of Drug Control Policy Moderator: Bryanna Carrol, KLC Government Affairs Manager Track: General Location: Rooms 1-2

This panel of experts will discuss the current trends of opiate abuse in Kentucky and the tactics being used by law enforcement, medical professionals, legislators and local community leaders to combat substance abuse and addiction.



4.20 n m / .00 n m	Code Enforcement Hadate Daniel
4:30 p.m. – 6:00 p.m.	Code Enforcement Update Panel Sponsored by: MAAK
	Panelist: Andrew Hartley, City Attorney, City of Georgetown Panelist: Charley Cole, Attorney, Sturgill, Turner, Barker & Moloney, PLLC
	Panelist: Steve Lynn, Assistant City Attorney, City of
	Owensboro
	Panelist: Derrick Wright, Attorney, Sturgill, Turner, Barker & Moloney, PLLC
	Panelist: Walter Mace, Code Enforcement Officer, City of Covington
	Track: CLE Location: Room 7
	This session will provide a legal update related to code enforcement in Kentucky. The attorney panelists will also discuss specific code enforcement issues that their cities have dealt with and offer practical guidance in this area to other practicing municipal attorneys.
6:00 p.m. – 6:30 p.m.	MAAK Meeting Location: Room 7
6:45 p.m. – 7:15 p.m.	President's Reception Location: Rivercenter Lobby - Outside Ballroom
7:15 p.m. – 12:00 a.m. Aclams	President's Banquet Sponsored by: Adams, Stepner, Woltermann & Dusing Invocation: Commissioner Robert Blythe, City of Richmond Location: Ballroom B-C
	The "Friend of Kentucky Cities" award is given by the Kentucky League of Cities to legislators who perform outstanding work in the legislature advocating for issues that impact cities across the state.
	Friend of Kentucky Cities Award Recipients Representative Robert Benvenuti (R-Lexington)
	Senator Joe Bowen (R-Owensboro)
	Senator Danny Carroll (R-Paducah)
	Representative Jim Gooch (R-Providence)
	Speaker of the House Jeff Hoover (R-Jamestown)
	Senator Paul Hornback (R-Shelbyville)



Representative Adam Koenig (R-Erlanger) Senator Chris McDaniel (R-Taylor Mill) Representative Michael Meredith (R-Oakland) Representative Jerry Miller (R-Louisville) Representative Kim Moser (R-Taylor Mill) Representative Steven Rudy (R-Paducah) Senator Damon Thayer (R-Georgetown)

Senator Whitney Westerfield (R-Hopkinsville)

The City Advocate of the Year award was established to recognize a city official who has excelled in grassroots advocacy and inspires other city officials to engage the state legislature in discussing and promoting policies that support city governments.

City Advocate of the Year Award Recipient Chief Wayne Turner, Bellevue

Entertainment by Endless Summer Band Location: Ballroom D-E



FRIDAY - OCTOBER 6

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8:00 a.m. – 11:30 a.m.	Registration Location: Madison Lobby, 2nd Floor
8:00 a.m. – 9:00 a.m.	Breakfast Location: Ballroom D-E
8:45 a.m. – 10:00 a.m.	Open Government in a Digital World Presenter: Chris Johnson, KLC Member Legal Services Attorney Track: CLE/Clerks Location: Room 1
	City governments face Open Meetings and Open Records Act issues on a daily basis. With the continued expansion of digital communications and technology-based meeting software, many legal issues have arisen concerning how to maintain the required transparency while still adopting available technologies. This course will provide legal compliance strategies that allow efficiency of operation without sacrificing legal compliance.
8:45 a.m 10:00 a.m.	How to Avoid Being Sued: Common Municipal Liability Issues Presenter: Jeffrey Mando, Attorney, Adams, Stepner, Woltermann & Dusing, PLLC Track: Clerks/CLE Location: Room 2
	Municipalities perform many functions that directly impact the lives of their citizens. This means that there are lots of ways to "go wrong" and become entangled in litigation. This session will cover common causes for municipal liability and provide insight from a seasoned litigator on how to keep your city (and you!) out of hot water.
8:45 a.m 10:00 a.m.	Infrastructure Funding Panel Panelist: Commissioner Sandra Dunahoo, Department for Local Government Panelist: Vernon Brown, Executive Director, Federal Grants, Department for Local Government Panelist: Donna McNeil, Executive Director, Kentucky Infrastructure Authority Track: Community Development Location: Room 3
	Following the most recent presidential election there has been much discussion of infrastructure funding. This panel of

FRIDAY - OCTOBER 6

experts will provide insight into available resources and what might be coming under the new administration.

8:45 a.m. - 10:00 a.m. International Trade in Kentucky Presenter: Darren Shrebnick, Chief Trade Officer, Kentucky World Trade Center Track: Finance Location: Room 4 International trade can have a tremendous impact on your city. This session will provide a bird's eve view of the importance of international trade in the commonwealth and how it can influence the economy of your city. Come and explore ways that your city may be able to leverage international relationships to strenathen the local economy. You Put What on Facebook?!: Social Media & Public 8:45 a.m. - 10:00 a.m. Employment Presenter: Kacev Coleman, Attornev, Sturaill, Turner, Barker & Molonev, PLLC Track: HR/CLF Location: Room 5 The prevalence of social media use has made navigating the area of employment law even harder. What information are you allowed to consider in hiring decisions? What privacy rights do employees have when it comes to the use of social media during work hours? This informative session will cover common questions and issues related to social media and public employment. 10:15 a.m. - 11:45 a.m. Closing General Sessions: Leading Multi-Generational Cities Speaker: Jav McChord, CEO/Founder, and nowith rive.com Location: Ballroom B-C Did you know the average attention span of someone today is eight seconds? And, there are four separate generations

is eight seconds? And, there are four separate generations working side by side? Therefore, leaders must communicate vision and value more concisely than ever before. Leaders' messages must not only be concise but they must now resonate across four separate generations. What if you could attend one session that could radically improve your effectiveness as a leader in the "Four-Generation Short



Attention Span Theater" of today's cities? This keynote session is designed to do just that!

11:45 a.m.

Closing Remarks Speaker: ???

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City Employee of the Year Award



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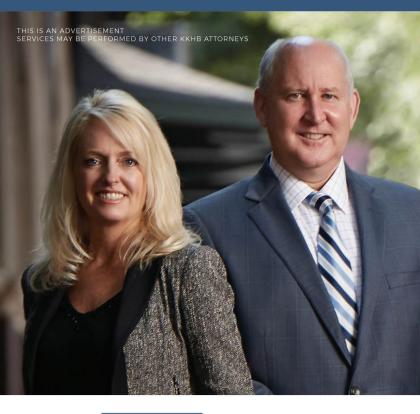
**Opening Reception** 





**Chill Zone and Charging Station** 

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- 1933 Honorable Paul S. Morton, Lexington
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- 1946 Honorable Fred L. Weir, Owensboro
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1983	Honorable J.R. Miller, Owensboro
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1985	Honorable Herbert Caldwell, Williamstown
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1989	Honorable Jerry E. Abramson, Louisville
1990	Honorable William L. Newman, Henderson
1991	Honorable Neil S. Hackworth, Shelbyville
1992	Honorable John W.D. Bowling, Danville
1993	Honorable Paul T. Smith, Burkesville
1994	Honorable Charles Beach, III, Beattyville

1995	Honorable Bert May, Mt. Sterling
1996	Honorable Charles B. Honeycutt, Glasgow
1997	Honorable Arthur Byrn, Mayfield
1998	Honorable Pam Miller, Lexington
1999	Honorable Daniel H. Ruckriegel, Sr., Jeffersontown
2000	Honorable Robin T. Cooper, Paintsville
2001	Honorable Thomas E. Holocher, Fort Mitchell
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2007	Honorable Glenn Caldwell, Williamstown
2008	Honorable Connie Lawson, Richmond
2009	Honorable Michael D. Miller, Jackson
2010	Honorable Elaine M. Walker, Bowling Green
2011	Honorable William Paxton, Paducah
2012	Honorable Susan Barto, Lyndon
2013	Honorable Tom Bozarth, Midway
2014	Honorable Bill Sheckles, Bardstown

2015 Honorable Roddy Harrison, Williamsburg



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Consultant



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**Tammy Penna** Special Évents Manager tpenna@klc.org





## ADAMS STEPNER Welcomes KLC Members to Covington, KY!

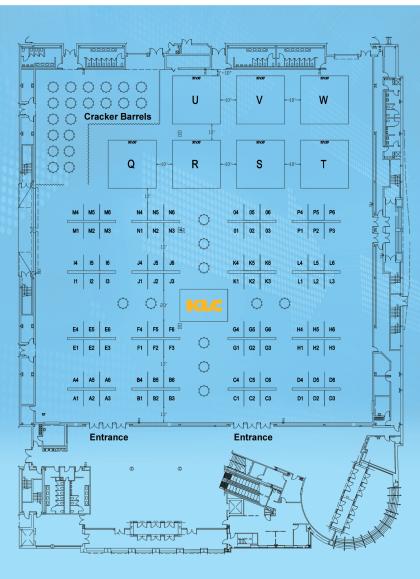


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# NORTHERN KENTUCKY CONVENTION CENTRA EXHIBIT HALL FLOOR PLAN



Adams, Stepner, Woltermann & Dusing, PLLC	F6
Agility Recovery Solutions	K6
Alexander Thompson Arnold, PLLC	04
American Fidelity	K4
Ampstun Corporation	A2
Bell Engineering	H4
Best Equipment Company	R, S
Bit Source	M4
Bluegrass Health Network	C2
Brandstetter Carroll	M3
CDP Engineers, Inc.	B6
Choice One Engineering	D4
CMI Equipment Sales, Inc	E3
Code Administrators Association of Kentucky	02
Codell Construction Company	F2
Collins and Company, Inc.	K1
CoreLogic Tax Service	E6
CTS Group	H1
David Williams & Associates	E4
Delta Dental of Kentucky	16
Diversified Companies/DivcoData	H5
Energize Kentucky	N6
Enterprise Fleet Management	N3
Equian	
ERS-OCI Wireless	B1
Fogle Keller Walker, PLLC	E1
Gess Mattingly & Atchison, P.S.C.	G1
Goodwill Industries of Kentucky, Inc.	G2

GovDeals, Inc	C3
Grasshopper Company	D3
GRW	K5
Harshaw Trane	เา
Holophane	M1
IBG Magic of Kentuckiana LLC	A4
Info-Pro Lender Services	1
Kentucky American Water	B3
Kentucky Association of Food Banks	A3
Kentucky Chapter of the Community Associations Institute - Legislative Affairs	L4
Kentucky City/County Management Association	L3
Kentucky Concrete Association	
Kentucky Correctional Industries	06
Kentucky League of Cities	KLC
Kentucky League of Cities Insurance Services	. 11-13
Kentucky Municipal Clerks Association	H6
Kentucky Public Library Association	C5
Kentucky Transportation Center - Technology Transfer	
KentuckyRxCard	13
Keuler, Kelly, Hutchins & Blankenship, LLP	G6
KLC Community Consulting Services	K3
KY Propane Education & Research Council	T
KYFAB, LLC	V
Limestone Farm, Lawn & Worksite	W
Logics Solutions, LLC	J4
Municipal Equipment Inc	P5
MuniServices.	M6

Murphy Group Architects, PLLC	B2
Network Innovation Solutions	A6
NLC Service Line Warranty Program	P4
NOV Ameron Poles Products	N1
Perfection Group, Inc.	N2
Precision Concrete Cutting of KY	G5
REACH Alert	12
Redi-Rock K.I.T.	D1
Republic Services	C4
Roeding Group Companies	J6
Ross, Sinclaire & Associates, LLC	K2
Rumpke Waste & Recycling	M5
Safeguard Properties	J5
SealMaster	14
Sister Cities International	B5
Software Solutions, Inc	F1
Sophicity	F5
Southern Software, Inc	F3
Spectrum Enterprise	B4
Strand Associates, Inc	L6
Stringfellow, Inc	N4,Q
Stryker EMS	P1
Sturgill, Turner, Barker & Moloney, PLLC	G4
Summit Engineering, Inc	F4
Sweep All, Inc	U
The Bank of New York Mellon Trust Company, N.A.	G3
The Retail Coach	03
The Solarity Group	01

The Thrasher Group, Inc	. N5
Toter	. 05
Trace Creek Construction, Inc	. D2
Umbaugh	. P6
United States Census Bureau	. D5
United Systems & Software, Inc	. L2
US Bank	. D6
Wells Fargo Real Estate Tax Services	. E5





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