

2013 ENTERPRISE CITIES AWARDS

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THE PURPOSE

The Kentucky League of Cities (KLC) Enterprise Cities Award program recognizes entrepreneurship, innovation and excellence in local governance and spotlights local initiatives that build the image of our cities. Now's your chance to share your own success story and inspire your colleagues in the process.

ENTRY INFORMATION - NEW POPULATION CATEGORIES!

Cities may enter only one project or program for consideration. Entries must describe programs or projects active or completed between August 11, 2012 and July 26, 2013.

One Enterprise Cities Award will be awarded per population division based on the latest Census data. Awards will be given in the following divisions:

- Cities under 2,500
- Cities with 2,501 to 5,000
- Cities with 5,001 to 14,999
- Cities over 15,000

RECOGNITION

- KLC will make a donation to support the winning project/program in the amount of \$1,000 for each of the four (4) population categories.
- KLC will make a donation to support the runners-up project/program in the amount of \$250 for each of the four (4) population categories.
- Recognition among hundreds of peers during a presentation ceremony.
- One complimentary registration to the 2013 KLC Conference & Expo transferable among officials and employees representing your city.
- Recognition in KLC publications.
- Statewide media recognition, including customized releases for local media.

JUDGING

Submissions will be judged on the following criteria:

- Innovativeness or creativity of the program
- Results and long-term value to the community
- Adaptability to other cities
- Use of public/private partnerships
- Ability to articulate objectives and achieve project benchmarks
- Community/citizen participation in planning and/or initiating the project
- Efficiency of the program (cost-effectiveness, staffing, manageability, environmental stewardship, etc.)

RULES

Submissions will be held accountable to the following criteria:

1. Your city must be a member of KLC to enter.
2. Each city is eligible to enter only one program or project for recognition.
3. One complete copy of the entry, including all allowable appendices and supplemental materials, should be submitted.

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4. Supplemental materials should be limited to ten (10) pages or pieces and can include news releases, sample brochures, news or media clippings, or other materials that demonstrate success. Submit color photographs or high resolution images on a CD in either tif or jpeg formats that demonstrate or depict your project or program. Photos may be used in web or print media and will not be returned unless requested. All supplemental materials should be sent to 100 East Vine Street, Suite 800, Lexington, KY 40507.
5. Entries must describe programs or projects active or completed between August 11, 2012, and the deadline date of Friday, July 26, 2013.
6. The program or project can be an ongoing entry, implemented at any point in the past but must still be a viable project and currently adding value to the community.
7. Completed entries must be received in the KLC office by Friday, July 26, 2013 at 5:00 p.m. EDT.
8. All entry materials become property of KLC.

INSTRUCTIONS

Visit klc.org to complete the nomination form online or print an application. Additional/attached pages may be used to complete application answers and will not be considered part of supplemental entry materials (up to 10 pages).

Printed applications may be faxed to KLC at 859.977.3703, attn: Terri Johnson by July 26, 2013. Supplemental materials must also be received via mail by July 26 at Kentucky League of Cities, 100 East Vine Street, Suite 800, Lexington, KY 40507.

QUESTIONS

For more information, contact KLC Senior Marketing and Communications Manager, Terri Johnson, at tjohnson@klc.org or 859.977.3784.

DEADLINE

Entries and all supplemental materials must be received at KLC by Friday, July 26, 2013 at 5:00 p.m. EDT.

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2013 ENTERPRISE CITIES AWARDS APPLICATION FORM

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APPLICANT INFORMATION

Member City _____

Mayor's Name _____

Select a population division Cities under 2,500 Cities 2,501-5,000 5,001-14,999 Cities over 15,000

PROJECT INFORMATION: Descriptive attachments are NOT considered part of any supplemental entry materials.

1. Title of project/program.
2. Was the project active or completed between August 11, 2012 and July 26, 2013?
Yes No
3. Provide a brief description of the project/program.
4. Describe how local citizens were involved in the project/program and/or how public and private partnerships were created.
5. Describe how delivery of local government services was made more efficient, innovative and/or improved for the local government or citizens.
6. How was the program evaluated? To what extent were the program's goals and objectives met?
7. Explain the value of the program to the community and its long-term or anticipated long-term benefits.

PREPARER (IF DIFFERENT FROM NOMINEE)

Name _____

Title _____

Member City _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email Address _____

I, the preparer, hereby attest that the above information is accurate and true to the best of my knowledge.

Signature _____ Date _____