



Community Listening and Design Session
City of Prestonsburg
Mountain Arts Center
February 16, 2017
6:30 p.m. –8:30 p.m.

AGENDA

- Welcome, Introduction, Overview and Instructions
 - What are we going to do?
 - Why are we doing it?
 - How will the results be used?
 - What is expected of me?

- SWOT Analysis – Break out discussion
 - Strengths – List all of the positive attributes of the community
 - Weaknesses – Describe the weaknesses of the community
 - Opportunities – Envision the things that are possible
 - Threats – What could cause the community to fail

- Design Session
Use the maps, markers, tape, photographs, etc. to describe your thoughts about the future of Prestonsburg

- In your opinion –
 - What is the most important thing that needs to be done immediately?

- Questions?

- Adjourn

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Next steps – Before the next meeting

- Citizens will
 - Invite 5 more people to the next meeting
 - Join a project team
 - Participate in follow-up team meeting(s)
 - Continue the discussions within your own sphere of influence (at home, work, school, church, and community meetings)
 - Determine your role in implementing the community's strategies
 - Reflect on your work
 - Share additional thoughts with:
 - Mayor Stapleton at les.stapleton@prestonsburgcity.org
 - KLC staff
Bobbie Bryant, bbryant@klc.org or Tad Long, tlong@klc.org or call either of us at 800-876-4552
- KLC Staff will:
 - Analyze the comments
 - Identify key themes and core values
 - Develop initial strategies and priorities
 - Report back to the group
- The Leadership will:
 - Set a date, time and place for the next meeting
 - Determine how to take ownership of the plan
 - Consider the benchmarks for success
 - Talk about this effort at every opportunity