



**KLCC** *Direct*

A Kentucky League of Cities Publication

# *Stepping Out*

## **Entertainment in Kentucky Cities**

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**FRONT PAGE NEWS**

**Stepping Out to Sites, Sounds and Scenery: Kentucky's Unique Entertainment Options**

According to latest figures from the Kentucky Tourism Development Cabinet, tourism is Kentucky's third largest industry and topped more than \$9.1 billion dollars in 2002. More than 2,500 annual festivals celebrate our commonwealth's rich history, arts, nature, cuisine, music and sports scenes.

Two incentive programs are available for major tourism projects, the Kentucky Tourism Development Act and the Kentucky's Tax Increment Financing Program. The Kentucky Tourism Development Act is the first legislation of its kind in the nation and provides up to 25% of development costs over a ten-year period.

For more information on this program, go to [www.tourism.ky.gov](http://www.tourism.ky.gov).



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**Spotlight: Maysville**

Rosemary Clooney, the late Grammy winning singer, sister to Nick Clooney and aunt to Hollywood superstar George Clooney, loved her hometown of Maysville. Each year, the Rosemary Clooney Festival attracts thousands of people to the city, including many celebrities. In 2003, the festival helped to raise over \$20,000 for restoration of the Russell Theater, a favorite hangout of Clooney in her youth. This year, Roberta Flack, another Grammy-award winner, will headline the festival.

**Spotlight: Danville**

During the second weekend of June, the city of Danville plays host to the Great American Brass Band Festival. The festival regularly attracts around 40,000 people a year, garners national and international media coverage, and provides a major boost to the local economy, bringing in \$1.9 million for the city in 2003. The festival was recently named one of the Kentucky Tourism Council's Top 10 Events for June.

**Spotlight: Shelbyville**

Community is what the Shelby County Community Theatre is all about. Starting out in a school auditorium in 1977, a drama teacher, community leaders and lots of volunteers began a grass roots effort to provide arts to the entire community. By 1979 the volunteers had purchased and renovated a downtown building and today the six major productions each year continue to draw enthusiastic crowds from not only Shelby County, but reaches out to Jefferson, Oldham, Henry and beyond.

**Spotlight: Horse Racing**

Kentucky is a name synonymous with horses and horse races. Known as the Horse Capital of the World, Kentucky's thoroughbred industry offers more than just entertainment. In addition to the enjoyment and international recognition it brings, Kentucky's horse industry is estimated to bring \$4 billion to the state's economy. The sector provides about 70,000 jobs, 52,900 through the state's horse industry and 14,600 attributed to tourism-related jobs to the state.\*

\* Source: KTA

**Behind the Scenes: Keeping City Events Safe and Secure**

Through KLC's Loss Control Services, members of the Kentucky League of Cities Insurance Services (KLCIS) program can obtain assistance and information on reducing liability and enhancing safety for events and festivals. The following is a list of individual audit materials available through KLCIS.

**Library - Each item listed is an individual, detailed checklist:**

1. Accident Reporting & Investigations
2. Hold Harmless, Defense & Indemnity Language for Vendors
3. Alcohol Concessions
4. Amusement Rides & Carnivals
5. Animals
6. Communications
7. Contracts
8. Crowd Control
9. Disabled Persons Access
10. Emergency Planning
11. Fireworks
12. Food & Beverage Concessions
13. Insurance
14. Medical and First Aid
15. Parking and Traffic Control
16. Permits and Licenses
17. Post Event Critique
18. Sanitation
19. Security
20. Site Safety - Indoor Events
21. Site Safety - Outdoor Events
22. Vehicle Safety
23. Volunteers & Event Participants

**Individual Assistance:** To receive any or all of these checklists, contact Brian Dickey, KLC Loss Control Specialist at [bdickey@klc.org](mailto:bdickey@klc.org) or 1-800-876-4552.

**Host a Training in Your City:** Through the KLC Leadership Training Center Host City Program, you can hold customized training in your city on properly preparing for events. To participate in the Host City Program, contact Karen Butcher, KLC Leadership Training Center Manager, at [kbutter@klc.org](mailto:kbutter@klc.org) or 1-800-876-4552.

**Spotlights on Kentucky**

**SHOW ME THE MONEY**

**New KLC Capital Funds Loan Program for PHAs: Covington's \$3.2M Golden Tower Renovation First to Use it**

The Kentucky League of Cities Capital Funds Loan Program (CFP) allows public housing authorities (PHAs) to borrow larger amounts of money for multiple years and use their annual HUD funds as a means of repayment. KLC developed the Capital Funds Loan Program with HUD and has standardized it for use by any qualified public housing authority in Kentucky. Additionally, the KLC model will be replicated nationally by the NewCities Foundation, for PHAs of any size.

The program's first recipient is Covington's \$3.2 million Golden Tower renovation project for persons age 55 and older and residents earning at

or below 80 percent of the Covington-area median income.

"By renovating our existing facility, we are proving that local housing authorities can go beyond traditional public housing and reinvest in the community's existing properties to help expand housing opportunities," said Bill Simon, director of the Housing Authority of Covington.

For more information on KLC Capital Funds Loan Program for PHAs, contact Garrett Drakeford ([gdrakeford@klc.org](mailto:gdrakeford@klc.org)) or Nancy Wylie ([nwylie@klc.org](mailto:nwylie@klc.org)) in KLC Financial Services at 1-800-876-4552.



## THE LAST WORD FIRST

### Entertaining Ideas that Work for Cities



I've had the privilege of visiting a number of cities around the state that are going to great lengths to build new enclaves of entertainment that encourage economic development and create opportunities.

From Newport on the Levee to Paducah's Four Rivers Center to Louisville's Fourth Street Live, some fabulous works are already in operation. I've also noticed that many cities are developing tourism and convention centers to enhance entertainment offerings and raise the quality of life for area residents.

As you may have discovered while on your summer vacation, cities offer forms of entertainment in different shapes and sizes. There is something for just about anyone. All of them express something that is moving and meaningful in some way to you and the people around you, and their impact lingers long after you leave.

So it is with cities. They come in all shapes and sizes as well. Some have a modern look. Others are filled with magnificent structures from the past. But all have a certain something that makes them memorable.

Cities that "work"—places such as Chicago, Illinois and Charleston, South Carolina—exude a certain feeling that makes them special. That feeling is hard to define because it is essentially the energy and enthusiasm produced by people joining forces to make things work. It triggers a quick and positive image when the city's name is mentioned.

So, as you plan entertainment venues and events in your city, it is helpful to create situations that bring people together in ways that inspire and encourage community. Sometimes it is to rally for a cause, or to celebrate, or to share a sense of awe, or to appreciate something that is bigger than our individual selves.

It is likewise important to remember the value of public input, of proper planning and, most of all, of emphasizing a strong sense of place—that your city is something unique, vibrant and special to the people who live there.

In seeking creative developments to build a New City that meets the future with vitality, such encouragement is essential.

Sincerely,

Sylvia L. Lovely  
KLC Executive Director/CEO

## BIG IDEAS/INNOVATIONS

### Kentucky One of 17 Sites for MacNeil/Lehrer Deliberation Day



**What:** MacNeil/Lehrer Productions "National Deliberation Day"

**When:** Saturday, October 16, 2004

**Where:** KET Studios, Lexington

**How:** Sponsored by KLC, the NewCities Foundation, Central Bank and Kentucky Educational Television (KET)

**Broadcast Date:** Watch the National Deliberation Day broadcast "Time to Choose" on PBS (and KET) at 8:00 p.m. EST on October 21, as well as Deliberation Day segments specific to Kentucky on KET 1 at 10:30 p.m. on October 28, 5:00 p.m. on October 30 and on KET 2 at 3:00 p.m. on October 31.

Kentucky is one of 17 sites selected from around the nation to participate in this day of citizen deliberations where Kentuckians will learn about, discuss and deliberate on key issues facing the nation. This democratic dialogue will focus on what, not who's, at stake in the upcoming election. The two issues to be discussed are national security and American jobs in a global economy.

MacNeil/Lehrer will randomly select participants in each of the 17 sites. They will convene in small groups with experts who also represent a cross-section of the nation's political dialogue and share their substantive opinions about key issues on the nation's agenda.

The collective views of these citizens will provide local and national media with an extraordinary "poll with a human face." The Deliberation Day process also strengthens a building block of our democracy: the willingness of Americans to participate in a civil exchange where contrary views are respected.

For more information on the Deliberation Day project, contact KLC's Membership Services Manager, Robyn Miller, at 1-800-876-4552, ext. 3745 or [rmiller@klc.org](mailto:rmiller@klc.org) or go to [www.by-the-people.org](http://www.by-the-people.org).



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The voice of Kentucky cities

**KLC Direct** is published monthly by the Kentucky League of Cities (KLC). KLC is a voluntary association of nearly 400 cities and provides a multitude of services to assist in improving local government. Please address any correspondence to KLC Direct, Kentucky League of Cities, 101 East Vine Street, Suite 600, Lexington, Kentucky 40507. Phone (859) 977-3700 or 1-800-876-4552. Fax (859) 977-3703. [www.klc.org](http://www.klc.org).

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For a full list of KLC staff visit [www.klc.org](http://www.klc.org).

By providing pertinent information, the Kentucky League of Cities does not necessarily endorse the views, services, programs or initiatives described in the listed references or websites, nor is the Kentucky League of Cities responsible for any statements or material contained therein. This publication provides information and links as a service to readers for their consideration.

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## Homeland Security Update

Months ago, the Kentucky Office of Homeland Security implemented a new competitive grant application process to award Fiscal Year 2004 funds. Before the closing deadline, more than 220 applications for requests in excess of \$130 million were received. Of the requested funds, roughly 80% were for interoperable communications equipment.

In attempts to address the statewide public safety interoperability problem, the Office held a daylong conference for local officials on Wednesday, August 4. Almost 250 city and county officials attended the meeting to learn more about interoperability solutions and explain local concerns. The state is already in the process of developing and implementing a statewide solution to interoperability problems.

## LEADERSHIP ADVANTAGE

### Lovely Named Interim Executive Director for New Office of Drug Control Policy

Sylvia L. Lovely, KLC's Executive Director/CEO, has been selected by Governor Ernie Fletcher as the interim executive director of Kentucky's new Office of Drug Control Policy (ODCP), which has bipartisan participation. Lovely will remain as the KLC Executive Director/CEO and the President of the NewCities Foundation.

"Along with families and individuals, our local police and community leaders bear much of the brunt of our drug problem," said Lovely. "I look forward to being part of developing strategic solutions that will help us best steward funds to benefit communities throughout Kentucky, and ultimately increase the safety and health of our citizens."

As she undertakes the efforts of initiating a new office of the ODCP, KLC will receive a state grant to partially defray salary costs. Neil Hackworth, KLC's Deputy Executive Director, will oversee day to day operations of KLC.

The ODCP program will seek a comprehensive approach to solving the problem of drugs in Kentucky, which Lovely said challenges Kentucky's cities and counties and their judicial and law enforcement systems each day. While in the interim position, Lovely will assist in securing funding for programs, hiring a permanent executive director and developing the ODCP's program design.



In making the appointment, Gov. Fletcher said he selected Lovely for many reasons, particularly for her vast knowledge of state and local government, as well as her recognized leadership, skills and experience in bridging issues among various groups.

In recent months, she served as an appointed member of the Statewide Drug Control Assessment Summit, a 51-person expert panel, which examined enforcement, treatment and prevention issues.

Madisonville Mayor and KLC President Karen L. Cunningham said, "It is an honor for KLC to play a significant role in this bipartisan effort to gain control of a growing problem that threatens the quality of life in our communities."

## YOUNG VOICES

### Research Shows Shift in Attitudes Toward Children



A recent public opinion study by the Advertising Council reveals that public attitudes toward children have changed since the mid 1990s. In an earlier study, the Ad Council found that the public felt problems facing children were so overwhelming, they couldn't imagine doing anything that could make a difference.

This new research, conducted in December 2003, shows that there is an increase in the

belief that the quality of life for children is not only a parent's responsibility, but a collective effort with others in the community.

Results of this study are found in The Ad Council's new report entitled "Turning Point: Engaging the Public on Behalf of Children."

To download a full copy of the report, visit [www.adcouncil.org/research/commitment\\_children](http://www.adcouncil.org/research/commitment_children).

## FROM THE FIELD

**Vanceburg Mayor Bill Tom Cooper** was installed as Chairman of the Buffalo Trace ADD.

**Owensboro** has been named *Sports Illustrated's* #1 Sportstown in Kentucky.

**Lexington and Louisville** both received top grades in the ninth edition of *Population Connection's* report on children and cities. Its mission is to present the best available data on the social, economic, educational and physical environment in our cities--exactly where our children live, grow, learn and play. Congrats to these "kid friendly" Kentucky cities.

The **Elkhorn City Women's Club** recently was awarded 2nd place in the Community Improvement Project category at the General Federation of Women's Club Awards in Orlando, FL. Led by Vikki Salyer, Elkhorn City's "First Lady," wife of Mayor Salyer, conducted a free healthcare community clinic in conjunction with Remote Area Medical that served approximately 500 people in the areas of general medical, dental, and eye care. The

group competed against 819 entries from all 50 states and 16 countries.

**Pleasant Retreat**, the restored home of Kentucky's sixteenth governor, will be celebrating its bicentennial October 15 and 16. For information, call the Owsley House at (859) 792-2500 or e-mail us at [owsleyhouse@aol.com](mailto:owsleyhouse@aol.com).

The **University of Louisville's Center for Environmental Policy and Management** will host the Sixth Biennial Conference and 10th Anniversary Celebration of the International Urban Planning and Environment Association on September 4-8, 2004 - Global Pressures on Local Autonomy: Challenges to Urban Planning for Sustainability and Development. The conference will feature renowned speakers from across the country, study tours and a charette on air quality and pollution control. To learn more, go to [www.cepm.louisville.edu/IUPEA6/index.html](http://www.cepm.louisville.edu/IUPEA6/index.html) or call 502-852-8152.

## MEET ME AT KLC

### Staff Profile

**MacKinnon Butler**  
Paralegal/Adjuster  
Joined KLC September 2000



MacKinnon Butler is a paralegal/adjuster in KLC's Insurance Department. Her responsibilities include assisting general counsel with insurance regulatory compliance and researching legal issues. She is active in the Greater Lexington Paralegal Association and the National Federation of Paralegal Association and currently serves as the GLPA's Past President and Ambassador for the PACE certification exam.

MacKinnon is a native of Florida and a graduate of Millsaps College in Mississippi where she majored in Sociology/Anthropology and Women's Studies. She also holds a Paralegal Certificate.

MacKinnon is married to David and has an eight-year-old daughter, Keaton, and 1-year-old son, Max. She has lived in Lexington for 11 years and is active in the community. MacKinnon teaches English as a Second Language to African refugees through the Bluegrass Literacy project. In her spare time, MacKinnon enjoys white water rafting, travel and studying and speaking Spanish. In fact, two years ago she traveled for a few weeks to a remote village in Mexico's Yucatan region to immerse herself in the language and to work with an archeology team from her college.

MacKinnon may be reached at 1-800-876-4552, ext. 3712 or by e-mail at [mbutler@klc.org](mailto:mbutler@klc.org).

### Welcome New Staff

**Rebecca Brickey**  
Research Analyst  
Joined KLC July 2004



Rebecca can be reached at 1-800-876-4552, ext. 4171, or by email at [rbrickey@klc.org](mailto:rbrickey@klc.org).

## HELP

Have a job opening? As a service to members, now you can post employment opportunities on the KLC website. Go to [www.klc.org/aroundtown/employment\\_opp.asp](http://www.klc.org/aroundtown/employment_opp.asp).

For more information, contact **Robyn Miller**, Membership Services Manager at 1-800-876-4552, ext. 3745 or [rmiller@klc.org](mailto:rmiller@klc.org).



## LAW ABIDING

### Legal Advocacy Program

The Kentucky League of Cities Legal Advocacy Program is an endeavor by the KLC's Member Legal Services Department to represent the collective legal interests of KLC's member cities in the courts throughout the Commonwealth.

The program's goal is to assist in the presentation of sound and persuasive legal arguments to courts in cases that have a state-wide significance to Kentucky's municipalities. In line with KLC's mission

statement, KLC will seek to intervene as *amicus curiae* or otherwise assist municipal counsel with the preparation of a city's case-in-chief to affirmatively advance legal precedent and effectively serve their citizens.

By sharing its expertise in municipal law, KLC has helped protect and advance the interests of its member cities in the Kentucky judicial system over its 75 year history. KLC created the Legal Advocacy Program to continue that effort.

#### Criteria for Participation

1. The case must be in one of the following courts: (a) Kentucky Supreme Court; (b) Kentucky Court of Appeals; or (c) In a Kentucky Circuit Court on appeal from a regulatory ruling, an appeal of a Kentucky Attorney General Open Meetings or Open Records Decision, or other special circumstances.
2. The issue(s) presented in the case must have a broad application to Kentucky cities. This requires a determination as to whether the outcome of the case will likely have an impact upon the scope of municipal authority or finances.
3. Cities should generally agree on the preferred outcome of the case. Where cities have differing opinions about the outcome, it is impossible for KLC to represent a collective interest of the membership. KLC does not want to adversely effect any Kentucky city through its legal advocacy efforts.
4. KLC's participation should not undermine the position or legal arguments taken by the city that is a party to the action.
5. The case must be important enough to devote time and resources when compared to other opportunities for intervention.
6. KLC can make a contribution to the case either substantively or symbolically. KLC can contribute substantively through presentation of facts and legal arguments in addition to or different from those presented by the original parties and by raising issues of policy important to local government. Symbolically, the presence of KLC is needed to show that city governments have a collective interest in the outcome of the case.
7. The intervention must be approved by the KLC Legal Advocacy Group or by the KLC Executive Board when the case has been referred to it by the Legal Advocacy Group.

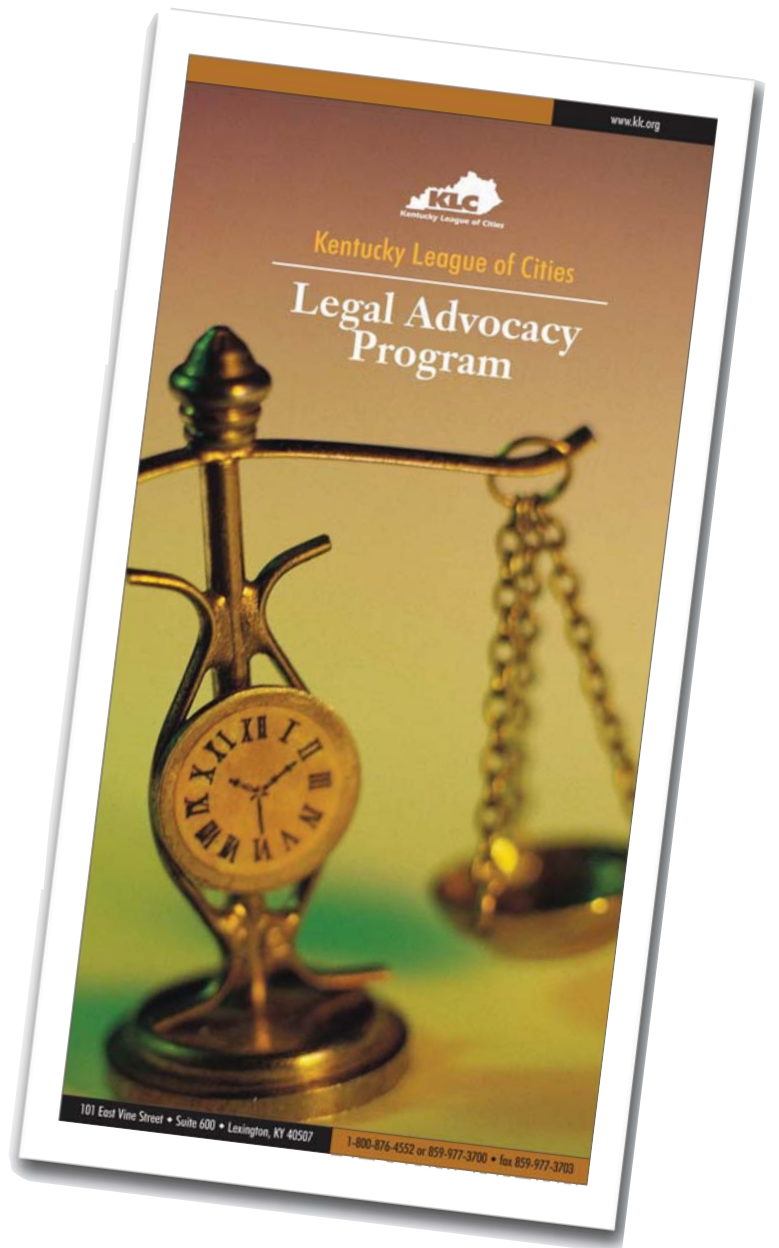
#### Requesting Intervention

Any elected city official, city attorney, or attorney representing an incorporated city or agency thereof may make a request to KLC for intervention or assistance. The request should be made in writing and sent to the attention of the KLC General Counsel. The request should include the following information:

1. The name of the case;
2. The case number, if one has been assigned;
3. The court before which the case is pending;
4. A summary of the facts involved in the case;
5. A statement of the relevant legal issues in the case;
6. The significance of the issues to cities in Kentucky;
7. A statement of the reasons KLC assistance would be appropriate;
8. The date by which KLC would have to file an *amicus* brief or otherwise assist the member city;
9. Any supporting documents that are available, such as trial court order, and appellant and appellee briefs;
10. The suggested method of participation. (i.e., whether KLC should write the brief, "sign on" with another city or agency, or provide other types of legal assistance.)

### Questions about the Legal Advocacy Program?

Call 1-800-876-4552



#### Methods of Participation

1. KLC's legal staff may draft and submit an *amicus* brief under its name and participate in oral arguments when requested or required.
2. KLC may "sign on" to an *amicus* brief submitted by a city or another local agency or association where both desire to achieve the same legal outcome. The KLC Legal Advocacy Group must approve the contents of the brief before KLC's name is ascribed.
3. KLC may, in appropriate cases, assist municipal counsel with discovery, development of testimony and legal arguments, research, or the preparation of briefs.
4. KLC may, in appropriate cases, provide assistance to member cities in the form of legal fees.

### JUST A SHORT DRIVE . . .

To register go to [www.nlc.org](http://www.nlc.org)

#### UPCOMING OPPORTUNITIES

September 28 - October 3, 2004

National Trust for Historic Preservation, Galt House, Louisville. Information: [www.NTHPconference.org](http://www.NTHPconference.org)

October 13-15, 2004

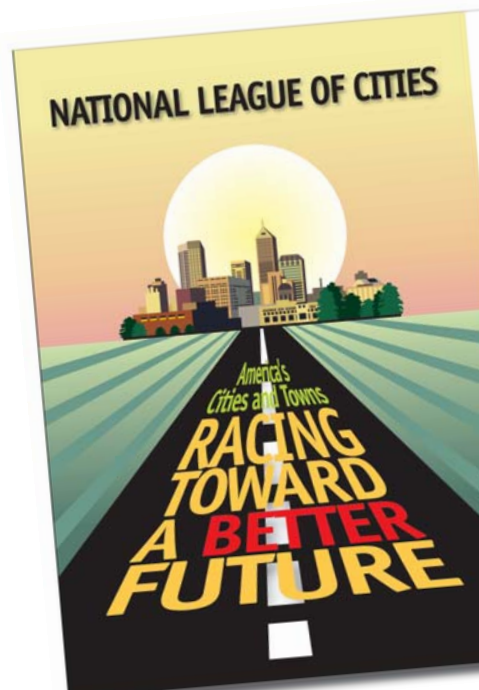
American Planning Association (APA) Region IV Conference, Crowne Plaza Hotel, Union Station, Indianapolis. Information: [www.planningcrossroads.org](http://www.planningcrossroads.org)

October 21-22, 2004

Leadership West Kentucky Economic Development Summit 2004. For information call 270-745-1900.

November 15-17, 2004

American Farmland Trust, Radisson Plaza Hotel, Lexington. Theme - "Farming on the Edge: Meeting the Challenge." Information: [www.farmland.org](http://www.farmland.org)



#### 81ST CONGRESS OF CITIES AND EXPOSITION

November 30 through December 4, 2004  
Indiana Convention Center & RCA Dome  
Indianapolis, Indiana

The Congress of Cities will offer a range of learning opportunities to help local officials from cities of all sizes examine the issues and challenges facing America's Cities and Towns. From economic development to water issues, from affordable housing to infrastructure issues, today's city officials are working toward a better future for all their residents. The 2004 Congress of Cities and Exposition will offer several unique learning opportunities for city officials over a five-day period.





## CONVENTION REMINDER



Photo courtesy of Charles Mablinger

# MARK YOUR CALENDAR!

October 6-9, 2004

Executive Inn Rivermont ♦ Owensboro, Kentucky

Educational Sessions ♦ Networking Opportunities ♦ Mobile Workshops ♦ Interactive Demonstrations ♦ Nationally Renown Speakers

To register online, reserve your hotel room or to review the course schedule, visit our website at [www.klc.org](http://www.klc.org).

(Online registration requires prepayment.)



## We Want to Hear from You!

To submit a story or commentary for KLC DIRECT departments, please contact the KLC staff listed or go to [www.klc.org](http://www.klc.org). For overall feedback, contact Terri Johnson at 1-800-876-4552, ext. 3784, or [tjohnson@klc.org](mailto:tjohnson@klc.org).

## NEWCITIES NEWS

### NewCities Takes National Stage

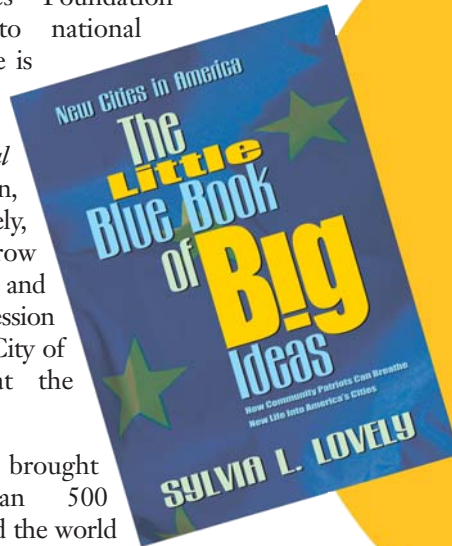
Co-sponsored by the Kentucky League of Cities and the Georgia Municipal Association, the National League of Cities announces a Leadership Training Institute (LTI) program entitled, *Creating Sustainable Communities for the 21st Century: Asset Based Community Development*, to be held in Savannah, Georgia, January 27-29, 2005.

Speakers include KLC Executive Director/CEO and NewCities Foundation President Sylvia L. Lovely and NewCities Foundation's Senior Advisor for Business Development Tad Long.

For more information contact Crislyn Lumia at the National League of Cities at 202-626-3128 or go to [www.nlc.org](http://www.nlc.org).

As The NewCities Foundation continues to rise to national prominence, its message is being heard. For the recent *Sustainable Communities International Conference* in Burlington, Vermont, Sylvia L. Lovely, Bluegrass Tomorrow President, Steve Austin, and Tad Long presented a session on "Building the New City of the 21st century" at the conference.

The conference brought together more than 500 participants from around the world who are engaged in creating sustainable communities of the future.



### "Little Blue Book" Scheduled for Release Soon

The NewCities Foundation's mission is to build better communities and help cities thrive. President Sylvia L. Lovely takes this mission to a new dimension next month when her first book is released nationwide.

*New Cities in America: The Little Blue Book of Big Ideas* is both a call for involvement by everyday citizens along with profiles of several cities—some of them in Kentucky—that are implementing progressive programs to adapt to 21st century life.

The book, published by Minerva and Butler Books of Louisville, is scheduled to be released in October. It will be available at bookstores, at national bookselling sites such as [amazon.com](http://amazon.com), or by going to [www.newcities.org](http://www.newcities.org) or [www.klc.org](http://www.klc.org).

The book is an excellent way for local officials to encourage the people they serve to become more involved and create positive change.

September 20 - 21, 2004 • 8:30 am - 4:30 pm • KLC Office • Lexington

Interactive workshop providing the principles and skills needed for highly effective conversations incorporating large-scale change processes including individual reflection, partner and small group interactions mixed with large group exercises.

## Start talking!

# di•a•logic



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A Kentucky League of Cities Publication

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LEXINGTON, KY

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