



City of Prospect

**FRONT PAGE NEWS >>>>>**

**KLC Member Survey Results Help Shape Services**

*Thanks for Telling Us What You Think!*

The 2010 KLC member survey is now complete, and we heard from a record number of city officials! We received almost 350 completed surveys from a strong cross-section of both elected and non-elected city officials.

This comprehensive survey asked KLC member city officials and staff to rate the value of both current and potential new services as well as the overall value and satisfaction of KLC. Respondents were also asked what new services they would like to see KLC offer and how we could improve current services.

The overall value of KLC averaged 8.35 on a scale of one to 10. Member satisfaction with the professionalism, creativity, customer service, responsiveness and solutions of staff all scored in the extremely satisfied range as well.

The highest valued KLC services included lobbying the General Assembly, legal services and responding to requests for city information. Other highly valued services included opportunities to provide input on legislative issues, bill tracking, sample ordinances and agreements, and information on the KLC website.

Insurance and financial services scored very high among their respective customers. The highest valued insurance services were safety grants, local claims servicing, attorney assistance with claims and loss control staff in the field. Financial services

customers highly valued competitive rates for loans, the ability to meet local needs and the variety of financing options.



All KLC services were valued at least somewhat and some proposed new services resonated with members. As a result of what we heard from you, KLC staff has already begun developing plans to improve current services and/or add new services (see sidebar for upcoming changes).

In May, the KLC staff conducted this survey about member services to provide information about how valuable KLC services are to you and your city and how you want those services funded. The data collected has helped the Executive Board and staff members craft the FY 2011 budget and further develop KLC services.

In February, the KLC Executive Board held nine listening sessions throughout the state to get important feedback from KLC member city officials on a range of issues. While we heard from more than 150 city officials during those meetings, the KLC Executive Board wanted to ensure that

all member city officials had an opportunity to provide input about KLC services.

*If you have any comments or suggestions about KLC services, please contact Robin Cooper at 1-800-876-4552 or rcooper@klc.org.*

**CHANGES AND NEW MEMBER PROGRAMS CURRENTLY IN DEVELOPMENT**

- ◆ A member exchange program that matches city officials with counterparts from similar cities in different regions of the state to help share ideas and best practices
- ◆ Continue to do one-on-one city visits and hold more member listening sessions/focus groups throughout the state
- ◆ New training and education structure to include a newly designed recognition program and more programming around the state
- ◆ Retool KLC publications and online communications to better address print and Internet based information preferences, and begin the process of restructuring our website to enhance value to members
- ◆ Replace the member library with an "information central" online platform that improves access to data and resources currently housed in different KLC departments
- ◆ Provide a "best practices" repository for members

**KLC Conference & Expo Featured Speaker**



*Robin Crow is the CEO and founder of Dark Horse Recordings, a world class recording studio and retreat center in Nashville. His clients include Taylor Swift, Faith Hill and Neil Diamond, among others. As a struggling musician with no "inside connections," Crow built the business of his dreams on the power of his sheer determination. He believes that anyone in any pursuit can reach their goals with vision and commitment.*

Crow's philosophy is on focus.

"All of us have an inherent need for a clear sense of direction and purpose in life. We long to commit to something bigger and more important than ourselves. We want to feel like we are somehow making a contribution to the world. People are never really happy unless they are moving toward the accomplishment of something that is important to them. In other words, without a vision to latch on to, it's so easy to keep vacillating back and forth making no progress, even in the smoothest of times. When you have a powerful, long-term vision for something, even against all odds and adversity, you will continue to make progress and people will want to get on board. Why? Because everybody wants to be a part of something great."

Learn more about establishing a vision for your city and for your life. Meet Robin Crow at the KLC Conference & Expo, September 14-17 in Louisville.

**CONFERENCE & EXPO INFORMATION INSIDE (PAGE 5)**



**UNLOCK THE POSSIBILITIES: CITY TO CITY**

The 2010 conference features everything from starting successful farmers' markets to ethics to social networking for your city. This year, the key is learning from your peers about projects and programs that work or don't work. The 2010 KLC Conference & Expo is the one place city officials can choose from workshops highlighting best practices as well as sessions covering the nuts and bolts of city governance. The agenda also includes speakers that will challenge your thinking and share ideas for your city and your life! **Learn from the best - each other!**

## [LAW ABIDING]

### SENATE BILL 35 REMINDER FOR CITY CLERKS

Thanks to the support of members of the Kentucky Municipal Clerks Association, one of the highlights of the 2010 session was the passage of Senate Bill 35. This legislation is designed to help correct reoccurring problems in many Kentucky cities with non-city residents voting in city elections. It also addresses similar problems with school board elections.

The legislation imposes a direct requirement on city clerks as non-elected city officers. Therefore, fulfilling the legislative directives will be the responsibility of city clerks.

The legislation requires the city clerk in all cities (except the clerks of Lexington and Louisville Metro) to provide a map of the city's boundaries and a list of the properties included within the city to the county clerk in which the city is located by January 1, 2011. KLC has prepared detailed information about fulfilling this requirement, all of which is available at [www.klc.org](http://www.klc.org).

*If you have any questions about this legislation, please contact the KLC Legal Department at 1-800-876-4552.*

## [NEWS BRIEFS]

### LONG-TERM POLICY RESEARCH CENTER ARCHIVES AVAILABLE ONLINE

During the 2010 regular session of the Kentucky General Assembly, the legislature voted to suspend funding of the Kentucky Long-Term Policy Research Center. Consequently, the Center shut its doors on June 30, ending nearly 18 years of service to the Commonwealth.

Over the years, the Center conducted research and published reports, articles and briefs on topics ranging from aging to broadband technology. Though the Center is now gone, its work remains. An archive of Long-Term Policy Research Center information and publications is available online at [www.kltprc.info](http://www.kltprc.info).

### HARVARD LAUNCHES NEW WEBSITE ON GOVERNMENT INNOVATION

Havard University's Kennedy School of Government and Ash Center for Democratic Governance has launched the Better, Faster, Cheaper website offering smart ideas that deliver public value and lower the cost of government services. The site, developed in conjunction with *Governing* magazine, provides a mixture of news, opinions and ideas from an array of public sector thought leaders. Check it out at [www.bfc.ash.harvard.edu](http://www.bfc.ash.harvard.edu).



Need office supplies, a desk, a filing cabinet? The Kentucky Division of Surplus Property has a new vision to change the image of surplus property to "resource" instead of "junk." The Division has hundreds of items that are in great condition (some never used) that can be purchased for much less than new pricing. Many items may be acquired at very low minimum charges for

## CITY SAVINGS >>>>>

### Recycle, Restore and Reuse through the Division of Surplus

qualified entities, including cities!

Cities are eligible "donees" but must complete a simple eligibility application before making purchases. The application, more information and a list of current items can be accessed online at [www.surplusproperty.ky.gov](http://www.surplusproperty.ky.gov).

Once approved, donees get a debit card that is used for purchases. Delivery is also available for a small charge (depending on mileage).

The Division is conveniently located on Chenault Road in Frankfort.

"What we're trying to do is get the word out... you've got a

budget crunch, we are the resource and offer below wholesale prices," said Eric Bray, director.

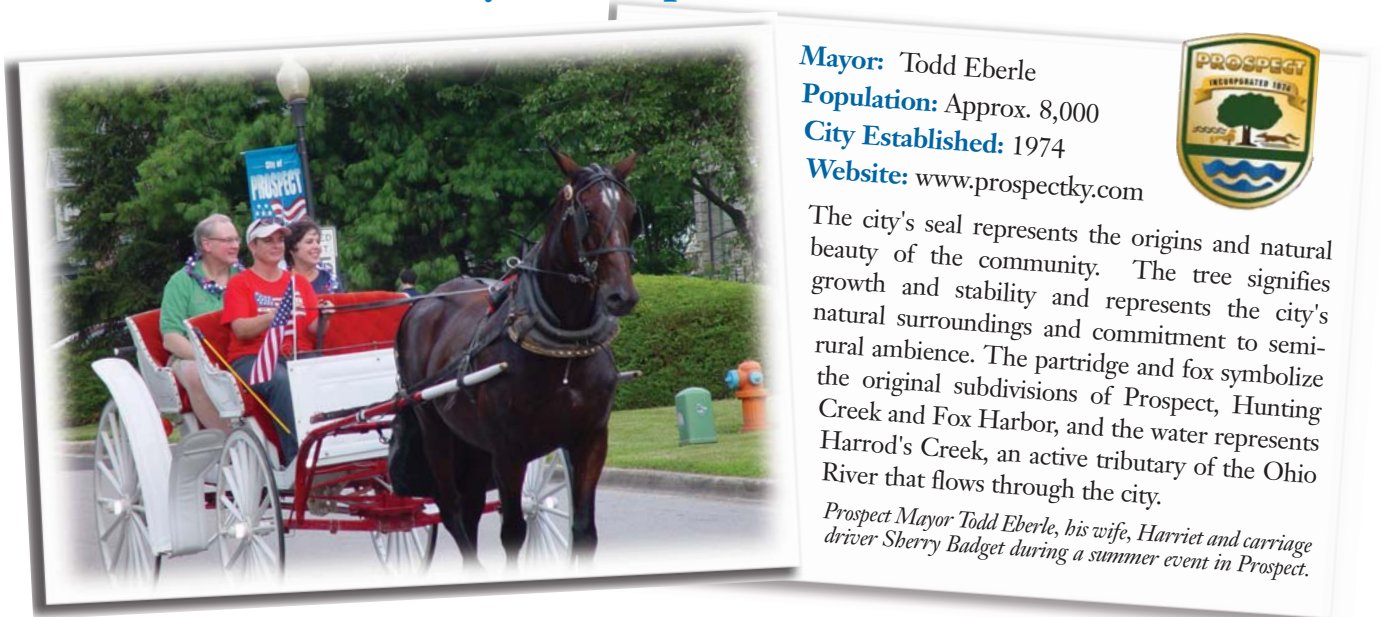
"Making purchases with us can go a long way to reduce budget anxiety for cities," Bray said.

Bray said the Kentucky Division of Surplus Property wants cities and counties to participate in the surplus program in order to benefit from the deals. The division also offers a number of items on eBay for purchase by the general public at [www.stores.ebay.com/kysurplus](http://www.stores.ebay.com/kysurplus).

*For any questions regarding eligibility, contact Tina Lilly at 502-573-4836 or email at [tina.lilly@ky.gov](mailto:tina.lilly@ky.gov).*

## CITY POSTCARD >>>>>

### A Look at the City of Prospect



## LAW ABIDING >>>>>

### City Events May Require Music Licensing Agreements



If your city hosts events such as concerts, festivals, arts and crafts fairs or parades that feature music, you should be aware that the city might need a license to play music at a "public performance," even if you use your local radio station or satellite radio. A "public performance" for which a license is required is defined by copyright law as a performance "at a place open to the public or at any place where a substantial number of persons outside of a normal circle of a family and its social acquaintances is gathered." Many city events could fit within this category, and it could be difficult to analyze each one to determine whether a license is needed.

Luckily, there is a solution to the problem. Recently, the International Municipal Lawyers Association (IMLA) teamed up with Broadcast Music Inc. (BMI) and the American Society of Composers, Authors and Publishers (ASCAP) to create blanket license agreements that cover uses of music by local government entities.

These licenses will cover almost all performances presented on both government-owned property and at functions and events hosted by the government. Agreeing to a license with BMI and ASCAP will afford the government entity copyright clearance to play 98 percent of all commercially available music in the United States. Copyright clearance to play music at these events is a requirement under U.S. copyright law.

While there are still fees associated with a blanket license, it can save the city the time and

expense of securing permission directly from each copyright owner every time music is played by various public entities within the community, such as community centers, museums and libraries or at special events.

KLC recommends a blanket license agreement to resolve compliance issues cities might have with using music at their events. A blanket license agreement will insure that a city is covered and will not incur equitable and monetary damages for copyright infringement.

Please note that your city still has the option to license single uses of music. Your city attorney can help you choose the licensing option that works best for your city. Additional information about these agreements is available on the IMLA website at [www.imla.org](http://www.imla.org). If you have any questions about these agreements or other legal issues, please contact the KLC Legal Department at 1-800-876-4552.

## EntrePaducah® Puts Small Businesses to Work

If you build an infrastructure for small businesses in your city, will they come?

It's happening in Paducah.

After studying programs in Littleton, Co., and similar efforts across the nation, the City of

eventually cause the plant to close.

"These are engineers, physicists and other well educated people in their 40s, 50s and 60s. We hope they will want to stay in Paducah after their

Reeves said the Paducah model for economic development is all about collaboration with the Chamber, GPEDC, and other business and economic development groups all under one roof right downtown.

"All we have to do to cooperate on how best to work with a prospective company is walk across the hall," said Reeves. He said one thing large companies look for in a city is whether or not their employees will like it. Programs like EntrePaducah support the city's river industry, arts and culture businesses, retail shops and restaurants, all of which adds to the community's overall attractiveness.

EntrePaducah recently won the Southern Growth Policies Award for its work in helping the community "weather the recession." It is considering the creation of a toolkit for other communities and encourages city officials to contact their office for further information.

Both Paxton and Reeves say it takes time but EntrePaducah is adding value to their community in quantitative and qualitative ways.

"I'm grateful to live in a place where both the city and county see the importance of helping small business. It's important for the community but it's also important in human terms," said Reeves. "We recently helped Genesis Health Technologies get a \$30,000 technology grant, and the other day I held a business meeting in a restaurant we helped get started. The owner came up and just gave me a hug. She's got a thriving downtown business. That's how I know this work really matters."

Mayor Paxton said efforts like EntrePaducah have been proven to create jobs but knows it won't happen on a large scale overnight. "It is a process," he said. "This is one more tool in our toolbox that can create jobs, keep people here and give people another good reason to move to Paducah."

"And, it's one more way to create a diverse economy as our city's revenues will continue to change."

*For more information on EntrePaducah, visit [www.entrepacubah.com](http://www.entrepacubah.com) or contact Terry Reeves at 270-443-1746 or [info1@entrepacubah.com](mailto:info1@entrepacubah.com).*



Paducah began EntrePaducah in late 2008 to attract and retain small business. Terry Reeves became EntrePaducah's first executive director, or "concierger" as he's called, in February 2009 and since then, 12 new businesses have started as a result of the initiative. In total, more than 90 existing or startup companies have turned to EntrePaducah for everything from statistics for business plans to advice on starting a business from the ground up. There is no cost to any business or prospect for EntrePaducah services.

"We want to help make a small business bankable when they stand in front of a loan committee," said Reeves.

Mayor Bill Paxton said EntrePaducah was a proactive measure and is one part of a bigger economic development plan.

"It's about options for the future," he said. "Instead of always thinking 'who should I work for,' we want people here, particularly young people, to think 'what kind of business can I start?'"

"We are taking traditional economic development recruitment measures, but we also wanted to create a central resource for small businesses or people interested in starting a small business in Paducah," he said. "The city sees this as a long-term investment."

Faced with the closure of the Federal Department of Energy's uranium enrichment plant, leaders representing a cross section of Paducah and surrounding areas formed a think tank in 2006 to strategize on how to create jobs and maintain an attractive quality of life. The plant, located in the city of Paducah, employs 1,200 people as well as 1,000 plus more people who support it.

The Gaseous Diffusion Plant was opened in 1952 and produces low-enriched uranium fuel for commercial nuclear power plants in the United States and around the world. Paxton said the reality is that new technologies are being developed that are faster and cheaper, which will

careers at the uranium plant, and many of them may want to start a small business."

In a little over a year, the 12 businesses generated nearly 30 new jobs. Reeves said while that number may seem small, these are jobs. "People are getting paychecks, and most are doing work they are passionate about."

The program helps people in any stage of their business venture. Services for existing small businesses and startups include demographic, marketing and statistical information, access to business planning services, assistance with and access to grants and ongoing help in obtaining a business license and access to expertise on legal and tax implications of setting up a business. Their mentoring program includes current business owners and retired business people as well as local attorneys, CPAs and bankers. In addition, EntrePaducah holds bimonthly education sessions called EntreForums as well as regular networking events. The program also partners with area universities, state and federal agencies that can assist with resources.

Recent additions to EntrePaducah include two more "concierges" for technology and research driven businesses as well as a dedicated person for "social entrepreneurs." Reeves describes the social entrepreneur focus as an avenue for micro enterprises and nonprofits. One example is a new "pedicab" or bicycle cab business a young man hopes to start downtown to transport people to restaurants, art and performance venues and river events.

EntrePaducah also offers a free coaching program for displaced employees who may be interested in starting a business.

EntrePaducah receives its major annual funding from the city as well as the McCracken County Fiscal Court, the Paducah Area Chamber of Commerce and the Greater Paducah Economic Development Council (GPEDC). The city committed to a three-year initial funding cycle.

## [SAFE CITY]



### EVERYBODY LOVES A FIRETRUCK

What would a parade be without a fire truck? Nearly all parades we attended this year had fire trucks in them. Often, the big trucks would safely rumble down the street with signs on them reminding us of our heroes that served us in New York and in Iraq and Afghanistan. However, other times we would see them with athletic teams and cub scouts riding up on the hose bed. This practice causes many concerns, ranging from the liability exposures resulting from injuries to the riders, injuries to others resulting from driver distraction, and workers' compensation injuries from improperly restrained firemen supervising guests on the apparatus.

NFPA 1500, Standard on Fire Department Occupational Safety and Health Program, clearly states, "All persons riding in fire apparatus shall be seated and belted securely by seat belts in approved riding positions and at any time the vehicle is in motion..." To drive this point home, explanatory information in this standard later states, "Included in the 'seated and belted' requirement are any times the fire apparatus is traveling to, participating in, or returning from any funeral, parade or public relations/education event."

This practice is also addressed in the Kentucky Administrative Regulations (803 KAR 2:015, Section 6, (2)) "...a person riding on fire apparatus shall be secured to the vehicle by seat belts or safety harnesses when the vehicle is in motion." While this regulation does not apply to volunteer departments, we at KLC believe that volunteer firemen and the general citizenry deserve the same protections as career firefighters.

As you plan your future parades, please remember, firefighters only on the fire apparatus.

### IN MEMORIAM

Jeanne Scalise, Councilmember, Glasgow - died June 6

George Unseld, Councilmember, Louisville Metro - died June 10



**[STAFF KUDOS]**



**Laura Ross, KLC Legal Services Counsel**, has been named the Chair of the Local Government Law Section of the Kentucky Bar Association.

**Joseph Coleman, KLC Policy, Research and Federal Relations Manager**, was recently elected president of the board of directors of the Living Arts and Science Center (LASC). LASC is a nonprofit organization that inspires participation in art and science by engaging the community through discovery, exploration and creativity.



**[CITY CELEBRATIONS]**

**KENTUCKY CITIES MAKE PARENTING MAGAZINE'S BEST CITIES FOR FAMILIES LISTS**

**Lexington** was ranked the number five "Best City for Families" among the nation's 100 most populous cities by *Parenting* magazine. The honor was based on health, safety, education, economy and recreation. Lexington was ranked number two in the education category.

In addition, **Louisville** ranked in the top half of the list as well! Both cities also made a similar "top 40" list in *Children's Health* magazine! Congratulations!

**LAW ABIDING >>>>>**

**Good News for Cities with Stormwater Programs**

The Kentucky Energy and Environmental Protection Cabinet (EEPC) has released a formal legal opinion declaring that state agencies are not exempt from local government stormwater management requirements. The document, dated May 19, 2010, says Kentucky statutes make it clear that cities and counties are granted the legal authority to pass ordinances to regulate the management of water, sanitary sewage and stormwater. It goes on to say that neither the Kentucky Constitution nor any Kentucky statute has specifically exempted state agencies from complying with local water and sewer ordinances.

The order was a response to claims from some state universities and school districts that they are exempt from city and county ordinances and regulations. When the state issues a permit for the operation of a local government's separate stormwater sewer system (MS4) it is essentially declaring that a city or county is the enforcer of state and federal environmental laws at the local level.

The MS4 permit program covers Louisville and other Jefferson County cities, Lexington, and the cities in northern Kentucky that are served by Sanitation District #1. It also includes 47 smaller cities in the Census-designated urbanized areas of Kentucky. Each of the permit holders is required to pass enforceable ordinances that will keep pollutants out of stormwater sewers and thus protect local receiving streams. The local governments are also required to mount public information campaigns about the importance of stormwater quality and to impose runoff controls on construction projects.

Another requirement now written into stormwater permits is a requirement that "funding shall be established and maintained to ensure the accomplishment of the activities required by this permit." The permit does not specify a source



for the funding but several MS4 agencies and cities have chosen to impose a stormwater utility fee that is paid by property owners and based on the square footage of roof and other hard surfaces that create stormwater runoff.

The user fees enacted by local governments are adopted by ordinance and would be covered by the EEPC legal opinion declaring that all aspects of city and county stormwater management programs apply to state agencies.

If your city has questions regarding stormwater ordinances and enforcement, you should contact your city attorney or the KLC Legal Department at 1-800-876-4552.

**NLC NEWS >>>>>**

**NLC Report Spotlights Financial Challenges in Cities**

Kentucky cities are experiencing the effects of the national economy - but they are not alone. A National League of Cities (NLC) study recently released finds that, despite upticks in some measures of national economic recovery, declining fiscal and economic conditions persist in America's cities. Consistent with previous findings that local economic recovery is lagging and may in fact drag national economic recovery, the 2010 State of America's Cities survey of local elected officials finds:

- Three in four (75%) city officials report that overall economic and fiscal conditions have worsened over the past year.
- Eighty-four percent of city officials report that unemployment has worsened over the past year and nearly nine in 10 say it is either a major (41%) or moderate (47%) problem for their community.
- More than six in 10 (63%) city officials report that poverty has worsened over the past year, which represents the largest percentage of city officials

reporting worsened poverty conditions since the question was first asked in NLC's 1992 survey.

- To deal with the fiscal implications of these and other economic conditions, seven in 10 city officials report making cuts to personnel (71%) and/or delaying or cancelling capital projects (68%).
- One in two (52%) city officials report that service levels will continue to decrease next year if city tax rates are not increased.

According to the survey, city officials are split in their views about the future direction of the country. Fifty-three percent are very (27%) or mildly (26%) pessimistic about the direction of the country. Nearly half are also either very (6%) or mildly (40%) optimistic about the general direction the country is heading.

Read or download the full NLC report at [www.nlc.org/ASSETS/2814803215F44BE08B60E35203944BA6/RB\\_JobsEconomy\\_10.pdf](http://www.nlc.org/ASSETS/2814803215F44BE08B60E35203944BA6/RB_JobsEconomy_10.pdf)

This year's 2010 KLC Conference & Expo will feature specific sessions on community



development strategies as well as other resources for Kentucky cities facing economic challenges. For more information on the KLC Conference & Expo, go to [www.klc.org](http://www.klc.org).

In addition, NLC is now offering a new Economic Development service to assist cities with Practical Strategies for Attracting Local Investment. The National League of Cities and the Dukakis Center for Urban and Regional Policy at Northeastern University is collaborating to provide the fee-based service which is available to any city, not just NLC members.

For more information go to [www.economicdevelopment.neu.edu](http://www.economicdevelopment.neu.edu).

**ARE YOU GETTING KLC NEWS ONLINE?**

If you are not receiving *KLC DirectLine*, our weekly email to members, and our KLC legislative emails, you are missing out on important training, legal, events and grants information. The *KLC Legislative Bulletins* and *Legislative Alerts* provide instant news and action notices on issues that affect your city.

Sign up to receive KLC e-blasts by contacting Carson Kerr at [ckerr@klc.org](mailto:ckerr@klc.org) or by calling 1-800-876-4552. You can also check out [www.klc.org](http://www.klc.org) and our Facebook page for timely news and posts.



**KLC GOLF SCRAMBLE**

Shawnee Golf Course, Louisville  
(Register online at [www.klc.org](http://www.klc.org))  
Registration - 9:00 a.m.  
Shotgun Start - 10:00 a.m.  
Continental breakfast and lunch included.  
\$70 individual, \$250 per team



**OPENING RECEPTION**

**The Spire** - Located on the top floor of the Hyatt Regency, the Spire will provide a relaxing evening of fun, food and a spectacular 360-degree view of Louisville.



**OPENING GENERAL SESSION - LITTLE CITIES = BIG OPPORTUNITIES**

**Kim Huston**, President and Chief Operating Officer, Nelson County Economic Development Agency and **Steve Austin**, Director, Legacy Center at the Bluegrass Community Foundation

Small is sexy. That's according to Kim Huston, an economic developer from Bardstown, Ky., and author of *Small Town Sexy: The Allure of Living in Small Town America*. With technology, people can live and do business anywhere. Huston will explore how small towns can harness the romance of small cities where young people can raise families and retirees can access climate, recreation and other amenities.

While the charm of small towns is appealing, Steve Austin will discuss how they can compete on the global stage, for business, talent and people. Austin has more than 23 years as a town and regional planner. What makes your town unique? Does your city embrace healthy policies, culture and diversity? You'll learn how to assess where you are on the global scale as a marketable place to live and do business.



**KEYNOTE - HOW'D THEY DO THAT? LESSONS FROM HOW LEXINGTON, KENTUCKY ATTRACTED THE BIGGEST SPORTING EVENT IN NORTH AMERICA**

**John Long**, Chairman, World Equestrian Games Foundation Board

John Long, directly involved in the equine industry for 20 years, serves as Chairman of the World Games 2010 Foundation Board, developed for the planning process for the FEI World Equestrian Games to be held in Lexington this year. Mr. Long will discuss what steps were taken for Lexington to win the bid to host the World Games and what the Games will mean for cities of the Commonwealth.



**EXPO**

As one of the top three reasons people cite for attending the KLC conference, this year's Expo will include more than 125 exhibitors as one of the largest municipal trade shows in Kentucky. Don't miss this valuable opportunity to meet face-to-face with suppliers that provide products, services and new ideas to cities.



**GENERAL SESSION - EVOLVE OR DIE**

**Robin Crow**, CEO/Founder of Dark Horse Recording

Those that respond the fastest to change will be the ones most likely to survive and prosper. It's a message that applies to anyone in any business. Join Robin Crow as he describes his journey from a struggling musician to successful author and entrepreneur. Crow built Dark Horse Recording world class studio compound and getaway from the ground up and now sets the gold standard for innovation and customer service in the recording industry and is home to stars such as Taylor Swift, Faith Hill and Neil Diamond. Crow will inspire you to break free of self-imposed barriers in order to achieve your goals and enrich your life. All attendees will receive a complimentary copy of Crow's book, *Evolve or Die*.

**AWARDS/CLOSING LUNCHEON - TAKE A BOW!**



The **Enterprise Cities Award** acknowledges local government entrepreneurship, innovation, and excellence in programs and projects that can be replicated in other cities.

The **City Official** and **City Employee of the Year Awards** recognize outstanding leaders and employees for their innovation and excellence in local governance and place the spotlight on those who go above and beyond to improve their local government and community.

To nominate someone or to apply online visit [www.klc.org](http://www.klc.org). Winners will be announced at the Friday Awards Luncheon.



**ENTERTAINMENT**

**Endless Summer Band (ESB)**

Back by popular demand! ESB was such a hit last year that we are bringing them back again. Bring comfortable shoes and prepare to dance the night away!

**CRACKER BARRELS**

A favorite for conference attendees, these 15-minute sessions are packed with information and networking opportunities. Cracker barrels are a great way to get a lot of information on several topics of interest in a short period of time.

**TUESDAY, SEPTEMBER 14**

- 9:00 a.m. (registration) KLC Golf Scramble - Shawnee Golf Course, Louisville (10:00 a.m. shotgun start)
- 7:00 p.m. - 9:00 p.m. KLC Opening Reception The Spire at the Louisville Hyatt Regency

**WEDNESDAY, SEPTEMBER 15**

- 9:00 a.m. - 10:00 a.m. Opening General Session Little Cities = Big Opportunities
- 10:15 a.m. - 11:45 a.m. Breakout Sessions
- 12:00 p.m. - 1:30 p.m. Lunch & Keynote, John Long, Chairman, WEG
- 1:30 p.m. - 1:45 p.m. KLC Annual Business Meeting
- 2:00 p.m. - 3:00 p.m. FACILITATED NETWORKING SESSIONS
  1. Community Development
  2. Education & Workforce Development
  3. Environmental Issues
  4. Legislative Perspectives
- 3:15 p.m. - 4:15 p.m. WORKSHOPS
  1. Back to Basics Track - City Spending
  2. Making the Best of Your 21st Century Soapbox: Using Social Media and Networking to Your Advantage
  3. KY Scholars Program
- 5:00 p.m. - 7:30 p.m. Networking Reception in Expo Dinner on Your Own
- 9:00 p.m. - 12:00 a.m. Hospitality Suites

**THURSDAY, SEPTEMBER 16**

- 8:30 a.m. - 9:30 a.m. Breakfast in Expo
- 10:00 a.m. - 11:30 a.m. CRACKER BARRELS & NETWORKING OPPORTUNITY IN EXPO
- 12:00 p.m. - 1:00 p.m. Lunch in Expo
- 1:30 p.m. - 2:30 p.m. General Session, Robin Crow, CEO/Founder, Dark Horse Recording
- 2:45 p.m. - 4:00 p.m. WORKSHOPS
  1. Back to Basics - Personnel Policies
  2. Long Range Planning in Your Community
  3. One to One Literacy
- 2:45 p.m. - 5:00 p.m. The New National Healthcare Law in Your City
- 6:30 p.m. - 7:00 p.m. President's Reception
- 7:00 p.m. - 12:30 a.m. President's Banquet & Dancing to Endless Summer Band

**FRIDAY, SEPTEMBER 17**

- 8:00 a.m. - 9:15 a.m. BREAKFAST ROUNDTABLES Network during breakfast with city officials
- 9:30 a.m. - 10:30 a.m. WORKSHOPS
  1. Back to Basics - Ethics
  2. Leadership Communities
  3. A Taste of SMART Conversations Part I
  4. Grant Writing Part I: Strategic Grants Development
- 10:45 a.m. - 11:45 a.m. WORKSHOPS
  1. Back to Basics - Abandoned & Foreclosed Properties
  2. Legal Aspects of Social Networking
  3. Grant Writing Part II: Strategies for Writing a Successful Grant Proposal
  4. A Taste of SMART Conversations Part II
- 12:00 p.m. - 1:45 p.m. AWARDS/CLOSING LUNCHEON Enterprise Cities Awards City Official and City Employee of the Year Awards POESI program graduates
- 2:00 p.m. - 3:30 p.m. Association Meetings
- 2:00 p.m. - 5:15 p.m. City Attorney CLE - Navigating the Uncertainties of City Drug & Alcohol Testing Policies

## KLC Has Quietly Championed Cities for Decades

By Neil Hackworth, Kentucky League of Cities Acting Executive Director



I recently participated in a community event in Bonnieville, Kentucky-population 364. Members of the Kentucky League of Cities (KLC) and the NewCities Institute staff were there to celebrate months of work during which time the city identified its biggest challenges and how to address them.

We helped Bonnieville bring its citizens together and consider the possibilities. At the end of the project, Bonnieville had established its “community values” and created teams to work in key areas. They included the city’s image, activities, infrastructure, development and jobs, as well as a special team to assess one of its greatest assets, the city’s location on an undeveloped space along I-65 in Hart County. The local teams are now moving ahead and forging an intentional, inclusive future for their little community.

As I was leaving that night, a Bonnieville resident came up to me and thanked me for coming to the meeting. She said, “We need you. We love you!” I was taken aback but was touched by her sincerity. And I was humbled. It reminded me once again how the work we do at KLC is vital, particularly to small cities. Our efforts to address the needs of Kentucky’s cities, both legislatively and through programs and services, have never been more critical or more of a priority.

The Bonnieville process demonstrates how communities can work together. It also demonstrates a lot about what we do at KLC. For decades, KLC has left a vast, yet quiet footprint on Kentucky. Our mission is to support community innovation, effective leadership and quality governance. Most cities use their KLC membership on a weekly basis. And most of their citizens

have no idea how KLC helps protect and develop the human and financial assets within cities.

More than 90 percent of Kentucky’s cities are KLC members but only four percent of the KLC budget comes from dues. The rest of our funding comes from our very successful enterprise programs such as insurance and finance. While the public is not our target audience, it is important that you, as well as your constituents, have a sense of our KLC mission and how we try to deliver it every day.

Our legislative team represents the best interest of cities; we train thousands of officials and city employees annually, and we provide research and information to help efficiently run cities. While most services come at no costs, we also offer affordable services for insurance and financing.

The Kentucky League of Cities Insurance Services trust began in 1987 when for-profit companies left Kentucky. Cities came to KLC desperate to obtain insurance. More than 20 years later, KLCIS is the largest municipal insurer in the state and a national model for self insured pools. It has over \$40 million in premiums and \$24 million in surplus. More importantly, KLCIS is a pool which means participating municipalities own the assets.

KLCIS uses its profits to reinvest in programs for members. We have eight field loss control specialists that help cities improve safety and save money. We offer property valuations, OSHA, law enforcement and general risk management. We have return to work programs, education and online training. And we have given back \$2.5 million in safety grants, directly from KLCIS earnings.

Our financial program provides affordable options to municipalities for all types of projects and purchases... to buy police cars, to build a new fire station or, as in the case in northern Kentucky, to build a

multi-jurisdictional sanitation district to provide water and sewer services to thousands of Kentuckians. While members of the general public aren’t often aware of this aspect of work, they benefit from it all around them.

KLC is based in Kentucky and we don’t hand over profits to “shareholders.” We reinvest in services for you, our members. And KLC is staffed by 78 professionals, not three or four people. Staff members work throughout the state and live in more than 20 Kentucky communities.

Since last summer, the KLC Executive Board, committees and task forces have met more than 100 times in order to make improvements to our policies and procedures which should restore the confidence of our members and provide a transparent view of our operations.

Beginning in January our expenses will be posted online at [www.klc.org](http://www.klc.org). I encourage anyone who has interest to look it over. I also encourage you to think about what your city gets from KLC as well as our enterprise programs.

I announced my retirement from KLC several weeks ago with my last day being December 31. Long after I am gone, KLC will continue to flourish in spite of newspapers, critics, competitors and those who know nothing about us. For 83 years, we have addressed our own challenges, embraced positive changes and created programs for members. Our Executive Board recently met and set forth new directives for KLC as we experience a transformational time of great opportunity.

One final post script on Bonnieville. By having a plan, the city has received nearly \$350,000 in the last month for local quality of life projects. Helping enable cities to serve their citizens is what we do. Thank you for being part of KLC. We look forward to many more decades of service to the cities and people of Kentucky.

### KLC Direct

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