



Photo courtesy of Dan Dry and the Louisville Convention & Visitors Bureau

KLC Direct

A Kentucky League of Cities Publication

Vol. 10, Issue 6 August/September 2008

A CONVERSATION ABOUT CITIES >>>>>



A Conversation with Secretary of State Trey Grayson

This is the second in an ongoing KLC Direct series of interviews with leaders whose work directly affects cities.



local officials and employees can best access SOS resources.

Q What types of services and resources does the Secretary of State's office provide to city officials and how can city leaders most effectively take advantage of them? Who are the best contacts?

The land use office is of specific interest to cities due to the requirements outlined in KRS 81A regarding city boundary filings. The Land Office link on the Secretary of State's website at www.sos.ky.gov provides a complete reference of all filings related to city boundary changes. A new update of interest for city officials is the checklist that we developed with KLC entitled "Checklist to a Proper City Boundary Filing."

For most city officials, the most obvious connection between our office and city hall is dealing with issues of candidacy. The Elections Division serves as a secondary resource for city attorneys and city officers regarding a variety of election related questions ranging from candidate filing procedures or referendum rules that cannot be answered by the county clerk.

As the KLC legislative team can attest, it is critical that city leaders

understand legislation and executive orders that impact cities. There is no better way to stay on top of official legislative action than through our online Executive Journal database and the Enacted Legislation database. The Executive Journal database allows city officials and citizens to view scanned images of Executive Orders signed under gubernatorial pen. The Enacted Legislation database provides details regarding enrolled bills identifying which bills were signed by the governor, allowed to become law without his signature, or vetoed by the governor, as well as bills whose vetoes were overridden by the legislature.

Our office also handles most filings for businesses and other entities doing business in Kentucky, reserves trade and service marks and issues apostilles necessary to authenticate documents going outside of the United States. In addition, our online listing of Kentucky business entities is a good resource for city officials to identify businesses required to pay occupational licensing taxes in a city.

I encourage everyone to check out our website at www.sos.ky.gov. We have a variety of online services and are continually rolling out new programs to make it easier to do business with our office.

Q In this big election year, should city leaders be aware of any filing or voting operational or procedural updates?

Many people will be voting for the first time this year because they are newly registered or have not voted recently. I encourage people to visit vote.ky.gov and check out the "Voter Information Center" to find out if they are registered to vote and to view

the election resources on the site. An informed voter is a better voter.

Q Through KLC and NewCities Institute we do a lot of work in the area of local civic engagement. You have a great interest in civic literacy and have initiated a number of student programs around civics. What would you like city officials to know about those programs?

As the chair of the Civic Literacy Initiative of Kentucky, a bipartisan multi-year effort to increase civic literacy and engagement in the Commonwealth, there are a number of civics programs that my office has initiated: an annual statewide mock election, an annual voter slogan and essay contest, Constitution Day activities, Civic Engagement Month in October, a Kentucky Teacher Network for Excellence in Civic Education and Engagement, and University Mock Elections. Each of these programs focuses on educating the next generation of voting citizens on the many reasons and ways in which they can make a difference in their community through public service. For more information about these initiatives, please visit civics.ky.gov.

Q How can local leaders tap into young people and help motivate them to get involved in their community?

I encourage all local community and elected officials to visit schools in their area and discuss the importance of civic engagement. It is as simple as talking to kids about current events, encouraging them to visit their local places of government, and reminding them of the importance of voting.

(continues on back page)

Discover.
THE EXPERIENCE

2008 KLC CONVENTION & EXPO

October 16-19, 2008
KENTUCKY INTERNATIONAL CONVENTION CENTER
DOWNTOWN LOUISVILLE, KY

Discover...

- ... New dimensions of public service
- Practically green ideas
- Your legal responsibilities
- Useable technology
- Products and services
- New ways to lead
- Colleagues and peers
- Fun and hospitality
- Resources and contacts
- Legislators
- Bold new initiatives
- Your link to schools
- Louisville
- Branding your city
- Cyber safety
- New friends
- The value of KLC
- Economic development tools
- Nervous Melvin
- What excites you about your city
- And much more....

SEE THE CONVENTION INSERT IN THIS ISSUE

[CITY HONORS]

RICHMOND - Richmond's Student Identification program has been recognized by the National League of Cities and added to its City Practices database. In order to alleviate communication challenges between police and the city's population of nearly 300 international college students, the city instituted a Student Identification program. In conjunction with Eastern Kentucky University, all international students receive a photo identification card with the mayor's cell phone number on them in case students get into difficult situations due to language or other barriers. To ensure participation, the program is administered through the university and the only expense is the cost to laminate the cards. Mayor Connie Lawson said the program has been helpful to the police force as well as to the students who have needed assistance.

LOUISVILLE - According to ESPN, Louisville is a good sport. The city made ESPN's Top 20 Title Town USA finalists which recognizes cities that embrace the spirit of sports. The winning city of Valdosta, Ga., was announced on July 27. ESPN attributed Louisville's Top 20 status to its broad record of athletic successes from U of L basketball and football programs, the Kentucky Derby and being home to Muhammad Ali.



MOREHEAD - The NewCity Morehead Initiative, which encompassed citizen driven community planning, has cleared the first round of judging by the National League of Cities for the Municipal Excellence Award. NLC received 173 nominations from 36 states for the 2008 awards. Award winners will be announced at the NLC Congress of Cities and Exposition in Orlando, Fla., November 11-15. Information about NewCity Initiatives may be found at www.newcities.org.

[MEET ME AT KLC]

WELCOME NEW STAFF

Tony Goetz, Legislative Liaison
Joined KLC - July, 2008



KLC welcomes Tony Goetz to our legislative team. Having worked with Kentucky administrations and legislatures for more than forty years, Tony brings commanding knowledge and valuable relationships to our members.

Tony is a native Kentuckian from Daviess County where he began his career in advocacy and healthcare. In 1980, he was named associate dean of the UK Medical School. In 2004, Tony was named legislative liaison by Governor Ernie Fletcher. His last position at the University was director of government relations before he retired in 2005. KLC welcomes Tony and encourages members to contact him with questions, comments or concerns before, during and after the legislative session.



NEARLY 40 KENTUCKY CITIES ARE ALREADY ON BOARD!

2nd Sunday is a 21st century parade with a purpose. A one-mile stretch of road will be closed in each participating community so neighbors can walk, bike, skateboard, run, walk a dog or even ride a horse!

Go to www.2ndSundayKY.com to learn more about how your city can participate.

- ♦ Call Hollie Anderson at the UK College of Agriculture Cooperative Extension Services at 859-257-1812 for more information.
- ♦ Make sure city representatives join the local team (such as the mayor, parks & recreation staff or police).
- ♦ Help identify a street that could be closed.
- ♦ Encourage city staff and citizens to participate.
- ♦ Spread the word!

[MARK YOUR CALENDAR]

CITY GOVERNMENT BASICS

Thursday, September 11, 9:00 a.m. - 3:00 p.m., CDT
City Hall Council Chambers, 104 North 5th St., Murray, KY
Trainer: J.D. Chaney, KLC Counsel for Member Legal Services

21ST CENTURY COMMUNITIES: NEW CHALLENGES - NEW SOLUTIONS

Thursday, October 2, 8:30 a.m. - 5:00 p.m., EDT
North Broadway Business Center, 204 North Broadway, Berea, KY
Trainer: Tad Long, Dir. of Business Dev., NewCities Institute

GO FOR THE GREEN! THE 32ND ANNUAL GOVERNOR'S CONFERENCE ON THE ENVIRONMENT

October 6-7 - Lexington Convention Center

KLC and NewCities will be conducting a pre-conference workshop focusing on Going Green through Education and Civic Engagement on October 6. A limited number of scholarships are available.

For information call 502-564-2150 or visit www.dep.ky.gov/govconference.

[CITY MARKETPLACE]

COMMUNITY DEVELOPMENT DIRECTOR

The City of Owensboro is seeking a progressive, experienced, and dynamic managerial leader to serve as its next Community Development Director.

Located in a metropolitan area, Owensboro maintains a low-crime and family-friendly environment with its population of 55,000. Owensboro is the third largest city in Kentucky, representing the industrial, medical, retail, and cultural hub of western Kentucky. Centrally located to several large cities, Owensboro offers 10 minute commutes, a low cost of living, affordable and attractive homes, nationally recognized sports, recreational, and cultural activities, a nationally recognized public education system, public and private colleges and universities, and beautiful scenic views.

The Community Development Director will have a strong managerial presence and the ability to cultivate change and collaborative relationships. The position offers a competitive salary and benefit package.

Qualifications

Requires a Bachelors Degree in Planning or related field, plus six (6) years as a Housing Planner or related field, or equivalent education/experience.

To Apply

To ensure your application will be considered, application must be received no later than 4:30pm, Wed., October 1, 2008. Applications available at: Office of Employment and Training (OET), located at The Career Center, 121 E. 2nd Street, Owensboro, Kentucky 42303. Return all applications to OET. In addition to the application, please attach a resume and cover letter. Applications and more information also available at:

Website: www.owensboro.org (click on "Apply for a City Job")

Toll-free: 1-888-616-8540

Jobline: (270) 687-INFO x1550

EEO/AA- M/F/V/D

Got a job posting? Contact Member Services Associate Carson Kerr at ckerr@klc.org or 1-800-876-4552 for more information.

[AWARDS AND OPPORTUNITIES]

THE LONG-TERM POLICY RESEARCH CENTER VIC HELLARD JR. AWARD

Given annually by the board of the Kentucky Long-Term Policy Research Center to an individual who demonstrates vision, innovation and compassion, champion dignity and equality and enhances the process of a democratic society, promoting public dialogue, education and civic engagement.

Entry Deadline: September 12, 2008

Information: www.kltprc.net

INNOVATIONS IN AMERICAN GOVERNMENT AWARD

**Ash Institute for Democratic Governance and Innovation
John F. Kennedy School of Government at Harvard University**

The prestigious Innovations in American Government awards program strives to identify and celebrate outstanding examples of creative problem solving in the public sector. Winners will be announced in the spring, will receive monetary grants and will be eligible to receive an additional grant of \$100,000.

Entry Deadline: September 30, 2008

Information: www.innovationsaward.harvard.edu.

INSURANCE SERVICES >>>>>

KLC Drug Free Workplace Certification Training Program Offers Members Workers' Comp Discount and Staff Training Tools



The Kentucky League of Cities Insurance Services provides your city with Drug Free Workplace Training - just because you're a KLCIS member.

The KLCIS Drug Free Certification Training program provides the following:

- first year's training which is compliant with HB 267 certification as a benefit of KLCIS membership;
- upon certification, qualifies your organization for a five percent KLCIS workers' comp insurance discount (as long as you stay certified);
- worksite materials and signage identifying your workplace drug free certification status; and
- a tool kit with employee and media tools.

Why are we offering training?

KLCIS is so committed to improving the safety of our communities and protecting our insured members, it will offer expert assistance to policyholders free of charge as you work toward Drug Free Workplace Certification. As further assistance to cities across the Commonwealth, KLC will absorb the educational component costs required in the regulation for certification.

For more information regarding this initiative or to begin the certification process for your city, contact KLC's exclusive contractor for this program, Gary Moberly, President, Gary L. Moberly & Associates, Inc. at 1-800-876.4552 or 859-420-4681 or email glmoberly@road-runner.com.

HB 267 Background and Benefits

With the support of the Kentucky League of Cities

(KLC) in 2007, the Kentucky General Assembly enacted HB 267, better known as the Drug Free Workplace Program.

As a result of rampant drug use and abuse throughout Kentucky, this legislation was designed to encourage employers to implement a program to identify drug use in the workplace, educate workers on the dangers of drug use and assist in treatment if drug use is detected. Although the program is not required, the benefits of participation improve the quality of work from employees, and also improve the quality of life throughout the community. Pending successful completion of this program, a Drug Free Workplace Certification will be issued by the Department of Workers' Claims. As long as the certification remains current, Kentucky League of Cities Insurance Services (KLCIS) workers' compensation policyholders will be eligible to receive an additional five percent discount on their workers' compensation premiums.

CITY REPORT >>>>>

Simpsonville and Shelbyville Travel Abroad to Strengthen Relationships



The Mayor of Bitburg, Germany with Shelbyville Mayor Tom Hardesty and Simpsonville City Administrator David Eaton.

"Times are tough. We wanted them to know that we had traveled across the world to show our appreciation for their business commitment to our community," said Simpsonville City Manager David Eaton.

He was referring to a recent visit that a group of 13 representatives made to the European headquarters of three companies located in Shelby County.

Shelbyville Mayor Tom Hardesty was also on the trip which was organized by the Shelby County Industrial Foundation, the Chamber of Commerce and Shelby County Tourism. The Industrial Foundation paid expenses for Eaton and Hardesty. "This is certainly an investment in our community, but no local tax dollars were used," said Hardesty.

The three companies they visited were in Austria, France and Belgium and represent approximately 800 jobs in Shelby County.

"All of these companies have other plant locations in the United States and in other countries. If for any reason they have to downsize their operation, we don't want it to be at our locations," said Hardesty.

Another reason for the trip was to visit Aachen, Germany site of the 2006 World Equestrian Games (WEG). Both Eaton and Hardesty said they are optimistic that Lexington's 2010 Games will leave a lasting legacy for Kentucky. But, they said city leaders need to do their part to make it happen.

"Shelbyville is the saddle bred capital of the world," said Hardesty. "We plan to use that to our advantage." He said dozens of competitors from across the world have already made plans to live and board their horses in Shelbyville for several months prior to and during the Games. "I hope some of them will buy property and stay."

While in Aachen, the group met with representatives of the Games as well as the city's vice mayor who said their community and region have seen lasting tourism benefits from the WEG. Games infrastructure improve-

ments and facilities such as a 50,000 seat stadium now draw people to the area for events.

The third objective of the trip was to reestablish Shelbyville's Sister City relationship with Bitburg, Germany. Eaton, the former mayor of Shelbyville, said Bitburg was home to two U.S. military bases during World War II. The story goes that some of the returning veterans became civic leaders and suggested Shelbyville "adopt" Bitburg. Both Eaton and Hardesty spent some time with the city's mayor and local leaders and said it was one more opportunity to talk about Shelbyville and Simpsonville, their quality of life and business friendly climate.

"I think everyone we met was impressed and a little surprised that a group from a small community made this kind of relationship building trip," said Eaton. "It was proactive and it was a great experience for Tom and me - and for everyone."

"When you spend ten days running around Europe on a bus with your chamber director, tourism director and economic development director, you get to know them pretty well. We are definitely a team when it comes to our community."

[CORNERSTONE PARTNERS]

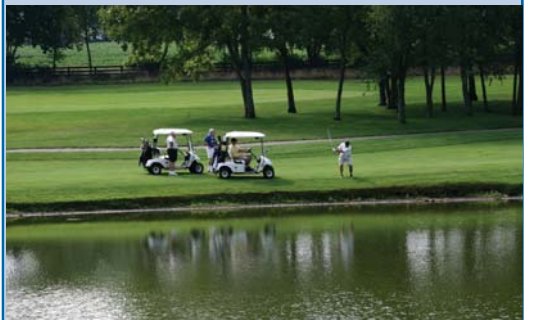
CORNERSTONE PARTNER GOLF OUTING - AUGUST 13



The KLC Cornerstone Partner Third Annual Golf Scramble brought city representatives and city friendly businesses to the UK University Club in Lexington for a day of fun, food and networking.

To view more photos from the event go to www.klc.org.

To learn more about the KLC Cornerstone Partner program go to www.klc.org/Partnerships/Initiatives/CornerstonePartners.



Congratulations to the tournament's winning foursome (top photo): Greg Bankston, Collins & Company; Phillip Hunt, Hall & Clark Insurance; Mayor Arthur Byrn, City of Mayfield and Neil Hackworth, KLC Deputy Executive Director/COO.

[STAFF KUDOS]

CONGRATULATIONS TO OUR KLC STAFF

KLC Executive Director/CEO, **Sylvia L. Lovely**, Chair of NLC's 2009 State League Steering Committee.



Cody Reed, son of KLCIS Senior Underwriter, **Suzanne Reed** and husband Jeff, was the recipient of a \$500 scholarship from the 2008 National

League of Cities Mutual Donald Jones Scholarship program. The scholarship is awarded to a staff relative of an NLC member organization. Cody is a graduate of Nicholas County High School in Carlisle, Ky. He is now attending Morehead State University majoring in Computer Science.

Conversation with Trey Grayson (cont.)

Q What role do cities play in moving Kentucky forward?

Cities are the government closest to the people. Cities serve as the hub for services, commerce, culture, and provide a centralized gathering point that enables the spirit of community to flourish. For decades, many cities have been investing in their downtown areas and their recreational facilities, as well as taking a town and gown approach with the education community in hopes of addressing the needs of their citizenry. Cities are now poised to answer the call of citizens looking to return to downtown, have built the infrastructure to support globally friendly business and have proved that they are not only ready...they are willing to dedicate the resources to making healthy, safe and attractive places where people want to live.

Q What do you see as the greatest challenge facing Kentucky communities?

Revenue issues are a major factor impacting city governments as well as all levels of government. With

increase demand for city services, numerous unfunded mandates and reduced financial resources, cities are forced to find ways to do things better, faster and cheaper. In this area, I can definitely relate. Our agency has felt the pain of increase demand without the financial supply. It created an opportunity for us to creatively evaluate our processes and procedures to find ways to reduce our bottom line without sacrificing the quality of service that our customers deserve.

Q What initiatives have you implemented in your office that you feel might be applicable to city governments?

In June, my office announced a new transparency initiative, Check It Out Kentucky!, which will bring greater accountability for government to the citizens of Kentucky. Tax payers have the right to know exactly how their tax dollars are spent, for this reason, we are publishing online all expenditures for the office. I hope that this is just a starting point for Kentucky's state agencies to become more transparent to our citizens.

My office is also currently conducting a pilot for a four-day work week schedule to help curb rising gas costs for our employees. We are able to open earlier and stay open later in the afternoon each day, which helps our constituents in Western Kentucky conduct their business more easily. So far, over half of my employees have taken advantage of this flexible schedule.

Q Of course we have to ask the obvious question . . . you are considered a rising political star. Where do you see yourself in five years?

I hope that I am still involved in public service. Obviously, I am term-limited and people are encouraging me to look at a number of higher offices. As opportunities arise, I will give them prayerful consideration. The focus of my life is my wife and my two young daughters. Whatever I do, my decision will be based on how I can make Kentucky a place where they will want to spend the rest of their lives while allowing me to be the dad and husband I want and need to be.

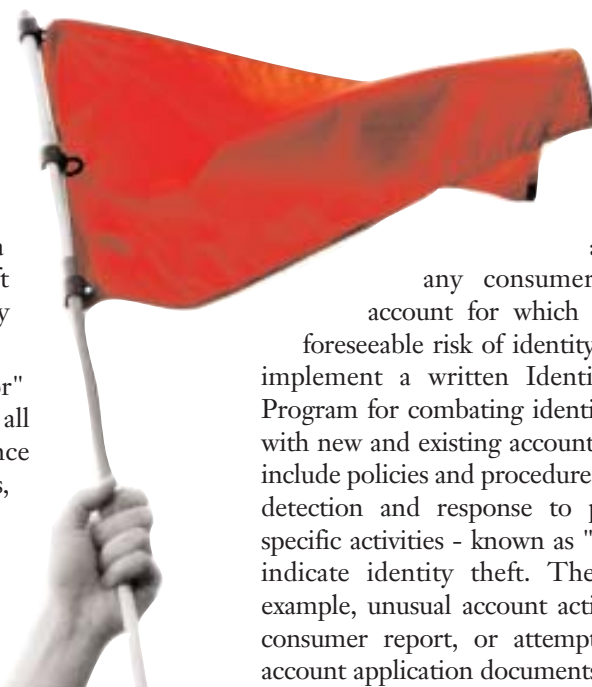
LEGISLATIVE NEWS >>>>>>

New "Red Flag" Requirements for Municipal Utilities

Compliance required by November 1, 2008

The Federal Trade Commission has issued regulations known as "Red Flag" Rules as part of the Fair and Accurate Credit Transactions Act of 2003. The rules require "financial institutions" and "creditors" that hold consumer accounts to develop and implement a written Identity Theft Prevention Program by November 1, 2008.

The definition of "creditor" contained in the rules includes all utility companies, finance companies, automobile dealers, mortgage brokers and telecommunications companies that regularly extend, renew or continue credit. The "Red Flag" Rules, therefore, apply to municipal utilities.



National surveys indicate utility companies rank third on the list of places identity thieves attempt to obtain personal identifying information, after cell phone and credit card companies.

The final rules require each financial institution and creditor that holds any consumer account, or other account for which there is a reasonably foreseeable risk of identity theft, to develop and implement a written Identity Theft Prevention Program for combating identity theft in connection with new and existing accounts. The program must include policies and procedures for the identification, detection and response to patterns, practices or specific activities - known as "red flags" - that could indicate identity theft. These may include, for example, unusual account activity, fraud alerts on a consumer report, or attempted use of suspicious account application documents.

The final rules additionally require users of consumer reports to develop policies and procedures to correctly identify a consumer when the agency receives a notice of address discrepancy from a national consumer reporting agency.

The rules include guidelines to assist financial institutions and creditors in developing a program, including a supplement that provides examples of red flags.

For More Information:

Additional information for designing and implementing an Identity Theft Prevention Program is available for downloading on the KLC website at www.klc.org. See "Red Flags" on the Home page.



KLC Direct is designed internally to save our members money.



Aug./Sept. 2008 | Vol. 10 Issue 6



KLC Direct is a monthly publication of the Kentucky League of Cities. Any comments or article suggestions should be forwarded to: Kentucky League of Cities, 100 East Vine Street, Suite 800, Lexington, KY 40507-3700 • Fax: 859-977-3703 • www.klc.org

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2008 Kentucky League of
Cities Convention & Expo

Discover
the energy

Discover
the education

Discover
the expo



October 16-19, 2008 ★ Louisville
Kentucky International Convention Center - Downtown



Register online
and book rooms now at www.klc.org

We're creating the most value-packed convention yet with more than 50 sessions and mobile workshops on topics that matter to city officials and employees.

Experience the mix of topics . . . from basics to big picture! New sessions covering technology, "green" cities, education, relationships, generational communications and economic development.

Explore Louisville!

Discover
THE EXPERIENCE



The 2008 Expo is just steps away from downtown restaurants, shopping and entertainment including Fourth Street Live, the Muhammad Ali Center and Museum, the Louisville Slugger Museum, Kentucky Center for the Arts and many other arts and entertainment venues. Churchill Downs, the Derby Museum, Kentucky Kingdom and the Speed Museum are minutes from downtown.

Learn from your peers. Network with peers, instructors and exhibitors. Celebrate city successes during the KLC Enterprise Cities Awards and the POESI award at the City Achievement Awards Luncheon.

Explore the Expo and exhibits. More than 150 exhibitors and special large equipment exhibits and demonstrations are available to discuss valuable municipal products and services.

Experience our famous KLC hospitality! The convention and expo blends relaxing down time fun, hospitality events and popular entertainment on site.

Special Tracks. Special learning tracks on loss control and for clerks, attorneys and association/professional groups. Essential presentations on legal issues, employee management, annexation, ethics, open records, grant writing, planning and zoning and legislative strategies.

NewCities® Announcements. The NewCities® Institute has a number of initiatives in play with communities, states, universities and other organizations around the globe . . . From Inez, Ky. to Romania (yes, the one in Europe)! Get the latest on what's turning communities around economically and see how you can get involved.



Hotel Information

Convention Hotel - **Louisville Marriott Downtown** - 1.800.533.0127

KLC Rates: single/double - \$151, triple/quad - \$169

For your convenience, KLC has negotiated with these alternate, more affordable hotels which are one block east of the Marriott:

Springhill Suites - 1.877.545.0310

Fairfield Inn & Suites - 1.877.545.0352

KLC Rates: single/double - \$119, triple/quad - \$129

Additional hotel information and links to book online are available at www.klc.org.

Questions?

Call KLC at 1.800.876.4552

Hotels, Exhibits and General Information - Tammy Penna (tpenna@klc.org)

Registration - Raymie Scrivner (rscrivner@klc.org)

Enterprise Cities Awards - Carson Kerr (ckerr@klc.org)

Educational Highlights

Legal

- ◆ Oops, I Did it Again!
- ◆ Annexation Filings

Legislative

- ◆ Insurance Premium Tax Update

Loss Control

- ◆ Firearms Safety Training with FATS/IES Simulators
- ◆ Information Technology & Cyber Liability
- ◆ Cyber Safety: Social Networking as a Way to Fight Crime

Community Development

- ◆ Planning and Zoning
- ◆ Top Ten Media Do's and Don'ts and Media Roundtable
- ◆ Partnership for Successful Schools - Cities are Part of the Equation
- ◆ Destination Development with Roger Brooks

Finance

- ◆ Kentucky World Trade Center - A Discussion with Governor Martha Layne Collins
- ◆ UFIR Updates
- ◆ The Numbers Game: Understanding Financial Statements

Environment

- ◆ Kentucky Sustainability Institute Workshop - A New Resource from the EPA, KLC and NewCities
- ◆ EPA Grant Opportunities

Technology

- ◆ Excel is Your Friend
- ◆ Unlock the Untapped Power of Excel to Make Your Daily Work Easier

Continuing Legal Education and Track for Attorneys

- ◆ ABC Laws

Discover how KLC puts our members first in everything we do... experience the KLC 2008 Convention and Expo!

Convention Highlights >>>>>

2008 KLC CONVENTION & EXPO!

October 16-19, 2008 - Louisville, Kentucky



CONVENTION AT-A-GLANCE

CONVENTION HIGHLIGHTS

THURSDAY – OCTOBER 16

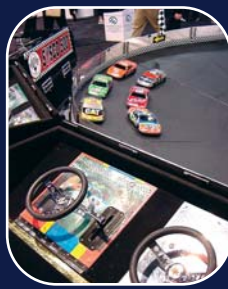
8:00 AM - 6:00 PM	Registration
9:00 AM - 11:00 AM	KLC Board Meetings
10:00 AM - 11:30 AM	Training Blocks
11:45 AM - 1:45 PM	City Achievement Awards Luncheon
2:00 PM - 4:45 PM	Convention Workshops
2:00 PM - 4:15 PM	Training Blocks
4:00 PM - 5:30 PM	KLCIS Board Meeting
4:00 PM - 5:30 PM	Association Meetings
7:00 PM - 10:00 PM	KLCIS & KLC Finance Services Welcome Reception



City Achievement Awards Luncheon

Open to all convention attendees!

A time to celebrate cities and the people in them! See who wins KLC's prestigious Enterprise Cities Awards and cheer for peers who are recognized through the Public Officials Essential Skills Institute (POESI).



Welcome Reception and Hospitality Events

This year, the KLC convention and expo blends relaxing down-time activities with dancing and popular entertainment. Enjoy everything from casual games and DJ/Karaoke to an interactive NASCAR experience. KLC, as well as many of our sponsors will also host hospitality events each night. And, on Saturday, "Nervous Melvin and the Mistakes" will wind up the convention on a high note after the President's Banquet.

FRIDAY – OCTOBER 17

8:00 AM - 6:00 PM	Registration
8:30 AM - 10:00 AM	Continental Breakfast/Destination Development Part I
10:00 AM - 12:00 PM	Interim Joint Committee Meeting
10:15 AM - 11:45 AM	Convention Workshops
12:00 PM - 1:30 PM	Legislative Awards Luncheon
1:15 PM - 1:30 PM	KLC Annual Business Meeting
1:45 PM - 3:45 PM	Convention Workshops
1:45 PM - 3:45 PM	Destination Development Part II
1:45 PM - 4:45 PM	CLE Workshop
4:00 PM - 7:00 PM	Expo Open
5:00 PM - 7:00 PM	Reception in Expo - Exhibit Hall
8:00 PM - 12:00 AM	Hospitality Rooms

Don't Miss Our Speaker - Roger Brooks, CEO, Destination Development, Seattle

"The Art of Differentiation"

How can capturing what's unique about your community lead to successful economic development? Roger Brooks demystifies the process of branding for communities and businesses. Using case histories, audiovisuals and humorous stories, this interactive session will teach attendees what it takes to create a successful brand and how it translates to cash!

This is an excellent session for cities, counties, regions, chambers of commerce, tourism officials and Main Street managers - anyone who wants to reenergize their economic development and/ or revitalization efforts.



Legislative Awards Luncheon



Following the Interim Joint Committee on Local Government meeting, the legislators will join us for the Legislative Awards Luncheon.

Continuing Legal Education for Attorneys

With more and more cities voting wet, do you need to know what to do if a drive for a local option election is started in your city? Have you had questions about local option elections or other alcohol beverage control laws, looked up the statutes, and become even more confused than when you started?

Join us for an interactive workshop on local alcohol beverage control that examines local option elections, licenses and taxes, local ordinances, regulation of alcoholic beverage sales and the role of the local alcohol beverage control administrator. Attendees are eligible for three hours of Continuing Legal Education Credit and may stay for evening activities at KLC's Convention & Expo. This course is sponsored by the Local Government Law Section of the Kentucky Bar Association, but attendees still must register. Space is limited. Visit www.klc.org to register for this FREE workshop.

SATURDAY – OCTOBER 18

8:00 AM - 1:30 PM	Registration
8:30 AM - 9:30 AM	Continental Breakfast in Expo
9:00 AM - 11:00 AM	Cracker Barrel Sessions
8:30 AM - 1:00 PM	Expo Open
11:30 AM - 12:30 PM	Lunch with the Exhibitors
1:00 PM - 3:00 PM	Convention Workshops
5:00 PM - 6:00 PM	Cocktails
6:00 PM - 9:00 PM	President's Banquet
9:00 PM - 1:00 AM	Entertainment (with Nervous Melvin & the Mistakes)

Explore the Expo and Exhibits

KLC's popular Cracker Barrels are the best way to get a lot information in a short amount of time with more than 20 sessions on a range of subjects. After 20 minutes, participants rotate tables and can gather a number of great ideas and resources in just a couple of hours.



Cracker Barrel Sessions

KLC's popular Cracker Barrels are the best way to get a lot information in a short amount of time with more than 20 sessions on a range of subjects. After 20 minutes, participants rotate tables and can gather a number of great ideas and resources in just a couple of hours.

Register online and book rooms now at www.klc.org (early bird rate expires September 15).

This year KLC is making an effort to make our convention environmentally friendly. We encourage you to share a ride to Louisville!

Convention Registration

www.klc.org

Please print or type. (Register one delegate and spouse/guest per form. Duplicate form as needed.)

Mr. Mrs. Ms. Full Name _____
 First Time Attendee? Yes No

Title _____
 City/Agency _____

Address _____

City/State/Zip _____
 Phone _____
 Fax _____

Spouse/Guest _____
 Special Needs (i.e. dietary, etc.) _____

Emergency Contact (non-member) _____
 Emergency Contact Phone _____

Registration/Extra Meals

	Discounted Rate on/before 9/15/08	Regular Rate after 9/15/08	Enter Amount
Member* Full Delegate Registration (includes registration fee, all meals, expo, and entry to all functions)	\$340	\$405	
State Agency Registration (includes registration fee, all meals, expo, and entry to all functions)	\$365	\$430	
Non-Member Full Delegate Registration (includes registration fee, all meals, expo, and entry to all functions)	\$390	\$460	
Spouse/Guest (includes all meals, expo, and hosted events)	\$140	\$175	
One Day Only (includes workshops, all meals and entry to all functions)			
Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday <input type="checkbox"/>	\$190	\$215	

Extra Tickets

Thursday City Achievement Awards Luncheon Number of Attendees _____	\$ 35	\$ 35
Friday Legislative Awards Luncheon Number of Attendees _____	\$ 35	\$ 35
Saturday Lunch with the Exhibitors Number of Attendees _____	\$ 35	\$ 35
Expo Opening/Reception Only (includes expo opening only on Friday)	\$ 55	\$ 55
Saturday Presidents Banquet	\$ 55	\$ 55

* Any member city/agency of Kentucky League of Cities.

TOTAL AMOUNT DUE \$ _____

Confirmations: Confirmations will be provided to online registrants only. Anyone successfully registering online should receive an automatic confirmation. No other confirmation will be sent unless requested by the registrant. Unsuccessful online attempts should be reported to us immediately. We will attempt to process every unsuccessful online registration manually at KLC offices with prior notification to the registrant.

Refund schedule and percentage

Received on/before August 1, 2008 - refunded 75%
 Received August 2, 2008 to September 15, 2008 - refunded 50%
 After September 15, 2008 - no refunds

Substitutions/Replacements: KLC must receive any substitution/replacement in writing by mail, fax, or email. Absolutely no changes will be made by phone.

Remittance and Contact Information:

Send this completed form to: Rymie Scrivner, Kentucky League of Cities
 100 East Vine Street, Suite 800, Lexington, KY 40507-3700
 Phone: 859-977-4114 or 1-800-876-4552
 Fax: 859-977-3703; Email: rscrivner@klc.org

Please make checks payable to the Kentucky League of Cities or fax credit card registration.

**Online registration available at www.klc.org.
 (Online registration requires prepayment.)**

Cancellation Policy: KLC will authorize refunds only if notified in writing by mail, fax, or email on a percentage basis. (Please see contact information.)



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