



Save Money with Online Training!

KLCDirect

A Kentucky League of Cities Publication

Vol. 9, Issue 6 October/November 2007

BEST PRACTICE >>> KLCIS ONLINE UNIVERSITY



Self-Driven Training Saves Money, Time and Travel . . . and is Easier for Your Employees

According to *Training* magazine, online training has a 60 percent faster learning curve than instructor-led training alone. It also has a 25-60 percent higher retention rate, bringing more value to both the employee and employer.

KLC Insurance Services (KLCIS) is now helping members expand the level of employee training in the areas of health, safety and human capital. KLCIS, in partnership with FirstNet Learning of Colorado, has developed a comprehensive training curriculum specific to Kentucky municipal customers. The affordable service is available to both KLC members and KLCIS members who enjoy a substantial discount.

Since early this summer, KLC has been developing and testing the system with pilot cities. Launched at

the 2007 KLC Convention & Expo, the KLCIS Online University is a breakthrough resource for cities of all sizes.

"I found the technical, OSHA courses particularly beneficial," said Risk Manager Cindy Mefford with the City of Paducah, which was one of the pilot cities for the project.

"They have interactive sessions that keep the interest of the student."

The KLCIS Online University includes dozens of classes in five "workplaces." Within each workplace are specific offerings in "KLCore", "KLContinuing Ed" and "KLCElective" courses. These classifications of courses are defined as:

KLCore - Courses identified as having a direct, positive impact on

job duties or relational skills for most employees within a municipal workplace.

KLContinuing Education - Courses identified as having a direct, positive impact on job duties or relational skills for some employees within a municipal workplace.

KLCElective - Courses available that can be added or customized to your city's own individualized needs. KLCElective courses are not included in the standard suite of courses.

"We developed this program to provide our members with high-quality learning opportunities and help them stretch their training and education budgets," said Bill Hamilton, deputy executive director for insurance and financial services.

(continues inside)

www.klc.org

User Friendly Pages!



TAKE A FREE KLCIS ONLINE UNIVERSITY COURSE

"Winter Driving Tips"

(Perfect for anyone, especially employees who drive on the job!)

Visit www.klc.org to get started!
(Expires 1/1/08)

Comparing KLCIS Online University to Conventional Training

Expenses for Six Hours of Training	KLCIS Online (1)	KLCIS Online (2)	KLCIS Online (3)	Example 1 **	Example 2 ***
Registration	\$ 90.00	\$ 60.00	\$ 45.00	\$ 75.00	\$ 75.00
Transportation	\$ 0.00	\$ 0.00	\$ 0.00	\$ 96.00	\$ 96.00
Lodging	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$128.00
Meals	\$ 0.00	\$ 0.00	\$ 0.00	\$ 20.00	\$ 40.00
Totals	\$ 90.00	\$ 60.00	\$ 45.00	\$191.00	\$339.00

(1) Rate at \$15.00/hour based on a Member with no insurance Coverage through KLCIS

(2) Rate at \$10.00/hour based on a Member with Workers' Comp or P&C Coverage through KLCIS

(3) Rate at \$7.50/hour based on a Member with Workers' Comp and P&C Coverage through KLCIS

** Assumes a one-day trip 100 miles away for your employee

*** Assumes an overnight trip 100 miles away for your employee

More than 1,000 people
DISCOVERED
 great learning and networking
 at the 2007 KLC Convention & Expo

2007 KLC Convention & Expo

DISCOVER

the experience



WELCOME ABOARD!

New KLC Executive Board Officers: Grant County Judge/ Executive Darrell Link swears in the KLC 2007-08 officers (l-r) Mayor Mike Miller of Jackson, Second Vice President; Mayor Glenn Caldwell of Williamstown, President; and Mayor Connie Lawson of Richmond, First Vice President.

Visit www.klc.org for a full board listing.



CONVENTION QUOTE:

“ One of the most informative and useful sessions I’ve ever attended. ”



CUTLINES FOR ALL PHOTOS CAN BE FOUND ON PAGES 6 AND 7.

[CONVENTION HIGHLIGHTS!]

Borrowing a concept from comedian Jeff Foxworthy, Transportation Cabinet Secretary Bill Nighbert shared some thoughts about his experience as a former mayor during his keynote address at the KLC President's Banquet.

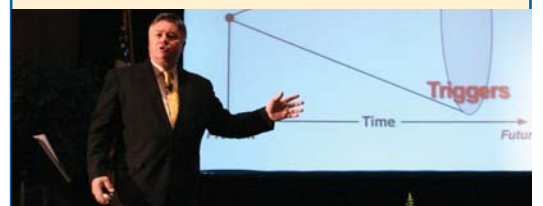


YOU MIGHT BE A MAYOR IF ...

- ◆ Sylvia Lovely is constantly defending your honor.
- ◆ Your best friend is not the county judge.
- ◆ A new factory with 400 jobs opens in your town and the newspaper writes a story about Jimmy Johns' Tattoo Parlor closing, losing 13 jobs because you hadn't solved the downtown parking problem.
- ◆ The longer you are in office the fewer friends you have.
- ◆ Your best friend quit speaking to you because his garbage didn't get picked up on the right day.
- ◆ You go to the Super Wal-Mart at 2:00 a.m. to buy your groceries so you don't have to hear complaints.
- ◆ You work 24/7 for less than minimum wage.
- ◆ Fifty years after you're dead they name something after you and everyone is asking, "Who was that person?"
- ◆ You decide to run for re-election and your wife and children sign papers to get you committed to the psychiatric ward.
- ◆ You purchase a five-year-old car with borrowed money from the bank, and the rumor is you stole it from the city parking lot.
- ◆ You came to KLC meetings and find more friends than will vote for you in your next hometown election.

KEYNOTE SUMMARY:

Treadway encourages local leaders to take a long look into the future.



He didn't bring a crystal ball, but Bob Treadway, a world-renown futurist, provided local leaders with insights on how to forecast the future for local governments during his session at the KLC convention. Treadway helps organizations and businesses across the nation forecast future trends and develop strategies for tomorrow. He urged local leaders to set time aside for long-term planning and look beyond the next election to create vital and successful cities.

Treadway emphasized that local governments should note that 81 percent of Baby Boomers will work past 65 and one-third of Boomers will work full-time. One-half of Boomers want to improve the quality of life in their communities, making them an important human resource in the coming years.

Forecasting trends is not enough, according to Treadway. He concluded by citing the Noah Principle: "predicting rain doesn't count, but building the ark does."

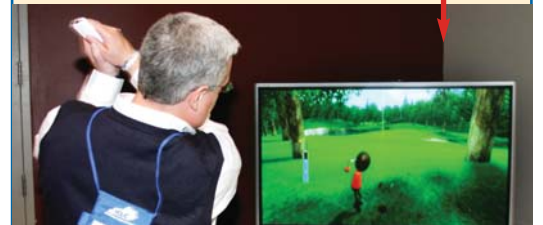
[CONVENTION PRIZE WINNERS]

CONGRATULATIONS TO CONVENTION & EXPO BIG WINNERS!

- ◆ Grand Prize (\$1,000 Visa Card) Auburn Mayor Dewey Roche
- ◆ KLCIS "Discover the Experience Treasure Hunt" Prize (Telescope) - Suzanne Taylor (wife of Greensburg Councilmember Bill Taylor)
- ◆ Thanks to ACE USA for hosting KLC Casino Night and for donating the fabulous prizes at the end of the night.



- ◆ Thanks to Munich Re America for sponsoring the KLC Chill Zone & Communications Corner.



INSURANCE TURNS 20

KLC RECOGNIZES TRAILBLAZERS

Kentucky League of Cities Insurance celebrated its 20 year milestone during the 2007 KLC Convention & Expo by recognizing 21 cities who participated in the first year of KLC's insurance program in 1987. The creation of a self-insured pool provided cities with access to insurance and worked to bring competition back to the marketplace.

Those cities honored were:

- | | |
|----------------|----------------|
| Audubon Park | Lakeside Park |
| Campbellsburg | Lakeside |
| Campbellsville | Park/Crestview |
| Corinth | Hills Police |
| Erlanger | Authority |
| Glenview | Mount Sterling |
| Greensburg | Morehead |
| Harrodsburg | Taylorsville |
| Hurstbourne | Versailles |
| Jeffersontown | Williamstown |
| Jenkins | Wilmore |
| Kingsley | Windy Hills |

KLC Insurance is proud to be the largest insurer of municipal entities in the state of Kentucky. and is honored to offer insurance products that meet the needs of Kentucky's cities and local government entities.

Call for Earth Day Entries

The Environmental Quality Commission is seeking nominations for its 2008 Earth Day Awards.

Deadline: December 14, 2007
Information and applications: www.eqc.ky.gov or call 502-564-3410, ext. 194.



LEGISLATOR OF THE YEAR!

Representative Larry Clark (D- Louisville) was named the KLC Legislator of the Year for his work to advance the best interest of cities and citizens.



*Join us next year at the
2008 KLC Convention & Expo
in Louisville, Kentucky!*

>>> CUTLINES FOR ALL PHOTOS CAN BE FOUND ON PAGES 6 AND 7.

[KLC PROGRAMS & SERVICES]

AND THE WINNERS ARE . . .

KLCIS ONLINE UNIVERSITY

During the 2007 KLC Convention & Expo cities registered to receive a matching number of KLCIS Online University courses with their first purchase of a package.

The following cities were drawn for October/November. Watch for more winners in the next issue of *KLC Direct*.

OCTOBER WINNERS

- Carrollton Utilities
- City of Clinton
- City of Danville
- City of Dayton
- City of Erlanger
- City of Glasgow
- City of Hodgenville
- City of Mayfield
- City of Oak Grove
- City of Silver Grove

NOVEMBER WINNERS

- City of Beaver Dam
- City of Elizabethtown
- City of Falmouth
- City of Flemingsburg
- Georgetown Parks and Recreation
- City of Hopkinsville
- Lexington-Fayette Urban County Government
- City of Princeton
- City of Sadieville
- City of Windy Hills

HAPPY HOLIDAYS!

For your convenience please note that the KLC offices will be closed on the following days:

- ◆ Thursday, November 22
Thanksgiving
- ◆ Friday, November 23
- ◆ Monday, December 24
Christmas Eve
- ◆ Tuesday, December 25
Christmas
- ◆ Monday, December 31
New Year's Eve
- ◆ Tuesday, January 1, 2008
New Year's Day

“COMMUNITY AND CROOKED LINES” >>>>>>

A Final Tribute to Two of Our KLC Staff *By Sylvia L. Lovely*

KLC has suffered the loss of two staff members in the past year. Writer **John McGill** suffered from a rare cancer brought on by exposure to Agent



John McGill

Orange during his service in Vietnam. After a long, protracted illness, he died at the age of 59 in March. KLC Insurance Agency Representative **David Smith** was just 54 when he went home on Friday, September 7, and suffered a fatal heart attack the next day. In looking at his desk on Monday morning, one co-worker remarked, "It was clear he intended to come back to work."

Two different stories; both of them heartbreaking.

As a chaplain explained to a young recruit in Iraq scared of dying, "God draws straight lines; we just see them as crooked." And so, we see these crooked lines and look heavenward for answers that often do not come. Is it better, we ask, to have time to say goodbye as with John or to ride down the elevator on Friday afternoon with David, and wonder afterward if we took the time to wish him a good

weekend. At the end of the day, it doesn't matter, but asking the question is just our way of trying to understand from an earthly perspective.

As we continue to grieve, the KLC staff shares stories; we laugh a bit at the pictures of John in Halloween garb and of David's mischievous grin. We reminisce about John's emotive writing and of the many kindnesses David bestowed.

We think of what each of them would have wanted of us. John would have loved our continuing work on telling the stories of our cities; and David would have gone on quietly serving others as he did all of us... and our children, I might add, as he helped my boys obtain health insurance. The outpouring of



David Smith

goodwill from all over the state is testament to Dave's reach and how he touched our members.

I am reminded of asking my mother deep in her losing battle with cancer if she feared dying. "Yes," she replied and then paused. Quietly she said: "But, how can I fear dying when 20 year olds die?" Ah, yes. We are

reminded. We live in a scary and mysterious universe. But thankfully there are aspects of our lives, like our jobs, that keep us focused. Day in and day out, we enjoy each other, challenge each other and often take each other for granted.

At KLC we take time each month to have fun together. Our Employee Appreciation Team organizes staff tailgate parties, ice cream socials, volunteer events like painting at the local animal shelter and of course, our crazy office Halloween party. Neil, Bill, Tom and I think it's the least we can do for these people who give so much to us.

We spend most of each day with our colleagues, so work experiences really matter, especially when we face the harsh reality of loss.

Particularly now, just after our convention which David enjoyed so much, we are still hurting. We cling to what we know and fear what we do not.

This year, many of our cities have also lost great public servants and employees. No doubt each of you has lost someone you loved or admired.

But, in our coming together we reaffirm what is good and magnificent about life and why we continue to build a legacy for those who will come after us.

That's why "community" matters and why, though the lines in our lives may be crooked, we have faith in the straight line we know is there.

Bert May Continues to Serve Interest of KLC Cities

KLC Legislative Advocacy and Government Relations will continue to utilize the services of former KLC lobbyist Bert May in his new role with law firm Greenebaum Doll & McDonald, PLLC. After his retirement from KLC earlier this year May joined the firm's Frankfort office as



Bert May

Issues Coordinator for the Government Affairs Team. KLC negotiated a contract that will allow May to continue to bring his talents to city issues.

"This is a good arrangement for everyone," said KLC Deputy Director/COO Neil Hackworth. "KLC is still able to

utilize Bert's valuable relationships and depth of knowledge on city issues and legislation."

Prior to joining Greenebaum, May spent the last nine years lobbying the Kentucky state legislature for KLC. Prior to joining KLC he spent 13 years as Mayor of Mount Sterling and served as KLC President in 1995.

Best Practice (continued from front page)

The developer, FirstNet Learning of Colorado, has successfully worked with more than 3,500 businesses and municipalities on customer centric online learning programs. The KLCIS classes have been created to address city-specific needs and are OSHA approved.

Technical "Help Desk" support for the KLCIS Online University is available on demand by calling First Net Learning at 1-800-948-4949 Monday - Friday, 8:00 a.m.-5:00 p.m. Mountain Time.

KLCIS Online University

- ◆ Brings learning to people instead of people to learning
- ◆ 24/7 convenience from any PC or laptop
- ◆ Online training can cost up to 93 percent less than instructor-led courses
- ◆ Reduces travel costs, time out of office and instructor costs
- ◆ Complements instructor-led training to reinforce important topics
- ◆ Produces a 60 percent faster learning curve than instructor-led training alone
- ◆ Achieves a higher retention rate of 25-60 percent
- ◆ Relevant and timely courses are career-specific and updated
- ◆ Courses are challenging and fun

QUESTIONS?

Contact KLC at
1-800-876-4552

Kirby Ramsey (kramsey@klc.org)

Howard Rosewell (hrosewell@klc.org)

Callie Dezarn (cdezarn@klc.org)

Go to www.klc.org to get started!

[KLC IN ACTION]



TESTIMONY BEFORE THE INTERIM JOINT COMMITTEE ON LOCAL GOVERNMENT

(Below, l-r) Neil Hackworth, KLC Deputy Executive Director/COO; Jerry Deaton, KLC Director of Governmental Affairs; Sylvia L. Lovely, KLC Executive Director/CEO and Williamstown Mayor Glenn V. Caldwell, KLC President, testify on key local issues on October 12.



[FROM THE FIELD]

NLC REPORT

Energy, Environment and Natural Resources Steering Committee Report

KLC Rep: Robert A. Coleman, Paducah City Commissioner and Mayor Pro Tem

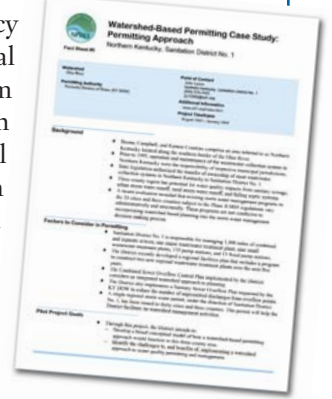
Recommendations to KLC Members: Keep in contact with Congressional and Senate representatives. Watch for an increased focus on sustainability, water resources and nuclear energy partnerships.

WATER AND WASTEWATER RESOURCES

EPA Releases Guide on Watershed Planning

The Environmental Protection Agency recently released Watershed-based National Pollutant Discharge Elimination System Permitting Technical Guidance, a guide on watershed planning for local, state and federal regulatory authorities. Wastewater collection systems in Northern Kentucky and Jefferson County were featured as case studies in this guide.

For more information about watersheds and to view this publication, visit www.epa.gov/npdes/watersheds/.



Wastewater Website for Small Communities

The EPA has launched a new wastewater website to help small communities achieve and maintain sustainable wastewater services. This new site provides information about grants, funding resources, technical assistance and training. Tools are also available on this website to help small communities plan, design, build and maintain their wastewater infrastructure.

Visit the Wastewater in Small Communities website at www.epa.gov/owm/mab/smcomm/index.htm.



[GET AWAY FROM IT ALL]

CITY OFFICIALS, EMPLOYEES AND RETIREES CAN ENJOY DISCOUNTS AT KENTUCKY STATE PARKS

Have a little vacation or comp time to use up and need a quick getaway? Don't forget the unique beauty and history surrounding you right here in Kentucky!

Take advantage of the Kentucky State Parks Commonwealth Connection program that offers reduced rates for local, state and federal employees and retirees on lodge rooms and cottages at "the nation's finest" - our Kentucky State Park system.

Dates:

November 4, 2007, through March 31, 2008.

Rates:

- Lodge Room -- \$44.95
- 1BR Cottage -- \$74.95
- 2BR Cottage -- \$84.95
- 3BR Cottage -- \$94.95

Using the Discount:

Visit www.parks.ky.gov and use the promo code "CC7" if making your reservation online or call 1-800-255-PARK (7275) to be transferred to the park of your choice. Be sure to mention the "Commonwealth Connection" to receive your special rate. Proof of government employment or past service may be required at check-in.

(Subject to availability. May exclude park special events and holiday weekends. For leisure travel only. Subject to applicable taxes).

[MEET ME AT KLC]

WELCOME NEW STAFF

Gary Musgrave
Loss Control Associate
Joined KLC August 2007

Gary can be reached at 800-876-4552, ext. 4167, or by email at gmusgrave@klc.org.



WELCOME NEW KLC MEMBER!

City of
South Shore
and Mayor Cheryl Moore

IN MEMORIAM

Herman Hutsell, Paris City Commissioner
Died September 12, 2007

John R. Parker, Beaver Dam City Commissioner
Died October 29, 2007



WE ARE THE CHAMPIONS!



Congratulations to the KLC Softball Team! The City Confidentials (CCs) recently earned their first championship after defeating the top two seeds in the Nicholasville-Jessamine County Parks and Recreation co-ed softball tournament.

Over the past four years the CCs have become a winning powerhouse, earning trips to the "Final Four" in consecutive Lexington spring softball leagues in 2006 and 2007. The CCs combined for a 16-5 win-loss record this year in the spring and fall softball seasons.

[PHOTO CUTLINES]

1 & 2) New KLC President and Williamstown Mayor Glenn Caldwell addresses delegates and receives his official "president's road sign" from Sylvia L. Lovely.

3) Immediate Past President and Elizabethtown Mayor David Willmoth, Jr., receives his president's pin from Sylvia L. Lovely.

4) KLC past presidents receive accolades during the Friday night President's Banquet.

5) Crestview Hills Mayor Paul Meier with Sylvia L. Lovely during the Friday night dance.

6) Holmes High School Choir of Covington under the direction of Rex Sholar performed during the Opening General Session.

7) Jeffersontown Fire District Chief Jack Reckner talks with Representative Steve Riggs during the KLC Legislative Luncheon.

8) Morehead Mayor Brad Collins, Williamstown Mayor Glenn Caldwell and Elizabethtown Mayor David Willmoth, Jr., at the KLC Board meeting.

9) Lexington Economic Development Director Anthony Wright (l) accepts a lifetime achievement award from KBC-LEO President and Bardstown City Commissioner Bill Sheekles.

10) l-r Neil Hackworth, Indianapolis Mayor and NLC President Bart Peterson, Sylvia L. Lovely and KLC Immediate Past President Mayor David Willmoth, Jr.

11) Sylvia L. Lovely welcomes delegates.

12) Delegates enjoy traditional German fare and barbeque at Mainstrasse during the welcome reception.

13) Newport Mayor Tom Guidugli and wife Jenny with Covington Mayor Butch Callery and wife Joyce at the "Mainstrasse" welcome reception.

14) Sylvia L. Lovely speaks to a group of delegates.

15) Participants in Leadership KCTCS join KCTCS and NewCities staff members at the KLC President's Banquet.

Sylvia L. Lovely and Immediate Past President and Elizabethtown Mayor David Willmoth, Jr., recognize Enterprise Cities Award Winners from: 16) Maysville, 17) Greensburg, 18) Simpsonville 19) Bowling Green and 20) Hopkinsville.

21) KACo Executive Director Bob Arnold, center, joins in the exhibit hall ribbon cutting with (l-r) Mayor David Willmoth, Jr., Sylvia L. Lovely, Mayor Butch Callery and Mayor Glenn Caldwell.

22) Twenty-one cities and municipal entities receive magnificent horse sculptures for their 20th year anniversary with KLCIS since the pool's inception.

23) The Expo's new large equipment area proves popular with delegates.

24) Sylvia L. Lovely autographs a copy of the "The Little Red Book of Everyday Heroes."

25) Delegates attend a variety of workshops.

BIG IDEAS & INNOVATION >>>>>

Enterprise Cities Demonstrate Innovation and Creativity

Congratulations to the cities of Simpsonville, Greensburg, Maysville, Hopkinsville and Bowling Green which were named winners of the Enterprise Cities Award by the Kentucky League of Cities (KLC) during the annual convention held last month in Covington.

Since 1999, the Enterprise Cities Award have been awarded to municipalities that have demonstrated entrepreneurship, innovation and excellence in local governance and are judged in seven key areas: innovativeness or creativity of the project, long-term value to the community, adaptability to other cities, use of public/private partnerships, ability to achieve project benchmarks, community-citizen participation and program efficiency.

"These five cities have demonstrated the kind of initiative that can serve as examples for all Kentucky cities," said Sylvia L. Lovely, KLC executive director/CEO.

Simpsonville and Greensburg won the Population 5,000 and Under Division for their City Hall Project and Heartland Regional Micro-Enterprise Park, respectively, which has led to a sharp increase in economic development.



Simpsonville City Hall Project



Greensburg Heartland Regional Micro-Enterprise Park



Maysville Renaissance Facade Program



Hopkinsville Inner City Residential Enterprise Zone



Bowling Green Housing Initiative

Maysville won the Population 5,001-15,000 Division for its Renaissance Façade Project that involved both historic preservation and downtown revitalization efforts.

Hopkinsville won the Population 15,001-40,000 Division for its Inner City Residential Enterprise Zone, a program instituted to create areas more suitable for living and economic development.

Bowling Green won the Population 40,000 and Over Division for development of the Bowling Green Housing Initiative, an effort to create affordable housing through various partnerships. The Bowling Green Housing Initiative addresses housing issues, particularly homeownership, from all angles.

Other cities that were finalists and received Enterprise Cities Award honorable mentions were Burgin, New Haven, Smithfield, Vanceburg, Watterson Park, Windy Hills, Edgewood, Middletown, Taylor Mill, Paducah, Winchester, Covington and Owensboro.

2007 LEGISLATIVE PRIORITIES

- **Issue:** City revenue streams cannot keep pace with escalating costs
- **Issue:** Skyrocketing healthcare and retirement costs
- **Issue:** Telecommunications tax shortfall

Watch for more information at www.klc.org, via *KLC DirectLine*, our bi-monthly online newsletter, and upcoming legislative alerts.

Don't get emails? Sign up at www.klc.org.

LAW ABIDING >>>>>

Cities to Receive Full Law Enforcement Citation Fee by End of 2007

Thanks to the diligence of KLC, cities will begin receiving their full law enforcement citation fee funding owed under HB 413 by the end of this year. The lawsuit regarding the law enforcement funds is now final, and cities will receive more revenue in future quarterly payments as well as back payment for the funds held in escrow during the lawsuit. It is estimated that cities will receive roughly a one-third increase in revenues each quarter.

In 2004 KLC successfully advocated for HB 413, which added fees to court costs in order to compensate city police departments for time spent in district and circuit courts and to

help replace a portion of the base court revenues that cities were receiving from the state.

After HB 413 was implemented KLC discovered cities were not getting the full amount owed to them by law because sheriff departments were getting a portion of the fee. KLC filed a lawsuit on behalf of cities to ensure that all funds collected would go to local police departments.

While the claims were under consideration by the courts, cities continued to receive quarterly payments and the Kentucky Finance and Administration Cabinet put the disputed funds in escrow.

Ending a three-year legal battle in the Franklin Circuit Court and Kentucky Court of Appeals, KLC successfully recaptured the funds for cities that were once diverted to sheriff departments.

Laura Ferguson, a representative from the Finance and Administration Cabinet, noted that the next regular quarterly distribution of law enforcement citation fees would occur at the end of October. According to Ferguson, back payments will be calculated and will be sent out before the end of 2007.

If you have any questions about the law enforcement citation fee, please contact Joseph Coleman at 1-800-876-4552.

Heroes Among Us!



(Back row, l-r) Sam Barnes, President and CEO, Fifth Third Bank Central Kentucky; Dr. Michael Krause, System Director of the Chancellors Office, KCTCS; Stu Silberman, Superintendent of Fayette County Public Schools; Tom Prather, Executive Vice President, NewCities Institute. (Front row, l-r): Robert Wilkison, Principal at Arlington Elementary School; Analy Scorson, Global Studies, KCTCS; Sylvia L. Lovely, President, NewCities Institute; Porter G. Peeples, Director, Lexington Urban League; Lynn Hudgins, Director, Junior Achievement of the Bluegrass; Dr. Gloria McCall, Vice Chancellor, KCTCS; and David Kidd, Public Trust Officer for Fifth Third Bank.

A hero doesn't need to be president or star in a television show. A hero is often the unnoticed stranger who goes above and beyond without recognition. That's the message

KLC Executive Director/CEO and NewCities Institute President Sylvia L. Lovely conveyed to Lexington's Arlington Elementary students on October 30 as she launched

her second book, *The Little Red Book of Everyday Heroes*. She also recognized three heroes, including P. G. Peeples, director of the Urban League of Lexington-Fayette County.

David Kidd, public funds officer at Fifth Third Bank, was recognized for his work teaching Junior Achievement at Arlington. The third recipient was Kelsey Wallace, an Arlington fourth-grader who received the highest possible score in all subject areas on the Commonwealth Accountability Testing System.

Special thanks to Fifth Third Bank for its generous support of the book project.



“Find something that you love -- you'll want to do it all the time.”

- Sylvia L. Lovely, NewCities Institute President

STAFF NEWS >>>>>

KLC's Connection to the World's Fastest Man!



Tyson Gay with Pam Murphy, KLC Administrative Projects Coordinator

Tyson Gay is now a triple world champion after blasting the third leg of the USA 4 x 100-meter relay team that won the gold medal in 37.78 seconds at the World Championships in Osaka, Japan. The 25-year-old Lexington native becomes only the second man in history to win gold at 100 meters, 200 meters and the 4 x 100-meter relay in

the same World Championships. Tyson is the nephew of Pamela Murphy, KLC administrative projects coordinator. The two recently posed at a Lexington reception held in his honor. To learn more about our world champion and Olympic hopeful, visit his official website at www.tysongay.net.

Thanks, Arlene!

If you have ever enjoyed a KLC event including KLC convention, City Night, KMESHA and dozens of others, you have KLC Convention and Special Events Manager Arlene Nance to thank! Arlene retired from KLC on October 30 after 11 years of service.

Prior to KLC she worked in travel, tourism and events including several years at the Lexington-Fayette Urban

County Government. Now Arlene is promoting her home city of Winchester by working with the Winchester Opera House, which she encourages all her KLC friends to visit!

Sylvia Lovely said, "All those things we thought magically happened, happened because of her! Arlene is special."



KLC Director of Member Services Robin Cooper; KLC Executive Director/CEO Sylvia L. Lovely and KLC Convention and Special Events Manager Arlene Nance at a reception in her honor.

SHOW ME THE MONEY >>>>>

Bowerman Grants for Running Tracks

This 10-year, \$2 million program administered by Nike's Corporate Responsibility department provides matching funds of up to \$50,000 to youth oriented nonprofits needing running track refurbishment or construction. The program uses

recycled tennis shoes to build running tracks.

Deadline: Open

More information: 503-671-6453

SWAT Team Funding

The National Tactical Officers Association is offering grants to law enforcement agencies for

purchase of SWAT team equipment. Funding amounts vary.

Deadline: December 1, 2007

More information: 800-279-9127 or www.policeone.com/grants

▶ [PHOTO CUTLINES]

Sylvia L. Lovely and KLC President and Williamstown Mayor Glenn Caldwell present the 2007 KLC Legislative and the Friend of Kentucky Cities awards to: 26) Sen. Damon Thayer (R-Georgetown); 27) Rep. Robin Webb (D-Grayson); 28) Rep. Charlie Hoffman (D-Georgetown); 29) Rep. Ron Crimm (R-Louisville); 30) Rep. Steve Riggs (D-Louisville); 31) Sen. Jack Westwood (R-Crescent Springs).

Others who received the Friend of Kentucky Cities award were Senator David Williams (R-Burkesville) and Rep. Ron Weston (D-Louisville) who were unable to attend the event.

32) Morehead Mayor Bradley H. Collins receives a KLCIS Service Award from KLCIS Board of Trustees Chair and Fort Mitchell Mayor Tom Holocher.

33) Delegates attend the Friday morning Cracker Barrel sessions.

34) KLC Director of Governmental Affairs Jerry Deaton and Maysville Mayor David W. Cartmell greet Sylvia L. Lovely.

35) Interesting workshop!

(36 thru 39) Public Officials Essential Skills Institute (POESI) participants were recognized for personal commitment to municipal learning.

36) POESI Awards presented to city officials.

37) Gold Level POESI recipients (l-r) Simpsonville City Clerk Debbie Batliner; Greensburg City Clerk Jamie Blakeman Casey; Oak Grove's Colleen Ochs; Independence Councilmember Donna Yeager and Campbellsville Mayor Brenda Allen.

38) Silver Level POESI recipients (Front row, l-r) Greensburg Councilmember Jerry Cowberd; Princeton Planning and Zoning Administrator Diane Knox; Independence City Clerk Patricia Taney; Nicholasville City Clerk Roberta Warren; Danville City Clerk and Human Resource Director Donna Peek; Mayfield Councilmember Johnny Jackson; (Back row, l-r) Shelbyville Mayor Tom Hardesty; Frankfort Commissioner Kathy Carter; Danville Commissioner Terry Crowley; Murray Mayor Tom Rushing; Independence Councilmember Mike Little; and Glasgow Councilmember Doug Isenberg.

39) Bronze Level POESI recipients (Front row, l-r) Monticello Councilmember Jeffrey Edwards; Windy Hills Councilmember Jim Ising; Eminence City Clerk/Treasurer Sandra Doane; Olive Hill Councilmember Linda Lowe; Fox Chase Mayor Alice White; Covington Mayor Butch Callery; Bellevue City Clerk/Treasurer Mary Scott; Pikeville Finance Director Sue Varney; (Back row, l-r) Simpsonville Mayor Steve Eden; Hopkinsville Councilmember Larry Gillette; Lebanon City Administrator John Thomas; Calvert City Councilmember Daryl Smith (for Calvert City Councilmember Bob Futrell); Flemingsburg Councilmember Martin Voiers; Flemingsburg Councilmember Meredith Story; and Flemingsburg Mayor Louie Flannery.

40) GOLD Acting Commissioner Colleen Chaney, Beaver Dam Mayor Mary Pate and KLC's Counsel for Member Legal Services J.D. Chaney.

[MARK YOUR CALENDAR]

- ▶ **CITY NIGHT**
February 19, 2008
Frankfort Convention Center
- ▶ **KENTUCKY MUNICIPAL ENVIRONMENTAL SAFETY & HEALTH ASSOCIATION (KMESHA) CONFERENCE**
March 5-7, 2008
Bowling Green, KY
- ▶ **2008 KLC CONVENTION & EXPO**
October 16-19, 2008
Marriott/Kentucky International Convention Center, Louisville, KY
- ▶ **21st Century Communities: New Challenges - New Solutions**
December 12, 2007
8:30 am - 5:00 pm EST
Carrollton City Hall - Carrollton
Register Online now at www.klc.org



YOUR CITY. YOUR FUTURE. YOUR INPUT.

YOUR CITY.
▶ ▶ ▶ **YOUR FUTURE.**

Now more than ever cities serve as the regional centers of business, art, culture, government, education and economic development in Kentucky.

Although they have faced many obstacles throughout the state's history, cities have thrived for over 200 years.

But as the times change, so do the challenges. Kentucky cities are operating on a different economic playing field than they were in the 19th and 20th centuries. With the capability to live and work anywhere, the contemporary citizen values quality of life above all else.

Over the next 12 months the Kentucky League of Cities will be conducting an intense study of the issues affecting the quality of life in cities and the barriers and challenges that hinder cities in the new global economy. The report will serve as the foundation for the new "Your City. Your Future." (YCYF) initiative.

KLC will be soliciting your input on critical issues regarding the future of your city by surveying the membership and conducting focus groups with various city leaders. Some of the issues identified by city officials who provided input at the 2007 KLC Convention & Expo include limited revenue options, retirement costs, economic development, an aging citizenry, immigration and education/workforce development.

If you would like to get involved in the YCYF initiative, be updated about the progress or submit a list of the most important issues to the future of your community, please visit www.klc.org.

[KLC IN ACTION]



Photo courtesy of Mark Schenthal, Northern Kentucky Chamber of Commerce



(Above) Sylvia L. Lovely addresses the Northern Kentucky Chamber of Commerce Eggs & Issues meeting on October 16, in Wilder.

(Left) KLC was one of the first and largest donors to the new Kentucky Law Enforcement Fallen Officers Memorial Monument dedicated September 19, in Richmond.

KLC Direct

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The voice of Kentucky cities.

KLC Direct is published monthly by the Kentucky League of Cities (KLC). KLC is a voluntary association of nearly 400 cities and provides a multitude of services to assist in improving local government. Please address any correspondence to KLC Direct, Kentucky League of Cities, 100 East Vine Street, Suite 800, Lexington, Kentucky 40507-3700. Phone (859) 977-3700 or 1-800-876-4552. Fax (859) 977-3703. www.klc.org.

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By providing pertinent information, the Kentucky League of Cities does not necessarily endorse the views, services, programs or initiatives described in the listed references or websites, nor is the Kentucky League of Cities responsible for any statements or material contained therein. This publication provides information and links as a service to readers for their consideration.

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KLC Direct is designed internally to save our members money.



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