



**Greensburg Design Session
Green County Intermediate School
Thursday, October 13, 2011
5:30 p.m. (CDT)**

Meeting Agenda

Welcome – Mayor Lisle Cheatham

Introduction and Instructions for the Event – Tad Long

Review Summary from Listening Session: Participants will review summary notes from the September 29th Listening Session and have a brief table discussion identifying items that relate to design themes. (10-15 minutes)

Design Session Instructions – Steve Austin

Before you begin: Sign in using the yellow Table Member sheet. Please include your name and email address. **Label** your team map and notes with your **table number**.

Design Session: Use the items at your table (map, pictures, markers, and post-it notes) to **create and describe your vision** of Greensburg and its future. (45 minutes – 1 hour)

- What are the needs of the city?
- Where should amenities, public spaces, housing, development, infrastructure, signage, etc. be located?
- What do these things look like?
- Prioritize by level of importance.
- Identify on the map the things that could be started or completed immediately.
- **Do not be afraid to draw, mark, color and make notes on the map! Be creative and as specific as possible.**
- **Label** your map, team member sheet and written notes with your table number so that we can sort all of the information by table groups when we begin to analyze the information back at the office.

Share:

- Select a spokesperson.
- Decide what you want to share with the entire audience
- Be prepared to share **2 or 3 highlights of your vision** with the audience.
- Remember that we want to hear from each group focus on ideas that haven't already been presented by another group. (You may briefly mention things that are similar to others, but focus on new or different ideas.) (30 minutes)

- **What happens next?** The consultants will collect ALL of the information. **Leave everything at your table.** The information will form the basis of the strategic plan and comprehensive plan. Your ideas will be transformed into a cohesive vision of the future of Greensburg and help determine the priority assigned to each element of the plan.

Next Steps:

- Consultants will develop initial documents based on the big themes that emerged from the Listening Session and the Design Session. Strategies and tactics will be developed that will lead to implementation.
- **Thursday, November 10, 2011 – “Heard ya” Session - 5:30 p.m. – 7:00 p.m. (CDT) – Green County Intermediate School** – Storyboards and strategic summaries will be created and presented to the public. This is not a “formal” meeting. Rather, we invite you to stop by for as little or as long as you like to look at the initial ideas from the planners. We want to know “Are we on the right track? Is this what you meant during the public session? Is there anything we’ve missed or gotten incorrectly?” We’re conducting a “check-up” on ourselves to be sure that our planning strategies align with your community values.
- **“Like”** Greensburg Matters Facebook page! We’ll be updating you through the city’s website, Facebook and email as things move along.
- We want you to let us know if we’re on the right track and if you have any additional thoughts or ideas about the future of Greensburg. Contact us at any time!

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**Greensburg Listening Session
September 29, 2011**

What has happened good in last 5 years?

- Streetscape
- New schools
- Snappys Pizza
- Bypass
- New businesses out on bypass
- Fitness center
- State golf champions 2x
- New judicial center
- Christian life center

How would you describe the community today?

- Garden spot of the world
- Good community spirit

Value and special?

- History
- Beautiful
- Large number of people who are willing to do things that are not self serving
- Friendly community
- One hurts, all hurt
- Great arts council – cultural events/opptys
- Churches
- Police and fire departments

NEXT 5 YEARS

Strengths

- Adventure tourism –Jeffries Woods, go karts, paddle trail – historical
- Thankful for people not from here – adopt the community
- Events that allow us to invite others in – quiet community away from hustle and bustle – festivals, spook house, music on the square – very friendly – good parks for kids with walking paths for adults
- Good church community – sharing and cooperation – historic buildings reinvented – low crime rate – great schools –good workforce – neighborly – good climate – positive race relations – good fire and police dept
- Great working relationship between city and county – oldest courthouse on public square – destination community for genealogy
- Very unique individuals – young pool player – 3 people on talk shows –
- Progress on green county history museum – tourists
- Assisted living community needed for retirees – goal to work for –
- Overlook the river - endless optys – educational/recreational
- Great community to raise kids
- Golf course – asset – drive in theatre – lots of rock walls in good shape – protect the ones falling down –
- Agriculture and extension office – lots of talented people here
- Leadership green county
- Vocational school – hospitality and attitude to new people – Dave Shuffett
- Lots of historical buildings – only mud brick house in the country
- Helping people in need – safety – dependable emergency services
- Nursing home is asset
- Spec building in industrial park
- Good model school system that others are learning from – purpose
- Green county very patriotic –
- Mayberryesque – asset is Mayor C – good promotion of county – next summer preservation event here?
- Emergency one call system
- Hunting and fishing
- First bluegrass festival
- Affordable to live here
- Good chili
- Deer hunting is underutilized
- Glovers station rendezvous
- “Emerald city” based on “green”
- Lindsey family – talented – musicians

WEAKNESSES

- Lack of things for kids – no more skating rinks, movies – gone backward
- Jealous of each other – pay local people just due
- We don't support local businesses like should
- Spend money outside of county – reverse that
- Don't have a recycling center – need a full range recycling center
- No jobs
- More activities for kids/teenagers
- Why is baseball so short? Activities all summer long
- Need good restaurants/motel
- No place to stay here – why bring tourists here if no place to stay and no family restaurant
- Need farmers market
- Underutilization of park – maybe need a campground –
- Not as self sufficient as used to be – must change attitude about supporting local business
- Local jobs would keep business local
- Lack of choice/needs locally –
- Local businesses need more responsive business hours
- Need more adult education
- Graying community – missing the middle age people to do activities – Pyramid is upside down

OPPORTUNITIES – WHAT IS POSSIBLE?

- Housing for retired people to move in here – assisted living
- Campground sites at park
- Nothing is impossible
- New hotel – back to 1830s environment – period clothes – draw people from out of state
- “What can I start to take advantage of this?”
- Once every 5 years to have a homecoming – invite everyone who had anything to do with community – need more tourists and more jobs – network with folks
- Tourism drives local jobs
- Utilize park effectively – campers come with \$ - need store for campers
- Campground will work
- Bed and breakfast network –
- Post secondary education

THREATS – WHAT CAN CAUSE US TO FAIL?

- Apathy

- Keep complaining – not getting involved
- Continue losing young people
- Lack of support
- Negative attitudes
- Lack of focus
- It wont work, they're wrong – be positive
- Lack of rapid response for economic development
- Lack of persistence and determination
- Lack of leadership
- To much trouble to be a leader – fatigue
- Not following through – not finishing
- Gossip

HOPES AND DREAMS

- Utilize space above stores for senior citizens – need elevators
- More people coming in than leaving – dollars in not dollars out
- Mecca of central KY – shopping, dining, heritage, culture
- Create the desire for people to come here
- Don't measure ourselves by Campbellsville etc...
- How can we make smaller efforts become larger efforts?
- What is our goal? Retirement community? Want kids to stay here? Given up on industrial development?
- Goals of youth and older folks may be different
- Same page with high school kids?
- More activities for youth in county – wellness center like LW College –
- Youth list here
- Satellite college/university here
- Educators here could staff a local community college
- Stay here for education more likely to stay forever