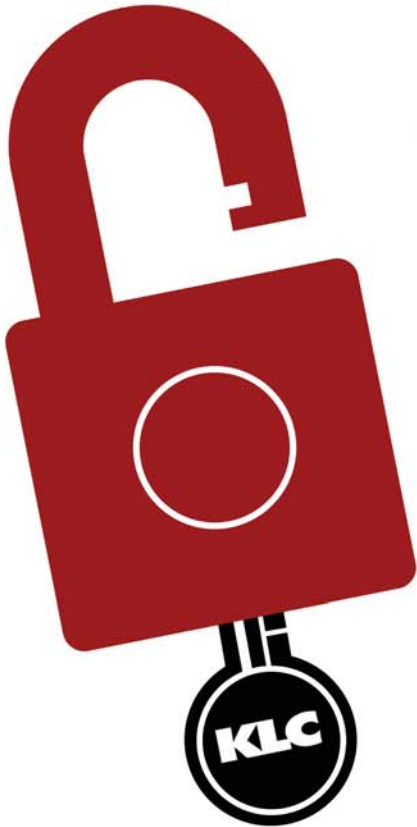


# INVITATION TO EXHIBIT

September 14 - 16, 2010 Kentucky International Convention Center, Louisville, KY



## TWENTY<sup>10</sup> KLC CONFERENCE & EXPO UNLOCK THE POSSIBILITIES

**UNLOCK THE POSSIBILITIES** for your business with Kentucky's local governments!

- ◆ Highest concentration of city decision makers in Kentucky this year
  - ◆ Network & participate in all Conference & Expo events
    - ◆ Prominent promotion throughout event
    - ◆ Simple registration process [www.klc.org](http://www.klc.org)
    - ◆ Events/meals located in exhibit area
    - ◆ Affordable rates & sponsorships



[www.klc.org](http://www.klc.org)

## EXHIBITORS

Each year, hundreds of officials and employees representing more than 380 KLC member cities attend the KLC Conference & Expo. Participation in our conference as an exhibitor provides you with face-to-face opportunities with Kentucky's local government leaders.

The registration process is simple. Register online at [www.klc.org](http://www.klc.org) or fax your registration to 859-977-3703.

## CORNERSTONE PARTNERS COMPLIMENTARY EXHIBIT SPACE

Now you can have it all by becoming a KLC Cornerstone Partner! As a partner you will receive a complimentary exhibit booth\* along with a mailing list tailored to your marketing needs as well as other benefits throughout the year. See how KLC can help you maximize your exposure through face-to-face networking opportunities. Call today!

*\* One complimentary booth per membership year. Carpet, furniture, electricity etc., is not included.*

## LARGE EQUIPMENT WELCOME!

Nothing drives sales more than the opportunity to showcase your equipment in front of decision makers that buy street sweepers, police cruisers, vehicle lifts and much, much more! Space is limited so reserve your spot today!



## BOOTH ASSIGNMENTS

Booth assignments are based on the date the registration is received. In the event KLC is unable to honor all requests, assignments will be made in priority as follows:

1. Cornerstone Partners and sponsors will be given first priority based on level.
2. Request will be considered based on the organization's length of participation in past KLC conferences.
3. Proximity to competitive or conflicting organizations will be considered.

KLC will make every attempt to assign one of the spaces requested on the registration form, however, specific booth assignments are not guaranteed.

## EXHIBITOR SERVICE KIT

Following receipt of your registration form and payment to KLC, an Exhibitor Service Kit will be available online through Shepard Exposition Services. It will include order forms for additional services (i.e. carpet, furniture, electricity).

## EXHIBIT SPACE INCLUDES

- ♦ 10'x10' space with pipe and drape
- ♦ All meals during exhibit hours
- ♦ Two exhibitor badges (additional \$35)
- ♦ ID sign
- ♦ 6' skirted table
- ♦ Wastebasket
- ♦ Two chairs

## EXPO SCHEDULE

### Tuesday, September 14, 2010

10:00 a.m. - 1:00 p.m. Move-In Large Equipment Only  
10:00 a.m. - 3:00 p.m. Golf Scramble

### Wednesday, September 15, 2010

9:00 a.m. - 4:00 p.m. Exhibitor Move-In  
5:00 p.m. - 7:30 p.m. Welcome Reception/Expo Opens

### Thursday, September 16, 2010

8:30 a.m. - 1:00 p.m. Exhibits Open  
8:30 a.m. - 9:30 a.m. Breakfast in Expo  
9:45 a.m. - 11:45 a.m. Cracker Barrels/Networking  
12:00 p.m. - 1:00 p.m. Lunch in Expo  
1:00 p.m. - 4:00 p.m. Exhibitor Move-Out\*

\* Please Note: Dismantling before 1:00 p.m. requires prior approval from Terry Ueber, expo coordinator. Failure to comply will result in a penalty of \$200. If you fail to pay the penalty you may forfeit the opportunity to exhibit at future conferences.

Schedule subject to change without notice. Visit [www.klc.org](http://www.klc.org) for latest information.

## IMPORTANT DEADLINES

July 1, 2010 Early Bird Registration Discount Ends  
July 31, 2010 Information for Conference Program

## ACCOMMODATIONS

### HOST HOTEL

**Hyatt Regency Louisville**  
320 West Jefferson Street  
Group Reservations: 888-421-1442

### OTHER HOTELS WITHIN WALKING DISTANCE

<b>Marriott</b> 208 West Jefferson Street 502-627-5045	<b>Galt House</b> 140 North 4th Street 502-589-5200	<b>Courtyard Louisville Downtown</b> 100 South Second Street 502-562-0200
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## CANCELLATION POLICY

KLC will authorize refunds when notified in writing by mail, fax, or email on a percentage basis listed below.

### Request Received

On/before July 1, 2010 - refund 75%  
After July 2, 2010 - August 15, 2010 refund 50%  
After August 15, 2010 - no refunds

## KLC CONTACTS

### BOOTH SALES & CORNERSTONE PARTNERSHIP

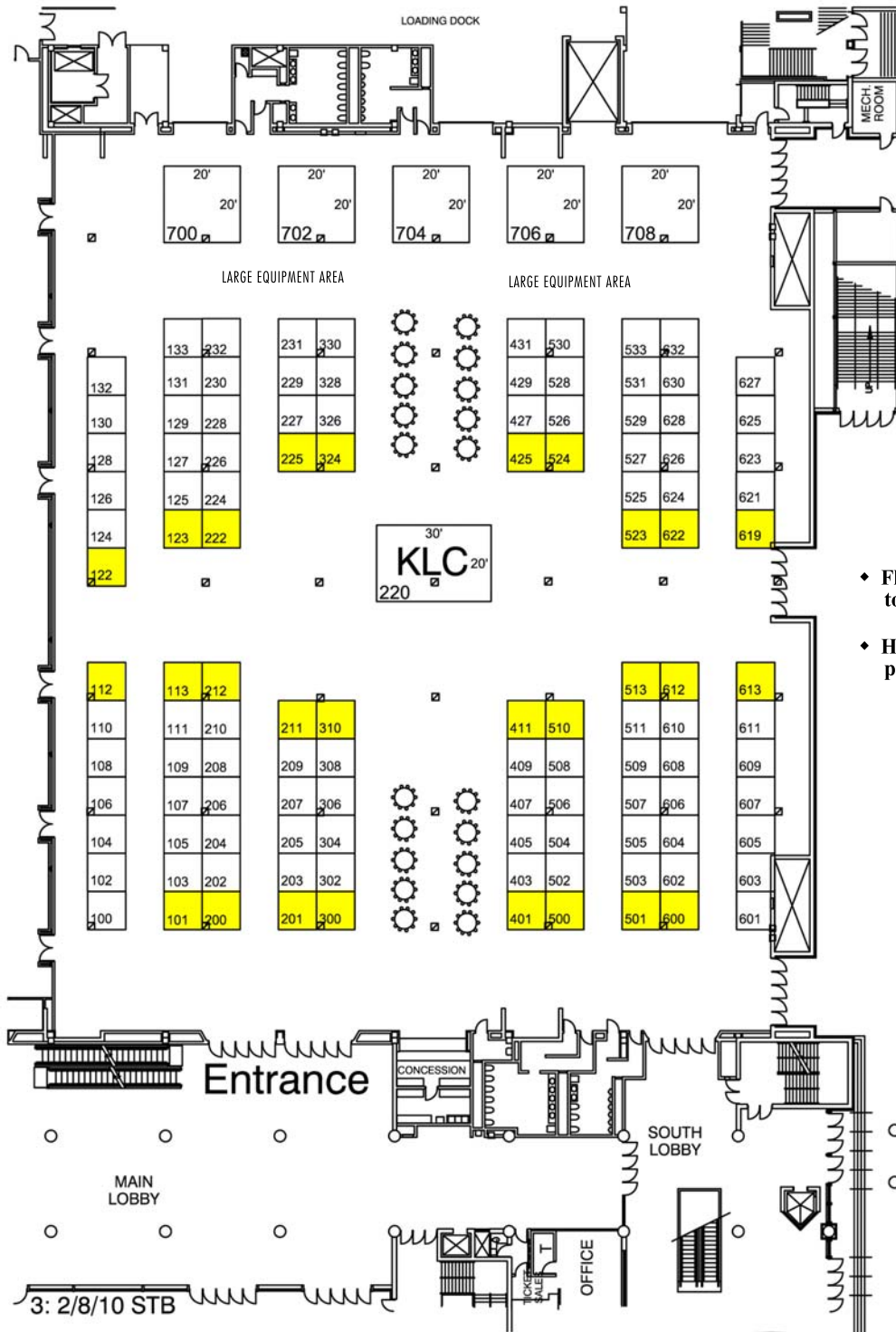
Terry Ueber  
Marketing & Expo Coordinator  
859-977-3787  
email: [tueber@klc.org](mailto:tueber@klc.org)

### HOSPITALITY SUITES/SPONSORSHIPS

Tammy Penna  
Special Events Coordinator  
859-977-3741  
email: [tpenna@klc.org](mailto:tpenna@klc.org)

# KENTUCKY INTERNATIONAL CONVENTION CENTER

## Exhibit Hall Floor Plan



- ♦ Floorplan subject to change.
- ♦ Highlight denotes premium space.

3: 2/8/10 STB



REGISTER ONLINE  
NOW!  
www.klc.org

# 2010 KLC conference & expo

## EXHIBIT BOOTH REGISTRATION

KLC Conference and Expo ♦ Kentucky International Convention Center ♦ September 14 - 16, 2010

Company Name	Company Website Address
Contact Name	Contact Email Address
Mailing Address	Phone
City/State/Zip	Fax

EXHIBIT SPACE (10'x10')*		Discounted Rates Before July 1	Regular Rates After July 1
<b>Rates</b>	<input type="checkbox"/> <b>Cornerstone Partner</b>	Complimentary	Complimentary
	<input type="checkbox"/> <b>General/Other</b>	\$545	\$695
	<input type="checkbox"/> <b>State Agency</b>	\$295	\$395
	<input type="checkbox"/> <b>Large Equipment</b> (20'x20' space)	\$400	\$450
<b>Upgrades</b>	<input type="checkbox"/> <b>Double Booth</b> (10'x20')	Add \$200	Add \$200
	<input type="checkbox"/> <b>Premium Location</b> (see floor plan)	Add \$100	Add \$100
	<b>Booth Choice</b> <input type="checkbox"/> 1st Choice _____ <input type="checkbox"/> 2nd Choice _____		
<b>Representatives</b>	Name _____ Name _____		
	<input type="checkbox"/> <b>Additional Representatives**</b>		
	Name (if applicable) _____ Name (if applicable) _____		____ x \$35
<b>Discounts</b>	<input type="checkbox"/> <b>First Time Exhibitor ***</b>		Subtract \$50
<b>Extras</b>	<input type="checkbox"/> <b>President's Banquet</b>		____ x \$60
<b>TOTAL AMOUNT DUE</b>			\$ _____

### PAYMENT & REMITTANCE:

<input type="checkbox"/> Check	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard
Cardholder Name		
Account Number		
Expiration		
Cardholder Signature		

#### Send this completed form to:

Raymie Scrivner, Kentucky League of Cities  
100 East Vine Street, Suite 800, Lexington, KY 40507-3700  
Phone: 859-977-4114 or 1-800-876-4552; Fax: 859-977-3703  
Email: rscrivner@klc.org

**Cancellation Policy:** KLC will authorize refunds only if notified in writing by mail, fax, or email, on a percentage basis, to the address listed above.

#### Refund schedule and percentage

Received on/before July 1, 2010 - refund 75%  
Received July 2, 2010 to August 15, 2010 - refund 50%  
After August 15, 2010 - no refunds

**Substitutions/Replacements:** KLC must receive any substitution/replacement in writing by mail, fax, or email. Absolutely no changes will be made by phone.

All booths subject to forfeit without refund if not set up one (1) hour prior to Exhibit Hall opening.

By attending this event, you are allowing KLC to use your likeness and the likenesses of your guests (including children); this may include (but is not limited to) print, website or news releases.

**Online registration available at [www.klc.org](http://www.klc.org).**

\* Each 10'x10' booth and large equipment includes pipe, drape, 6' skirted table, two folding chairs and wastebasket. \*\* Fee includes two complimentary representatives per 10'x10' space - fees apply to additional names. \*\*\* **Excludes Cornerstone Partners.**

Kentucky League of Cities  
100 East Vine Street, Suite 800  
Lexington, KY 40507

PRSRT STD  
U.S. POSTAGE  
**PAID**  
LOUISVILLE, KY  
PERMIT #879

## 2010 KLC Conference & Expo

SEPTEMBER 14 - 16, 2010 ♦ KENTUCKY INTERNATIONAL CONVENTION CENTER, LOUISVILLE, KY



Sign up today at [www.klc.org](http://www.klc.org).

### INVITATION TO ALL EXHIBITORS & CORNERSTONE PARTNERS!

## CONFERENCE SPONSORSHIP

is a key marketing tool that should not be overlooked. You can designate what area of the conference you would like to sponsor, or let us match you with an appropriate event. All sponsors are prominently recognized!

Call Tammy Penna at 1-800-876-4552, ext. 3741 for more details or go to [www.klc.org](http://www.klc.org).

## GOLF SCRAMBLE

Shawnee Golf Course  
460 Northwestern Parkway  
Louisville, KY 40212  
September 14, 2010  
Registration - 9:00 a.m.  
Shotgun - 10:00 a.m.

You are invited to join us and many of our members from across the state for a fun day of golf!

Don't miss this opportunity to golf, eat and network ... and promote your business one on one!

Contact Joe O'Nan at 1-800-876-4552, ext 3750, for details!

