



TWENTY¹⁰
KLC
CONFERENCE & EXPO
UNLOCK THE POSSIBILITIES



2010 KLC Conference & Expo

SEPTEMBER 14 - 17, 2010
HYATT REGENCY
LOUISVILLE, KY

Conference Highlights

TUESDAY
SEPTEMBER 14



DAILY HIGHLIGHTS

- ◆ Golf Scramble
- ◆ Board of Directors Meeting
- ◆ Executive Board Meeting
- ◆ Opening Reception



▲ KLC GOLF SCRAMBLE

Shawnee Golf Course, Louisville (www.shawneegolfcourse.com)
Registration - 9:00 a.m., Shotgun Start - 10:00 a.m.
Continental Breakfast and Lunch Included
Lots of Prizes! \$70 individual, \$250 per team

◀ OPENING RECEPTION

The Spire (7:00 p.m. - 9:00 p.m.)
Located on the top floor of the Hyatt Regency, the Spire will provide a relaxing evening of fun, food and a spectacular 360 degree view of Louisville.

IMPORTANT DATES!

July 1, 2010 - Early Bird Registration Deadline
July 22, 2010 - Deadline for Award Nominations
August 15, 2010 - Cutoff Date for Hotel Reservations



Get a Room!

HYATT REGENCY LOUISVILLE

320 West Jefferson Street
Louisville, KY 40202

Phone in Reservations: 888-421-1442

Rates: \$135 Single/Double

FREE Self Parking for Overnight Guests

GENERAL

The KLC Conference & Expo is business casual with the exception of the President's Banquet which is semiformal.

Schedule subject to change. Golf is an optional activity and requires a separate registration.

2010 KLC Conference & Expo

WEDNESDAY
SEPTEMBER 15



DAILY HIGHLIGHTS

- ◆ Opening General Session
- ◆ Roundtables - Idea Exchange
- ◆ Lunch & Keynote
- ◆ KLC Annual Business Meeting
- ◆ Workshops
- ◆ Networking Reception in Expo
- ◆ Dinner on Your Own
- ◆ Hospitality Suites



◀ OPENING GENERAL SESSION - LITTLE CITIES = BIG OPPORTUNITIES

Kim Huston, President and Chief Operating Officer, Nelson County

Economic Development Agency and **Steve Austin**, Director, Legacy Center at the Blue Grass Community Foundation

Small is sexy. That's according to Kim Huston, an economic developer from Bardstown, Kentucky and author of *Small Town Sexy: The Allure of Living in Small Town America*. With technology, people can live and do business anywhere. Huston will explore how small towns can harness the romance of small cities where young people can raise families and retirees can access climate, recreation and other amenities.

While the charm of small towns is appealing, Steve Austin will discuss how they can compete on the global stage, for business, talent and people. Austin has more than 23 years as a town and regional planner. What makes your town unique? Does your city embrace healthy policies, culture and diversity? You'll learn how to assess where you are on the global scale as a marketable place to live and do business.



▲ EXPO

As one of the top three reasons people cite for attending the KLC conference, this year's Expo will include more than 125 exhibitors as one of the largest municipal trade shows in Kentucky. Don't miss this valuable opportunity to meet face-to-face with suppliers that provide products, services and new ideas to cities.



▶ KEYNOTE - HOW'D THEY DO THAT? LESSONS FROM HOW LEXINGTON, KENTUCKY ATTRACTED THE BIGGEST SPORTING EVENT IN NORTH AMERICA

John Long, Chairman, World Equestrian Games Foundation Board

John Long, directly involved in the equine industry for 20 years, serves as Chairman of the World Games 2010 Foundation Board developed for the planning process for the FEI World Equestrian Games to be held in Lexington this year. Mr. Long will discuss what steps were taken for Lexington to win the bid to host the World Games and what the Games will mean for cities of the Commonwealth. The Games will be the largest event ever held in Kentucky and the largest sporting event in 2010 in the United States.



HOSPITALITY SUITES

If you are interested in hosting a hospitality event for conference attendees please contact Tammy Penna at 859-977-3741 or tpenna@klc.org for details. Suites are limited.

September 14 - 17, 2010

THURSDAY SEPTEMBER 16

DAILY HIGHLIGHTS

- ◆ Breakfast in Expo
- ◆ Cracker Barrels/ Networking
- ◆ Lunch in Expo
- ◆ General Session
- ◆ Workshops
- ◆ President's Reception
- ◆ President's Banquet
- ◆ Entertainment by Endless Summer Band



▲ ENTERTAINMENT

Endless Summer Band (ESB)

Back by popular demand! ESB was such a hit last year that we are bringing them back again. Bring comfortable shoes and prepare to dance the night away to this high energy band.

CRACKER BARRELS

A favorite for conference attendees, these 15 minute sessions are packed with information and networking opportunities. Cracker barrels are a great way to get a lot of information on several topics of interest in a short period of time.

WORKSHOPS

Attendees can choose from sessions highlighting best practices from cities of all sizes throughout the state as well as sessions covering the nuts-and-bolts fundamentals of city governance. When it comes to workshops this conference has it all!

GENERAL SESSION - EVOLVE OR DIE

Robin Crow, Innovative Guitarist and CEO/Founder of Dark Horse Recording



Those that respond the fastest to change will be the ones most likely to survive and prosper. It's a message that applies to anyone in any business. Join Robin Crow as he describes his journey from a struggling musician to successful author and entrepreneur. Crow built Dark Horse Recording world class studio compound and getaway from the ground up. Dark Horse now sets the gold standard for innovation and customer service in the recording industry and is home to stars such as Taylor Swift, Faith Hill and Neil Diamond. With his entertaining stories and relaxed style, Crow will inspire you to break free of self-imposed barriers in order to achieve your goals and enrich your life. All attendees will receive a complimentary copy of Crow's book, *Evolve or Die*.

FRIDAY SEPTEMBER 17

DAILY HIGHLIGHTS

- ◆ Breakfast Roundtables
- ◆ Workshops
- ◆ Awards/Closing Luncheon
- ◆ Association Meetings
- ◆ CLE Workshop



AWARDS/CLOSING LUNCHEON - TAKE A BOW!

Enterprise Cities Awards acknowledge local government entrepreneurship, innovation, and excellence in programs and projects that can be replicated in other cities.

City Official and City Employee of the Year Awards recognize outstanding leaders and employees for their innovation and excellence in local governance and place

the spotlight on those who go above and beyond to improve their local government and community.

To nominate someone or to apply online visit www.klc.org. Winners will be announced at the Friday Awards Luncheon.

Applaud the efforts of the **POESI** program graduates as they receive recognition for their accomplishments and commitment to education.

Conference Registration

Please print or type. (Register one delegate and spouse/guest per form. Duplicate form as needed.)

<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. Full Name	First Time Attendee? <input type="checkbox"/> Yes <input type="checkbox"/> No
Title	City/Agency
Address	
City/State/Zip	Email
Phone	Fax
Spouse/Guest	Special Needs (i.e. dietary, etc.)
Emergency Contact (non-member)	Emergency Contact Phone

Registration/Extra Meals

	On/before 7/1/10	After 7/1/10	Enter Amount
Registration Member Full Delegate Registration (includes registration fee, all meals, expo, and entry to all workshops)	\$340 299	\$485 399	
Non-Member Full Delegate Registration (includes registration fee, all meals, expo, and entry to all workshops)	\$399	\$449	
Spouse Registration (includes all meals, expo, and social events only)	\$150	\$150	
One Day Only (includes workshops, all meals and entry to all functions)			
Wednesday <input type="checkbox"/>			
Thursday <input type="checkbox"/>	\$150	\$185	
Friday <input type="checkbox"/>			
Extra Lunch Tickets Wednesday (per person) Number of Attendees _____	\$ 35	\$ 35	
Thursday (per person) Number of Attendees _____	\$ 35	\$ 35	
Friday (per person) Number of Attendees _____	\$ 35	\$ 35	
President's Banquet Number of Attendees _____	\$ 60	\$ 60	
TOTAL AMOUNT DUE		\$ _____	

Payment Method:

<input type="checkbox"/> Check	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Invoice
Cardholder Name			
Account Number		Expiration Date	
Cardholder Signature			

Invoice Options: (Billing information if different from above.)

Invoice To
Address
City/State/Zip

Remittance and Contact Information:

Send this completed form to: Raymie Scrivner, Kentucky League of Cities
100 East Vine Street, Suite 800, Lexington, KY 40507-3700
Phone: 859-977- 4114 or 1-800-876-4552
Fax: 859-977-3703; Email: rscrivner@klc.org

Please make checks payable to the Kentucky League of Cities or fax credit card registration.

**Online registration available at www.klc.org.
(Online registration requires prepayment.)**

Cancellation Policy: KLC will authorize refunds only if notified in writing by mail, fax, or email on a percentage basis. (Please see contact information.)

Refund schedule and percentage

Received on/before July 1, 2010 - refunded 75%
Received July 2, 2010 to August 15, 2010 - refunded 50%
After August 15, 2010 - no refunds

Confirmations: Confirmations will be provided to online registrants only. Anyone successfully registering online should receive an automatic confirmation. No other confirmation will be sent unless requested by the registrant. Unsuccessful online attempts should be reported to us immediately. We will attempt to process every unsuccessful online registration manually at KLC offices with prior notification to the registrant.

Substitutions/Replacements: KLC must receive any substitution/replacement in writing by mail, fax, or email. Absolutely no changes will be made by phone.

Kentucky League of Cities
100 East Vine Street, Suite 800
Lexington, KY 40507

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2010 KLC Conference & Expo

SEPTEMBER 14 - 17, 2010 ♦ HYATT REGENCY, LOUISVILLE, KY



Sign up today at www.klc.org.

KLC CONTACTS. Call KLC at 1.800.876.4552
General Conference Questions - Tammy Penna, tpenna@klc.org
Registration - Kaymie Scrivner, rscrivner@klc.org
Exhibits - Terry Ueber, tueber@klc.org
Awards - Carson Kerr, ckerr@klc.org
Workshops/Cracker Barrels - Rebecca Morton, rmorton@klc.org



In your city, regardless of size, it's possible to attract businesses, retain young people, build consensus and engage citizens in building the kind of future that shatters small town Kentucky stereotypes.

This year's conference is a chance for KLC members to share examples of projects and programs that are working in their cities, build relationships and talk to people down the road or across the state who can relate to your own local challenges. Plus, you'll hear from experts on practical issues as well as energizing speakers whose insights you can apply both professionally and personally.

Like cities, KLC constantly changes. But the core of our mission is steadfast - to assist you with information and services to make your job easier and make your city sustainably successful. This year's conference will provide information you constantly need and request but it's also a tribute to change, collaboration and possibility. Join us for the largest gathering of city leaders in Kentucky.

Anything really is possible.

It's Possible.