



DISCOVER

the hidden treasures...

EXHIBIT WITH KLC!



EXPOSURE TO MORE THAN 1,200 CITY OFFICIALS

CULTIVATE AND BROADEN YOUR CONTACTS

BUILD RELATIONSHIPS THROUGH FACE-TO-FACE CONTACT

OPPORTUNITY TO PRESENT YOUR PRODUCTS AND SERVICES TO DECISION MAKERS

EXPERIENCE THE FUN AND EXCITEMENT OF THE KLC EXPO

www.klc.org

2007 KLC CONVENTION & EXPO ✦ OCTOBER 10-13, 2007
INVITATION TO EXHIBIT
NORTHERN KENTUCKY CONVENTION CENTER, COVINGTON, KY

2007 KLC Convention & Expo

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Think about everything local governments do for their citizens: ensure public safety through police and fire departments, trash removal, provide clean water, offer public transportation and maintain parks and recreation facilities, just to name a few.

Municipalities can't do it alone - suppliers like you provide the products and services cities need such as:

- ✘ City Administration & Management
- ✘ Economic Development
- ✘ Emergency Management
- ✘ Finance/Purchasing
- ✘ Fire & Police/Public Safety
- ✘ Housing
- ✘ Human Resources
- ✘ Information Technology
- ✘ Parks & Recreation
- ✘ Planning & Zoning
- ✘ Public Works
- ✘ Solid Waste & Recycling
- ✘ Telecommunications
- ✘ Utilities, Water and Wastewater Treatment

While all cities use the same basic products and services, each city has its own individual requirements. Decision makers such as mayors, councilmembers, commissioners, city managers and administrators come to the KLC Expo to find suppliers that can provide flexible, scalable solutions to their biggest challenges.

According to convention surveys, the KLC Expo is one of the top three reasons why **they** come to convention, and the biggest reason why **you** should cash in on this spectacular opportunity.

STANDARD BOOTH INCLUDES

- ✘ 10'x10' space with pipe and drape
- ✘ 6' skirted table, 2 folding chairs and a wastebasket
- ✘ 2 exhibitors badges per 10'x10' space (additional badges \$25 each)
- ✘ All meals during exhibit hours

UPGRADE TO A PREMIER BOOTH TO RECEIVE MAXIMUM EXPOSURE WITH A PROMINENT CORNER BOOTH

See the registration form for pricing and discounts available.

EXHIBIT DATES/TIMES

Thursday, October 11, 2007

- 9:00 a.m. - 4:00 p.m. Exhibitor Setup/Registration
- 5:30 p.m. - 8:00 p.m. Reception in Exhibit Hall
- 8:00 p.m. - 12:00 a.m. KLC Monte Carlo Night

Friday, October 12, 2007

- 9:00 a.m. - 1:30 p.m. Exhibit Hall Open
- 12:00 p.m. - 1:30 p.m. Lunch in Exhibit Hall
- 1:30 p.m. - 4:30 p.m. Exhibitor Breakdown

Events and times are subject to change. For the latest updates visit www.klc.org.

HOW DO I REGISTER?

Register online at www.klc.org or mail registration form with payment to:

Raymie Scrivner, Kentucky League of Cities
100 East Vine Street, Suite 800
Lexington, KY 40507-3700
Fax: 859-977-3703

EXHIBIT SPACE IS LIMITED, SO REGISTER TODAY!

ACCOMMODATIONS

Convention hotels include the Marriott RiverCenter, Embassy Suites RiverCenter and the Radisson Hotel Riverfront. Rooms sell out quickly! Make your hotel reservation as soon as possible using the form provided or register online at www.klc.org.

DISCOVER
the experience



CITIES
MAKE LIFE MORE
LIVABLE.
SM



EXPO SHOWCASE EXCLUSIVE TO CORNERSTONE PARTNERS

This year's Expo will feature our first ever Expo Showcase available only for our Cornerstone Partners.

Delegates will gather at designated times to learn more about Cornerstone Partners products and services in a theater-style setting. Not a Cornerstone Partner? To take advantage of the Expo Showcase, a complimentary Expo Booth, exclusive member directories and many other valuable benefits, visit www.klc.org to learn how you can become a Cornerstone Partner.



LARGE EQUIPMENT WELCOME

This year's Expo will feature a large equipment area! Nothing drives sales more than hands-on opportunities to observe vehicles and other large equipment used by city governments. Don't miss this opportunity! Contact Tammy Lyons for special pricing.

KLC CONTACT

Expo Sales & Cornerstone Partnership Opportunities

Tammy Lyons

Member Services & Expo Administrator

859-977-3741

email: tlyons@klc.org

ASSIGNMENT OF SPACE

Booth assignments are based primarily on the date registration is received. In the event KLC is unable to honor all requests, assignments will be made in priority order as follows:

1. Cornerstone Partner requests will be given first priority based on level of sponsorship (e.g. Granite sponsors given first choice).
2. Requests will be considered based on the organization's length of participation in past KLC conventions.
3. Proximity to competitive or conflicting organizations will also be considered.

KLC will make every attempt to assign one of the three spaces requested on the registration form; however, specific booth assignments are not guaranteed.

EXHIBITOR SERVICE KIT

Following receipt of your registration form and payment to KLC, an Exhibitor Service Kit will be mailed to you from Geo. E. Fern Co. It will include order forms for additional services (i.e. carpet, furniture, electric).

Northern Kentucky Convention Center

Exhibit Hall Floor Plan

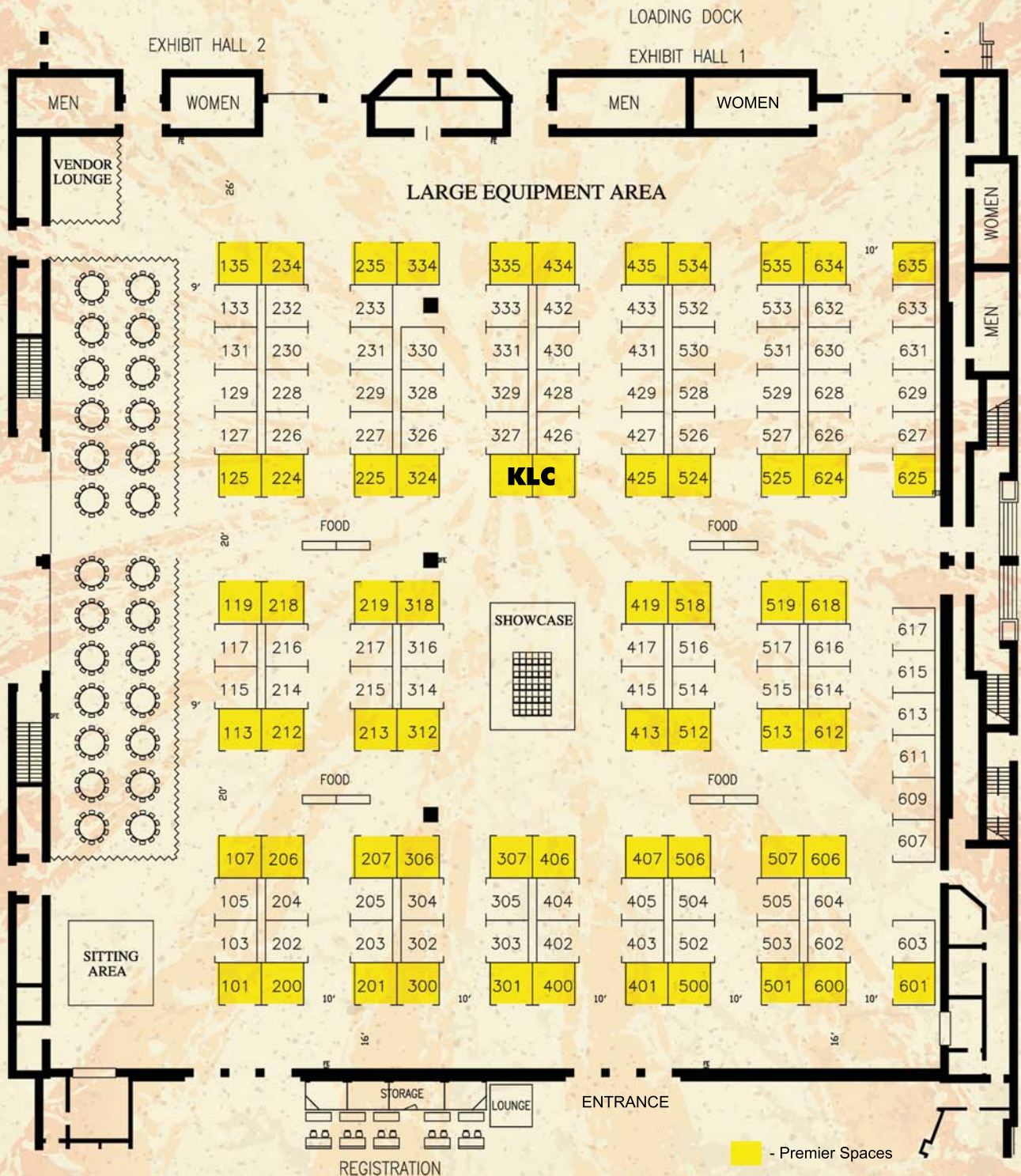


EXHIBIT BOOTH REGISTRATION

KLC Convention and Expo ♦ Northern Kentucky Convention Center ♦ October 10 - 13, 2007

To ensure that your company's name appears in the convention program, registration and payment must be submitted no later than **August 31, 2007.**

Company Name	Company Website Address
Contact Name	Contact Email Address
Mailing Address	Phone
City/State/Zip	Fax

What product or service does your company provide? Please check one.

<input type="checkbox"/> Architects/Engineers	<input type="checkbox"/> Banners/Lighting	<input type="checkbox"/> Computer Software	<input type="checkbox"/> Energy/Environmental	<input type="checkbox"/> Financial Services
<input type="checkbox"/> Flags/Pins	<input type="checkbox"/> Insurance & Claims Services	<input type="checkbox"/> IT/Telecommunications	<input type="checkbox"/> Legal Services	<input type="checkbox"/> Meters/Meter Reading
<input type="checkbox"/> Office Products/Furniture	<input type="checkbox"/> Ordinance Codification	<input type="checkbox"/> Parks and Recreation	<input type="checkbox"/> Recycling/Waste Management	<input type="checkbox"/> Resource Providers
<input type="checkbox"/> Street Sweeping/Mowers	<input type="checkbox"/> Tourism/Hospitality	<input type="checkbox"/> Other _____		

EXHIBIT SPACE (10'x10')

Enter Amount

Rates*	<input type="checkbox"/> Cornerstone Partner	Complimentary	
	<input type="checkbox"/> General/Other	\$695	
	<input type="checkbox"/> State Agency	\$425	
Upgrades	<input type="checkbox"/> Double Booth (10'x20')	Add \$200	
	<input type="checkbox"/> Premier Location (see floor plan)	Add \$100	
	Booth Choice	<input type="checkbox"/> 1st Choice _____ <input type="checkbox"/> 2nd Choice _____ <input type="checkbox"/> 3rd Choice _____	
Representatives	Name _____		
	Name _____		
	<input type="checkbox"/> Additional Representatives**	Name (if applicable) _____ Name (if applicable) _____	_____ x \$25
Discounts	<input type="checkbox"/> Early Bird (before 8/15/07)	Subtract \$50	
	<input type="checkbox"/> First Time Exhibitor	Subtract \$50	
Extras	<input type="checkbox"/> President's Banquet (Friday Night) ***	_____ x \$50	
TOTAL AMOUNT DUE			\$ _____

PAYMENT & REMITTANCE:

<input type="checkbox"/> Check	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Invoice
Cardholder Name			
Account Number	Expiration Date		
Cardholder Signature			

Send this completed form to:

Raymie Scrivner, Kentucky League of Cities
 100 East Vine Street, Suite 800, Lexington, KY 40507-3700
 Phone: 859-977-4114 or 1-800-876-4552; Fax: 859-977-3703
 Email: rscrivner@klc.org

Cancellation Policy: KLC will authorize refunds only if notified in writing by mail, fax, or email, on a percentage basis, to the address listed above.

Refund schedule and percentage

Received on/before August 1, 2007 - refunded 75%
 Received August 2, 2007 to September 15, 2007 - refunded 50%
 After September 15, 2007 - no refunds

Substitutions/Replacements: KLC must receive any substitution/replacement in writing by mail, fax, or email. Absolutely no changes will be made by phone.

All booths subject to forfeit without refund if not set up one (1) hour prior to Exhibit Hall opening.

Online registration available at www.klc.org. (Credit card required.)

By attending this event, you are allowing KLC to use your likeness and the likenesses of your guests (including children); this may include (but is not limited to) print, website or news releases.

* Each 10'x10' booth includes pipe, drape, 6' skirted table, two folding chairs and wastebasket. ** Fee includes two complimentary representatives per 10'x10' space - \$25 fee applies to additional names.

*** Registration includes all meals and activities except the President's Banquet. For large equipment call Tammy Lyons at 1-800-876-4552 for a quote.

HOTEL RESERVATION FORM

HOUSING INSTRUCTIONS

For best availability and immediate confirmation, make your reservation via internet or by fax. Faxed housing requests will take longer to process and choice hotels may not be available.

INTERNET Visit the KLC web site at klc.org

FAX Only fully completed forms will be accepted by fax at 859-655-4169. Use one form per request, make copies as needed.

ACKNOWLEDGEMENTS

The KLC Housing Bureau will send you an acknowledgement of your reservation. Please review all information for accuracy. Email confirmations will be sent within 72 hours of reservation being processed, fax and mail confirmations in 10-14 days. If you do not receive your acknowledgement in this time frame, please contact the KLC Housing Bureau. You may also check your reservation via the internet at klc.org regardless of how you booked your reservation. **You will not receive a confirmation from the hotel.**

ROOM RATES/TAXES

To take advantage of the special KLC rates, please book your reservation by September 9, 2007. After that date, KLC room blocks will be released and hotels may charge higher rates.

All rates are per room and are subject to 11.24% tax, (subject to change).

When making reservation requests. Special requests cannot be guaranteed, however, hotels will do their best to honor all requests. Hotels will assign specific room types upon check-in, based on availability.

CHANGES/CANCELLATIONS/REFUNDS

Reservations may be changed or cancelled until September 9, 2007 without penalty. Changes and cancellations received after September 9, 2007 will be assessed a \$25.00 processing fee. Continue to use the KLC Housing Bureau for all changes and cancellations until September 9, 2007 at klc.org or by faxing 859-655-4169.

Do not contact the hotels directly until after DEADLINE.

****Contact Arlene Nance for any requests for suites at 859-977-3700!!!**

GUEST INFORMATION									
FOR BEST AVAILABILITY, MAKE YOUR RESERVATION VIA INTERNET (klc.org) or fax form Attention: Carla at 859-655-4169									
Arrival Date					Departure Date				
First Name			M.I.		Last Name				
E-mail Address:									
Daytime Phone:					Fax:				
If providing international numbers, please include country and city access numbers									
Company									
Address									
Address 2									
City/State/Province									
Zip/Postal Code, Country									
HOTEL SELECTION									
Please list three choices in order of preference. Marriott RiverCenter \$151.00 (Non-Smoking Hotel) Embassy Suites RiverCenter \$155.00 Radisson Hotel Riverfront \$109.00									
First							Second		
Third							Fourth		
<i>If all requested hotels are unavailable, a reservation will be made at the next available hotel.</i>									
<i>Please indicate criteria for choices:</i>									
			Comparable room rate					Proximity to conference site	
# of occupants					# of beds requested				
List all room occupants:									
			Check here if you have a disability requiring special services				Non smoking room request		
Special requests:									
CREDIT CARD INFORMATION									
All reservations requests must be accompanied by a valid credit card number. Housing Forms received without a valid credit card will not be processed. Faxed requests must include a valid credit card.									
			American Express		Discover				
			MasterCard		Visa				
Card Number								Exp. Date	
Name on Credit Card									
Cardholder's Signature*									
* Necessary to process reservation									

Kentucky League of Cities
100 East Vine Street, Suite 800
Lexington, KY 40507

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