

WELCOME!

**Community Listening and Design Session
City of Campbellsville
Thursday, February 26, 2015
6:00 p.m. – 8:00 p.m.**

What are the things that set Campbellsville apart from other cities or places?

Strengths

- **Friendliness**
- **Education**
- **Healthcare**
- **Tourist attractions**
- **Ag/Industry mix**
- **City Lake**
- **Green River Lake**
- **Centrally located**
- **Nice area livings/subdivisions – choices**
- **Pride in property care**
- **Reasonable tax rate**
- **Churches**
- **Campbellsville University**
- **Temperate climate**
- **People want a better community/quality of life**
- **Safe community**
- **Engaged leadership**
- **Mix of people – diverse**
- **International mix – university**
- **Campbellsville country club**
- **Miller park**
- **Good recreation – fishing/hunting**
- **Civil war battlefield – History**
- **People willing to help one another**
- **Local financial institutions are engaged in the community and able to help**
- **Community has a nice airport – 3,000’ runway**

Weaknesses

- **Need to work together**
- **Road system – 4 Lane – Need to connect interstates**
- **Downtown needs more parking**
- **Downtown needs more businesses**
- **Share the road signs**
- **Needs infrastructure such as water, internet access, cable (county)**
- **Businesses need broadband access**
- **Need more restaurants – sit-down for business clients, upper scale**
- **More high-end housing**
- **Obsolete park system**
- **Obsolete school facilities**
- **Need convention center**
- **More business oriented hotels**
- **Need lodge at Green River Lake**
- **More facilities for senior citizens**
- **More bike racks**
- **More bike paths**
- **Need pedestrian walking bridge across Broadway**
- **More pedestrian friendly alternative modes of transportation**
- **Need to share resources, talent and time**
- **Need expanded recreation area – have outgrown Miller park**
- **Market is under-utilized**
- **Better options for fitness – Get the Y built**
- **Need transitional housing for women - post jail release**
- **Abuse shelter for men and women**
- **Under-utilize Buckhorn Creek**
- **Need downtown population**

Opportunities

- **Historic research center – history tourism**
- **Sports complex**
- **Park and recreation director for city and county**
- **Trail town/multi-purpose paths – 8'-10' wide**
- **Prepared for industry**
- **Public transportation**
- **Arts center – a lot of local artists**
- **Do more with the two lakes in town**
- **Need a large facility that will seat 4,000 people for public events – graduation, meetings, etc.**
- **Paint the armory wall on Broadway with a beautiful mural**

- Turn Merchant Tower into lofts
- Package liquor sales
- Liquor by the drink in restaurants
- Several vacant buildings downtown
- Need more technology training – training center
- Overall, raise pay scale – higher paying jobs
- Alignment of jobs with workforce development
- Make the city “cool” to attract people coming through the community. Need people to stop here and do things.
- Need a one-stop website for information about “all” of the community (Like Lebanon’s community events calendar being placed in Kroger shopping bags)
- Need more housing options –townhouses, apartment complexes
- Upcoming 200th birthday of Campbellsville
- Spurlington tunnel – can use for trails

Threats

- Can get too big – lose small town atmosphere – how big do we want to be? Preserve our local small town values
- What will the bypass do to the downtown? Need to plan now. How will the downtown businesses survive? What can we do to keep those visitors?
- Industry here may leave because of lack of qualified workforce
- Need to get control of broadband internet – business loss threat
- Drug abuse – applicants can’t pass a drug test
- Need a 24/7 hour visitor center – visitors can’t get information on weekends
- Willingness to pay staff to stay at visitor center
- Cancellation of road projects – at the mercy of state and federal funding
- Not keeping up with infrastructure – fire, EMS, water, wastewater, etc.
- Danger of losing young people – how to keep them here?
- Entertainment opportunities
- Need to be able to get the word out about the community’s amenities – social media effectiveness
- All of these ideas will take revenue – what is the willingness of the community to fund these ideas?
- Learn from other communities. Threat of only focusing on ourselves.
- Income level is not high enough.
- City and county need to plan and work together even more effectively.
- Apathy – there should be 300-400 people for the meeting tonight
- Not attempting to become the best that we can be
- Being afraid
- Need support of the city and county officials to create and implement the vision.

Design Session

Table # 8

- **Having more planned events/entertainment, cultural events, regularly**
- **Corporate housing needed**
- **Fully developing Fruit of the Loom property**
- **Recreational site – let's make it a full scale recreational facility that accommodates all aspects of activity**
- **Green River Lake – push our legislature to fully develop for better benefit**

Table # 11

- **Like bicycles – make sure people know where they are when they come into town-every entrance. New Industrial park at KY Highway 155**
- **Trail town, and other amenities tying to park, fairgrounds, and downtown**
- **Widen sidewalks or add sidewalks from Miller park to Bypass, and that with the Y, some long term ideas for elder housing**

Table # 6

- **Signage into town, go on out to city limits past the dollar store. At 210 and on 68 – all three arteries coming in for the lake**
- **Bypass – whole southern side, need substations for fire, trail town, railroad track out to Amazon, people are walking, but sidewalks run out, so rail could be developed at Gowdy**
- **Places in city limits and Taylor County that are whole that are not incorporated –**
- **Large flag for the 4th celebration (Campbellsville's bi-centennial is in 2017)**

Table # 3

- **Downtown needs housing, cultural center to display arts and crafts, public market small business, and entertainment, connect to university, to draw people downtown.**
- **Trail connectivity from park to park, place to place.**
- **Focus on technology – broadband, fiber optics, community wireless network – offer free Wi-Fi!**
- **Hotels, taxi service, local transportation**
- **Restaurants (LR100) next level of alcohol, allows for a bar in restaurants.**

Table # 2

- **Downtown parking is at a breaking point; need a parking garage, perhaps with housing on top of the garage.**
- **Metered services for revenue generation.**
- **Parking locations might be Willet building and city hall lot behind Brothers. Save facades and put garage behind.**
- **Signage into town – Nice signs coming off Cumberland Parkway that points people to Campbellsville, particularly the downtown. Needs to come from every direction!**
- **Pedestrian walkways for walkers, runners, bikers.**

- **Drivers: Arts and culture epicenter with festival and events. Need to communicate these events more effectively**
- **Multifamily housing out by bypass across from pharmacy**
- **Public art activity**
- **Athletic center (E-town example)**

Table # 1

- **Downtown out to Jackson Towers, develop a community center with older houses at the end of Main Street.**
- **Develop the downtown with housing restaurants, small businesses and trails that are beautified, start at the civic center.**
- **Middle Income housing out on new Lebanon Road, past Creekside.**
- **On 210, develop a skate park, fun activities where high school students are.**
- **Clean up the spill way**

Table # 7

- **Having a safe place to walk: South Columbia – people working at Amazon need a safe walkway. Look at railroad bed, connect to Green river.**
- **Trail town – multi use trails, but make Campbellsville a Gateway city. Everyone wins – not an either/or**
- **Heart of cherry furniture – used to be recognized for Campbellsville Cherry.**
- **Merchant Hotel renovation, restaurant perhaps?**
- **City Lake – need paddle boats, or some type of non motorized boating**
- **Buckhorn Creek can be better utilized. Have beautiful retaining walls.**
- **Depot downtown – missing a lot with our farmers market. See Columbia. Need music, juried art.**
- **One-stop portal for information.**

Table # 9

- **Cross country team running everywhere – make old Greensburg Road where the bridges are, a safe path. Make the path under the road.**
- **Signage**
- **Mural**
- **Sports center like the one in E-town**
- **Housing – close enough to walk to downtown, don't have to drive. Places available around Amazon, Red Lane, locations close to town. Affordable, below the 100,000 level.**
- **YMCA – recreational options for all age groups**
- **Used Holland, Michigan as an example, for upper story housing – Merchant Hotel. Ann Arbor, Michigan also has classes that change in the downtown.**
- **Bronze statues, would like 3 horses coming out of the mural – shown in the original plan**

Next steps – Before the next meeting,

- Citizens will
 - Invite 5 more people to the next meeting
 - Participate in follow-up team meeting(s)
 - Continue the discussions within your own sphere of influence (at home, work, school, church, and community meetings)
 - Determine your role in implementing the community's strategies
 - Reflect on your work
 - Share additional thoughts with KLC staff
Bobbie Bryant, bbryant@klc.org or Tad Long, tlong@klc.org or call either of us at 800-876-4552

- KLC Staff will:
 - Analyze the comments
 - Identify key themes and core values
 - Develop initial strategies and priorities
 - Report back to the group

- The Leadership will:
 - Set a date, time and place for the next meeting
 - Determine how to take ownership of the plan
 - Consider the benchmarks for success
 - Talk about this effort at every opportunity