

KLC CORNERSTONE PARTNERS

Clifford waited his whole life
to catch the big one ...



Why should you?

There's an ocean of OPPORTUNITY with

As a Kentucky League of Cities (KLC) Cornerstone Partner, you connect with more than 400 cities and municipal entities that have annual expenditures of over \$2.5 billion.



In a sea of choices, set yourself APART.

KLC is recognized as a leading association that serves cities and leaders with resources, advocacy and assistance to help make cities more livable. Our members appreciate the businesses that help support our organization and call on us for recommendations when looking for products or services. We suggest our Cornerstone Partners first!



LOOK who's biting.

KLC is proud to represent over 24,000 elected and appointed city officials who make purchasing decisions for their cities every day.



Why WADE through dead-end leads?



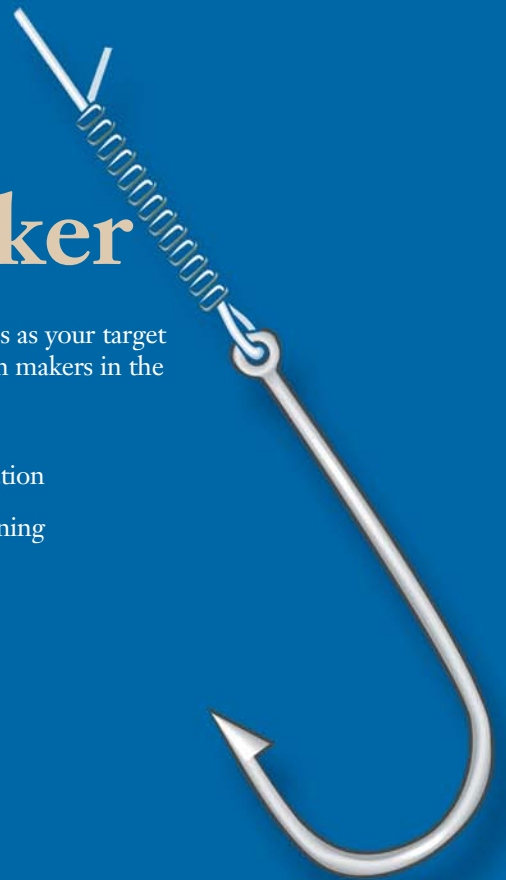
As a Cornerstone Partner, you will network face-to-face with elected and appointed officials from KLC's member cities and **exhibit free** at the KLC Convention and Expo. In addition, we can provide a customized KLC member list for your direct marketing needs.

www.klc.org

Hook, Line and Sinker

Whatever your goals, if you consider Kentucky's cities and municipal agencies as your target audience, KLC gives you the unique opportunity to connect with the decision makers in the following areas:


- ◆ City Administration & Management
- ◆ Economic Development
- ◆ Emergency Management
- ◆ Finance
- ◆ Fire
- ◆ Housing
- ◆ Human Resources
- ◆ Information Technology
- ◆ Parks & Recreation
- ◆ Planning & Zoning
- ◆ Police
- ◆ Public Safety
- ◆ Public Works
- ◆ Tourism
- ◆ Utilities



Don't let this opportunity get away!

www.klc.org

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Here's the CATCH . . .

Benefits of becoming a Cornerstone Partner:

(Partnership expires one year from enrollment date.)

LIMESTONE BENEFITS (\$1,500)

- ◆ Access to KLC member list tailored to your marketing needs (upon request)
- ◆ A single booth space at the KLC Conference & Expo or two (2) conference registrations
- ◆ Monthly newsletter, KLC Direct (Circulation 5000+)
- ◆ Listing on KLC website
- ◆ Recognition at training and other special events
- ◆ Welcome announcement in KLC Direct
- ◆ Your company featured in Cornerstone Partner special issue of KLC Direct
- ◆ Invitation to KLC golf outing
- ◆ Invitation to exhibit and/or sponsor exclusive training events



SLATE BENEFITS (\$2,500)

All Limestone benefits PLUS . . .

- ◆ Link to your website
- ◆ One (1) complimentary registration for the KLC golf outing
 - ◆ Reserved VIP room block at host hotel(s) for KLC Conference & Expo

MARBLE BENEFITS (\$5,000)

All Limestone benefits PLUS . . .

- ◆ Link to your website
- ◆ Two (2) complimentary registrations for the KLC golf outing
- ◆ Reserved VIP room block at host hotel(s) for KLC Conference & Expo
- ◆ Complimentary ad in KLC conference program
- ◆ Private reception with KLC executive staff, board members and KLC staff



GRANITE BENEFITS (\$10,000)

All Limestone benefits PLUS . . .

- ◆ Link to your website
- ◆ Three (3) complimentary registrations for the KLC golf outing
- ◆ Reserved VIP room block at host hotel(s) for KLC Conference & Expo
- ◆ Complimentary ad in KLC conference program
- ◆ Private reception with KLC executive staff, board members and KLC staff
 - ◆ Your logo on select KLC promo items
 - ◆ Premier booth location at KLC Conference & Expo

www.klc.org



KLC CORNERSTONE PARTNER APPLICATION FORM



Firm or Organization

Primary contact to receive marketing mailings

Service Areas (please check one)

<input type="checkbox"/> Architects/Engineers	<input type="checkbox"/> Banners/Lighting	<input type="checkbox"/> Computer Software	<input type="checkbox"/> Energy/Environmental	<input type="checkbox"/> Financial Services
<input type="checkbox"/> Flags/Pins	<input type="checkbox"/> Insurance & Claims Services	<input type="checkbox"/> IT/Telcommunications	<input type="checkbox"/> Legal Services	<input type="checkbox"/> Meters/Meter Reading
<input type="checkbox"/> Office Products/Furniture	<input type="checkbox"/> Ordinance Codification	<input type="checkbox"/> Parks and Recreation	<input type="checkbox"/> Recycling/Waste Management	<input type="checkbox"/> Resource Providers
<input type="checkbox"/> Street Sweeping/Mowers	<input type="checkbox"/> Tourism/Hospitality	<input type="checkbox"/> Other _____		

Level of Participation(select one)

 Limestone Level - \$1,500 Marble Level - \$5,000 Slate Level - \$2,500 Granite Level - \$10,000

Payment & Remittance:

 Check Visa MasterCard Invoice

To enroll: Please complete the online application form at www.klc.org. Or complete this form and mail or fax, along with your payment and a copy of the invoice, to the Kentucky League of Cities, P. O. Box 34128, Lexington, KY 40588-4128 or fax to 859-977-3703, Attention: Raymie Scrivner.

It is understood that participation in the Cornerstone Partner Program does not constitute a Kentucky League of Cities endorsement of the firm or the products or services offered. KLC reserves the right to decline any Cornerstone Partner enrollment application. Priority for all partnership opportunities will be determined based upon level of participation.

Period of enrollment: Partnership expires one year from enrollment date.

What to send back:

If Online:

- ♦ Visit www.klc.org
- ♦ Completed Online Enrollment Application
- ♦ Credit card information
- ♦ Hard copies do not need be sent by mail or fax

If By Mail:

- ♦ Send to: Kentucky League of Cities, P.O. Box 34128, Lexington, Kentucky 40588-4128
- ♦ Completed Enrollment Application
- ♦ Payment in full or credit card information

If By Fax:

- ♦ Fax to: 859-977-3703, Attention: Raymie Scrivner
- ♦ Completed Enrollment Application
- ♦ Payment in full or credit card information